

**GEORGIA.L.**

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**Residential Address**

NO 392/G TGS ILLAM,  
PHASE IV GANAPATHINAGAR  
KAMBARASAMPETTAI  
TRICHY-620101  
TAMILNADU.  
SOUTHINDIA

**Personal Data:**

Fathers Name: S.LOURDHUSAMY

Date of Birth : 04.08.1980

Sex : Female

Religion : Christian

Nationality : Indian

Marital Status : Married

Mother Tongue: Tamil

**CURRICULAMVITAE****Objective**

To have a growth oriented and challenging career, where I can contribute my knowledge and skills to the institutions and enhance my experience through continuous learning and teamwork.

**Educational Qualification**

- M.Com,M.Phil,NET, PhD

**Computer Qualification**

- PGDCA - Postgraduate Diploma in computer application with 92%

**Accomplishments**

- Good communication skills
- Easily amicable with others.
- Ability to learn things quickly.
- Understand the student's mentality easier.

**Languages known**

1. To read, write and speak: Tamil and English

**Educational qualification details:**

- ❖ PhD Programme at Bharathidhasan University, Tiruchirappalli – 24.( on June 2019)
- ❖ Qualified in UGC – NET (National Eligibility Test) Nov 2011
- ❖ Master of Philosophy (M.Phil)from St.Joseph'sCollege, Trichy with 82.60% (2007)
- ❖ Master of commerce(M.Com)from Holy Cross College, Trichy with 78.8% (2005)
- ❖ Bachelor of Commerce (B.Com) from Holy Cross College, Trichy with 70.08% (2002)
- ❖ Higher Secondary School (HSC)from Holy Cross Girls Higher Sec.School, Trichy with 77% (1999)

**Conferences attended & Paper presented**

| <b>S.No</b> | <b>DATE</b>                                       | <b>LEVEL OF SEMINAR</b> | <b>INSTITUTION/DEPT ORGANISED</b>   | <b>TOPIC</b>   | <b>PAPER PRESENTED</b>   |
|-------------|---|-------------------------|---|--|--|
| 1.          | 15 <sup>th</sup> &16 <sup>th</sup><br>DEC2004     | Regional level          | PG Dept of Personnel Management & Industrial Relations, St. Joseph's College, Trichy-02 | Core competencies for effective human resource Intervention.           | Attended   |
| 2.          | 10 <sup>th</sup> FEB<br>2005                      | National Level          | Adikalamatha institute of Management, Adikalamatha College, Thanjavur-613403            | India's competitiveness in product exports in the post liberalized Era | India's competitiveness in product exports in the post liberalized Era |
| 3.          | 19 <sup>th</sup> FEB<br>2007                      | Workshop                | Dept of Commerce, St. Joseph's college Trichy-02  | Research Methodology and statistical package                           | Attended   |
| 4.          | 15 <sup>th</sup> &16 <sup>th</sup><br>MAR 2007    | National Level          | National College, Trichy-01   | Emerging HRD practices in the information Technology Era               | Attended   |
| 5.          | 7 <sup>th</sup> &8 <sup>th</sup><br>APRIL<br>2007 | International Level     | PG & Research Dept of commerce, Cauvery College For women, Trichy.                      | Emerging paradigm in financial services.                               | Mutual fund-A Dawn or Dusk   |
| 6.          | 30 <sup>th</sup> &31 <sup>st</sup><br>JAN2009     | National Level          | St. Joseph's College Trichy- 02   | Higher education and national development, the challenge of Expansion. | Attended   |
| 7.          | 25 <sup>th</sup> &26 <sup>th</sup><br>MAR<br>2009 | National Level          | Department of Economics, Arul Anandar College, Madurai-14                               | Indian economy & inclusive growth                                      | Globalization & inclusiveness  |
| 8.          | 29 <sup>th</sup> &30 <sup>th</sup><br>JAN2010     | National Level          | St. Joseph's college Trichy-02  | The role of ICT in higher education.                                   | Attended   |
| 9.          | 9 <sup>th</sup> &10 <sup>th</sup><br>MAR<br>2011  | National Level          | Dept of Business Administration, St. Joseph's college Trichy-02                         | The dynamics of management; The plus factors.                          | Burn out and its impact on BPO's performance                           |
| 10          | 12 <sup>th</sup> &13 <sup>th</sup><br>SEP2011     | National Level          | PG & Research Dept of commerce, Cauvery College for women, Trichy.                      | E-services and its emerging issues in the global business Environment. | SWOT analysis of e-bay   |

|            |                                   |                |   |  |  |
|------------|-----------------------------------|----------------|---|--|--|
| <b>11</b>  | 24 <sup>th</sup> FEB<br>2012      | International  | Department of management studies, Sri Ganesh school of business management, Salem.          | Competency building strategies in business and technology for sustainable Development. | Microfinance- a seed for national growth   |
| <b>12.</b> | 15 <sup>th</sup> MAR<br>2012      | State level    | Department of management studies, National college, Trichy                                  | Emerging trends in leadership qualities.   | Leadership-Is it Nature or Nurture?  |
| <b>13.</b> | 16 <sup>th</sup> MAR<br>2012      | National Level | Department of management studies, Saranathan college of Engineering, Trichy                 | Self management and emotional intelligence at work.                                    | Emotional intelligence is new yard stick to twenty first Century leader            |
| <b>14.</b> | 26 <sup>th</sup> FEB<br>2013      | National Level | Research Department of management studies, Rajah Serfoji Govt college, Thanjavur            | Recent trends in management practices  | Gender discrimination in the workplace—a literature view                           |
| <b>15</b>  | 25 <sup>th</sup><br>APRIL<br>2013 | National Level | Karpaga vinayaga institute of management ,Pudukkottai                                       | Managerial strategies for contemporary business  | A study on socio economic condition of women entrepreneurs in Tiruchirappalli town |
| <b>16</b>  | 20&21<br>September<br>2013        | National Level | PG & Research Dept of commerce & Business Administration Cauvery College for women, Trichy. | Contemporary Trends in the avenues of commerce and Management                          | Green marketing in India –A golden bowl  |
| <b>17</b>  | 28Feb<br>2014                     | National Level | Joseph Arts & Science College   | Emerging Trends in Management  | Green marketing In India–A Via to Healthy life                                     |
| <b>18</b>  | 11Feb<br>2015                     | National Level | Dept of Business Administration, St.Joseph's college Trichy-02                              | The dynamics of Entrepreneurship Development   | A study on socio-economic condition of Women Entrepreneurs in Trichy town          |
| <b>19</b>  | 13Feb<br>2015                     | International  | PG &Research Dept of commerce, St.Joseph's collegeTrichy-02                                 | Green Management   | Green marketing in India –A Via to Healthy life                                    |

|           |               |                |   |   |   |
|-----------|---------------|----------------|---|---|---|
| <b>20</b> | 6Oct<br>2015  | State level    | Dept of Business Administration, Jamal Mohamed College, Trichy-02 | Investment in stock market for beginners                                | Growth of mutual fund industry in India   |
| <b>21</b> | 21Jan<br>2016 | National level | Dept of Business Administration, St. Joseph's college Trichy-02   | Managerial Perspectives–Issues & Challenges in the era of Globalization | The need for paradigm shift from Macaulay's to refurbish field –cock pit view of India's education system |
| <b>22</b> | 5Feb<br>2016  | National level | School of management studies, St. Joseph's college, Trichy-02     | Foreign direct investment and its Impact on Indian economy              | Attended  |

|    |                  |  |  |   |   |
|----|------------------|--|--|---|---|
| 23 | 11Feb<br>2016    | State level                              | PG & Research Dept of<br>Commerce, National<br>college,,Trichy-02    | HRM in banking–<br>Changes and<br>Challenges  | Attended  |
| 24 | 24&25<br>Feb2016 | National<br>level                        | School of management<br>studies, St.Joseph's<br>college, Trichy-02   | Emergency<br>management   | Attended  |
| 25 | 8Mar<br>2016     | ICSSR<br>sponsored-<br>National<br>level | PG & Research Dept of<br>HRM, St.Joseph's<br>College ,Trichy-02      | India's labour<br>legislation and its<br>employment relation<br>for the next decade | Life of<br>unorganised<br>labour in<br>construction<br>industry with<br>Special<br>reference to<br>Trichy   |
| 26 | 20Feb<br>2018    | National<br>level                        | Dept of Business<br>Administration, St.Joseph's<br>college Trichy-02 | National conference<br>on management,<br>Economics and<br>social science            | Financial<br>inclusion -Is it<br>incorporated the<br>downtrodden? A<br>concrete<br>refinement from<br>banking sector<br>and its products<br>-An descriptive<br>view |
| 27 | 30Nov<br>2018    | National<br>level                        | Department of<br>Commerce St.Joseph's<br>College, Trichy-02          | Recent trends in<br>commerce and<br>management                                      | Recent trends in<br>commerce and<br>management  |
| 28 | 21Jan<br>2019    | National<br>level                        | Department of<br>Commerce St.Joseph's<br>College, Trichy-02          | Economic<br>Transformation<br>Through<br>Entrepreneurship                           | Economic<br>Transformation<br>Through<br>Entrepreneurship   |

**Paper Published:**

1. Customer Relationship management –The New Mantra, Retell, Vol10, No 2, ISSN 0973-404X 2010, pp 6-9.
2. SWO T analysis of e-bay, Cauvery Research Journal, Vol5, issue 1&2 ISSN: 0975-1300, June 2011, pp 302-305.
3. Concept of Burnout and its impact on BPO's performance, NCDM+, Vol1. ISBN:978-81-920622-0-7 March 2011.pp278-281
4. National rural employment guarantee scheme in Tamilnadu-An Overview , Retell, Vol12, No 2, ISSN 0973-404X, April 2012, pp 235-238.
5. Need for qualitative education in India-a façade view, Retell, Vol13, No1, ISSN 0973-404X, Nov 2012, pp 87-91.
6. Gender discrimination in the work place –a literature view ,Research Explorer, Vol II:Issue3,ISSN 2250-1940, Feb 2013 , pp574-577

7. A study on socio economic condition of women entrepreneurs in Tiruchirappalli Town, Primax International journal of commerce and management research, Vol III, ISSN 2321-3604 pp 96-98.
8. A study on the perceptual attitude and knowledge towards mgnrega in Tamilnadu with special reference to Tiruchirappalli District, IJRCM, ISSN 2231-4245 volume no. 5 (2015), issue no. 09, impact factor 0.83 (September 2015) pp 25-28.
9. The need for paradigm shift from Macaulay's to refurbish field –cockpit view of India's education system Primax international journal of commerce and management research-special issue January 2016 ISSN 2321-3604, pp 1-3.
10. An impact assessment study of individual asset creation and income generation under MGNREGA with special reference to Tiruchirappalli district –pilot study Retell, vol16, no1, ISSN 0973-404x, April 2016, pp 33 -43
11. Plight of unorganised labour Third concept Vol 30 no353 July 2016,pp 56-58
12. Problems faced by the customers while using e-channels with special reference to Tiruchirappalli city International research journal of multidisciplinary science & technology ISSN : 2455-930x Vol: 01 issue: 03 , July -2016 ,pp26-32
13. Is MGNREGA really included the excluders – an exploratory analysis from Tamilnadu International research journal of multidisciplinary science & technology volume: 01 issue: 03 | July -2016 ISSN: 2455-930x pp 60-68.
14. A study on customer's perceived value of e-banking services provided by banks at Tiruchirappalli city ,Recent trends in business and finance Volume VIII ISBN: 978-93-80767-66-6.May 2017
15. Financial inclusion -Is it incorporated the downtrodden? A concrete refinement from banking sector and its products -An descriptive view IJARCSMS ISSN:2321-7782,Vol 6 (issue 2)Impact factor 7.327 pp 56-62 ,Feb 2018
16. An overview of investment management scenario in IJARCSMS ISSN:2321-7782, Vol 6(Issue 2)Impact factor 7.327 pp 56-62 ,Feb 2018
17. A study on the impact of Foreign Direct Investment in India, Emperor international journal of Finance and management research(EIJFMR), ISSN:2395-5929,Vol 6 (issue 2)Impact factor 4.253 pp 65-68 ,Feb 2018
18. Tourism Industry in Tamilnadu -An Overview, International Journal for Research in Engineering Application & Management (IJREAM) ISSN: 2454-9150, Vol-04, (Issue-09), Impact factor 5.646, pp 661-664, Dec 2018.

19. An Impact of Changing Attitude from Gold Consumption to Gold Investment on an Indian Economy? An Analytical Approach, International Journal for Research in Engineering Application & Management (IJREAM) ISSN: 2454-9150, Vol-04, (Issue-09), Impact factor 5.646, pp 665-669, Dec 2018.
20. A Study on Problems and Issues of Corporate Restructuring in Contemporary Business Environment, International Journal for Research in Engineering Application & Management (IJREAM) ISSN : 2454-9150, Vol-04, (Issue-09), Impact factor 5.646 ,pp 671-674, Dec 2018.
21. A study on employees stress-caused illness and the harmful effects on industry growth with special reference to TNPL Manapparai Town, International Journal for Research in Engineering Application & Management (IJREAM) ISSN :2454-9150, Vol-04, (Issue-09), Impact factor 5.646 ,pp 674-677, Dec 2018.
22. A study on the problems faced by the trans entrepreneurs with special reference to selected Districts in Tamilnadu- An Explorative ,Think India Journal ,ISSN NO :0971-1260, Vol No 22 ,Impact factor 6.2 , pp 6584,2019
23. A systematic review of conceptual and empirical framework on knowledge, awareness & menstrual hygiene practice (KAP), Paradigmatic research, Shree Siddhivinayak Global Publication, Maharashtra OCTOBER 2023,pp 38-48, Vol 1, ISBNNO:978-93-91773-43,
24. Challenges and Risks involved in Digital payment System, Industry 5.0: A new prospect for business and individual transformation, pp 425, July 2024.

#### **Books and Chapter Published:**

1. Sustainable asset creation under-MGNREGA, Sankalp Publication, Chhattisgarh March 2022, ISBN NO: 9789393849427.
2. A systematic review of conceptual and empirical framework on knowledge, awareness & menstrual hygiene practice(KAP)Paradigmatic research, ShreeSiddhivinayak Global Publication,Maharashtra, Oct2023,pp 38-48, Vol 1 ISBN NO: 978-93-91773-43

#### **Awards Received:**

1. Outstanding Women in Management Center for Advanced Research and Design, Venus International Foundation 2018-03-03
2. Official spotlight (Young faculty category) EETCRS –Research wing for excellence in Professional Education & Industry 2018-01-18
3. Best Researcher 2017-Dr.T.V.Antony Research Award in Arts & Humanities, St.Joseph`s College, Trichy-2
4. Best Researcher 2018 & Best Leader, International Journal for Research under literal access Trichy-2

- ❖ Working as an Assistant professor in St.Joseph's College, Trichy, from 30.06.2008 till now.
- ❖ Research Experience 15 years.

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**Declaration:**

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I hereby declare that all the statements made in the above vitae are true to the best of my knowledge and belief.

**Place: Trichy**

yours sincerely,

**Date:**

**L.GEORGIA**

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