

**B.Com. (CA)**

**SYLLABUS - 2017**

**SCHOOLS OF EXCELLENCE**  
**with**  
**CHOICE BASED CREDIT SYSTEM (CBCS)**

**SCHOOL OF MANAGEMENT STUDIES**

**St. JOSEPH'S COLLEGE (Autonomous)**

*Special Heritage Status Awarded by UGC*

*Accredited at "A" Grade (3<sup>rd</sup> cycle) by NAAC*

*College with Potential for Excellence Conferred by UGC*

*DBT-STAR & DST-FIST Sponsored College*

**TIRUCHIRAPPALLI - 620 002, INDIA**

**B.Com. (CA)**  
**COURSE PATTERN - 2017 SET**

Sem	Part	Code	Subject Title	Hrs.	Crs	
<b>I</b>	I	Language	17UGT110001	Gen. Tamil – 1/ (Hindi-1/French-1/Sanskrit-I)	4	3
	II	English	17UGE120101	General English – 1	5	3
	III	Core	17UCC130201	Financial Accounting – I	6	4
			17UCC130202	Computer Fundamentals	5	2
			17UCC130203	Computer Fundamentals (E-Mail Concepts) - Practical	2	2
		Allied	17UCC130401	Business Economics	6	5
	IV	NMC	17UCE170801	Communicative English	-	5
		Value Education	17UFC141001	Essentials of Humanity	2	2
				<b>Total Credits for Semester – I</b>	<b>30</b>	<b>26</b>
<b>II</b>	I	Language	17UGT210002	Gen. Tamil – II (Hindi-II/French-II/Sanskrit -II)	4	3
	II	English	17UGE220102	General English –II	5	3
	III	Core	17UCC230204	Financial Accounting-II	5	4
			17UCC230205	Multimedia	4	2
			17UCC230206	Multimedia – Practical	2	2
		Allied	17UCC230402	Marketing	6	4
	IV	NMC	17UCE240802A	Computer Literacy	2	2
		Value Education	17UCE241002	Fundamentals of Human Rights	2	2
				<b>Total Credits for Semester – II</b>	<b>30</b>	<b>22</b>
<b>III</b>	I	Language	17UGT310003	Gen. Tamil – III (Hindi-III/French-II1/Sanskrit-III)	4	3
	II	English	17UGE320103	General English – III	5	3
	III	Core	17UCC330207	Corporate Accounting	6	4
			17UCC330208	Fundamentals of C Programming	3	2
			17UCC330209	Fundamentals of C Programming-Practical	2	2
		Allied	17UCC330403A	Elements of Mathematics <b>(OR)</b>	6	5

IV	I	Language	17UGT410004	GEN. TAMIL – IV (Hindhi-1V/French-1V/Sanskrit-IV)	4	3	
	II	English	17UGE420104	General English – IV	5	3	
	III	Core	17UCC430210	Management Accounting	5	3	
			17UCC430211	Visual Basic	2	2	
			17UCC430212	Visual Basic Practical	2	2	
	III	Core Elective- I (WD)	17UCC430301A 17UCC430301B	Auditing (OR) Managing Innovation	4	4	
			Allied	17UCC430404A 17UCC430404B	Elements of Statistics (OR) Business Statistics	6	4
	IV	Value Education	17UFC441004A 17UFC441004B	Formation of youth -II (OR) Religious Doctrine- II	2	2	
	<b>Total credits for semester – IV</b>					<b>30</b>	<b>23</b>
	V	III	Core	17UCC530213	Cost Accounting	7	4
17UCC530214				Business Law	6	4	
17UCC530215				Database Management System	3	2	
17UCC530216				Oracle –SQL- Practical	2	2	
17UCC530217				Banking Theory Law and Practice	4	3	
III		Additional core	17UCC530501	Project Management (extra Credit)	-	(2)	
III		Core Elective – II (WS)	17UCC530302 17UBU530302A 17UBU530302B  17UCO530302A 17UCO530302B	E-Commerce Project Management Logistic and Supply chain management Human Resource Management Business Correspondence	4	4	
			Self paced Learning (POC)	17UCC530218 A 17UCC530218 B 17UCC530218 C	Business Environment Event Management Training and Development	-	2
IV		SBE – I (BS)  IDC	17UCC540601	Computer Application in Banking	2	2	
			17USS540701A  17USS540701B	Soft Skills  National Cadet corps (For NCC cadets)	2	2	
<b>Total Credits for Semester – V</b>					<b>30</b>	<b>25</b>	
VI	III	Core	17UCC630219	Income Tax	7	5	
			17UCC630220	Investment Management	6	4	
			17UCC630221	Financial Accounting Package – TALLY ERP.9	4	3	
			17UCC630222	Financial Accounting Package– TALLY ERP.9 Practical	3	2	
			17UCC630223	Internship	--	2	
			17UCC630224	Project Dissertation and viva-voce Exam.	4	2	
			17UCC630225	Comprehensive Examination	--	2	
	III	Core Elective- III (WS)	17UCC630303 17UBU630303A 17UBU630303B 17UCO630303A 17UCO630303B	Total Quality Management Services Marketing Strategic Management Retail Management Principles of Event Management	4	4	
			Addl.core	17UCC630502	Waste Management (extra credit)	-	(2)
	IV	SBE – II (WS)	17UCC640602	Practical Banking	2	2	
17UCO640602B			Practical Advertising				
17UBU640602A 17UBU640602B			Practical Stock trading Management and Business Cases				
<b>Total Credits for Semester – VI</b>					<b>30</b>	<b>26</b>	
I - V	V	shepherd	17UCW651101	Community service Work (SHEPHERD) and Gender Studies	-	5	
<b>Total Credits for all Semesters</b>					<b>180</b>	<b>150+ 4</b>	

பொதுத்தமிழ் - 1

கற்றலின் உறுதிப்பாடு

1. சமூக மாற்றச் சிந்தனைகளை உள்ளடக்கியதற்கால இலக்கியப்பரப்பை அறிதல்
2. புதுக்கவிதை சிறுகதை உரைநடை ஆகியவற்றின் இலக்கியத்திறன் கண்டறிதல்.
3. சந்திப்பிழையின்றி எழுதும் திறன் பெறுதல்

அலகு-1 மகாகவி பாரதியார் கவிதைகள்  
பாரதிதாசன் கவிதைகள்  
நாமக்கல் கவிஞர் கவிதைகள்  
உரைநடை- முதல் மூன்று கட்டுரைகள் (12 மணி நேரம்)

அலகு-2 பாவலரேறு பெருஞ்சித்திரனார் பாடல்கள்  
கண்ணதாசன் கவிதைகள்  
இலக்கிய வரலாறு (பக். 239- 300)  
இலக்கணம் -வலிமிகும் இடங்கள் (14 மணி நேரம்)

அலகு-3 சமூகக்கவிதைகள்  
இலக்கிய வரலாறு (பக்.300 -362)  
சிறுகதை முதல் ஆறு சிறுகதைகள் (14 மணி நேரம்)

அலகு-4 அரசியல் கவிதைகள்  
இலக்கணம் - வலி மிகா இடங்கள் (10 மணி நேரம்)

அலகு-5 மொழிபெயர்ப்புக்கவிதைகள்  
சிறுகதை 7 முதல் 12 முடிய உள்ள சிறுகதைகள்  
உரைநடை- 4 முதல் 6 முடிய உள்ள கட்டுரைகள் (10 மணி நேரம்)

பாடநூல்

1. பொதுத்தமிழ்- செய்யுள் திரட்டு- தமிழாய்வுத்துறை வெளியீடு-2017 -2020
2. சமூகவியல் நோக்கில் தமிழ் இலக்கிய வரலாறு, தமிழாய்வுத்துறை வெளியீடு, தூயவளனார் கல்லூரி திருச்சிராப்பள்ளி-2
3. உரைநடை நூல் - தமிழாய்வுத்துறை வெளியீடு.
4. சிறுகதைத்தொகுப்பு : (நாட்டுடைமையாக்கப்பட்ட படைப்பாளர்களின் சிறுகதைகள்) , தமிழாய்வுத்துறை வெளியீடு.

**SEM : I**  
17UGH110001

**Hours/Week: 4**  
**Credits: 3**

## **HINDI PAPER – I**

### **Assurance of Learning**

- To enable the students to develop their effective communicative skills in Hindi.
- To introduce the socially relevant subjects in Modern Hindi Literature
- To appreciate the features of Modern Hindi Prose.

### **UNIT – I**

**8 hours**

Dr Abdul Kalam, Ling Badaliye, Vachan Badaliye, Baathcheeth-Aspathal Mein

### **UNIT – II**

**12 hours**

Hamara Rajchinha, Noun Ling, Kaarak Chinha, Char Baayee, Baathcheeth, Dookan Mein

### **UNIT – III**

**12 hours**

Moun hee mantra hai, Vachan, Kaarak, Vishwamitra Ka yagna, Baathcheeth, Hotel mein

### **UNIT – IV**

**14 hours**

Veer Shivaji, Pronoun, Danush Yagna, Baathcheeth-Maidaan mein

### **UNIT – V**

**14 hours**

Rajatilak Kee Thaiyaree, Adjectives, Baathcheeth-Pareeksha ke baare mein

### **Books Recommended**

1. Dakshina Bharathi Hindi Prachar Sabha, Thiagaraya Nagar, Chennai – 600 017, Subhodh Hindi Patamala-2, Bharath Milap, Bharath-1, 2016.
2. Ramdev, Vyakaran Pradeep, Hindi Bhavan, 63, Tagore Nagar, Allahabad 2, 2016.

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**FRANÇAIS – I**

**Assurance of Learning**

- Introduire la langue et la culture française aux étudiants
- Comparer la culture de l'Inde et de la France
- Familiariser l'étudiant avec le vocabulaire, la grammaire et les conversations

**UNIT I : A l'aéroport Kamaraj domestic de Chennai (10 heures)**

Saluer, demander et dire le nom, présenter quelqu'un, se présenter, souhaiter la bienvenue a quelqu'un, demander et dire l'identité de quelqu'un.

**Grammaire :** Etre, s'appeler, pronoms sujets, interrogation

**UNIT II : A l'Université (10 heures)**

Demander comment on se porte, présenter quel qu'un, prendre congé, exprimer, l'appréciation.

**Grammaire :** Articles définis et indéfinis, genre des noms, adjectifs, présent de l'indicatif : verbes réguliers en er, être avoir, apprendre, prépositions a, en, au, aux.

**UNIT III : Au café (10 heures)**

Dire ce qu'on aime, donner des informations, exprimer l'admiration, demander des informations sur quelqu'un.

**Grammaire :** Adjectifs interrogatifs, présent de l'indicatif : avoir, verbes en er , savoir, qu'est ce que c'est?, adjectifs possessifs, négation ,adjectifs irréguliers

**UNIT IV : A la plage (15 heures)**

Proposer une sortie, accepter, refuser la proposition

**Grammaire** : phrases au singulier et au pluriel, pronom indéfini- on, il y a, adjectifs démonstratifs, négation, interrogation, présent de l'indicatif : faire, voir, aller, sortir, connaître

**UNIT V : Un concert et chez Nalli (15 heures)**

Inviter, accepter, exprimer son incapacité d'accepter, complimenter, parlé au téléphone, demander le prix, protester contre le prix.

**Grammaire** : Présent de l'indicatif : verbes en er, venir, pouvoir, vouloir, articles contracte, avec, a chez, le futur, interrogation est ce que, adverbes interrogatifs, adjectifs possessifs, accord de l'adjectif, adjectifs exclamatifs, très/trop, présent de l'indicatif : acheter-regarder, l'impératif.

**Manuel :**

1. K.Madanagobalane, **Synchronie-1**, Samhitâ Publication, 2011.

**Livre de référence :**

1. Annie Berthet /Batrix Sampsonis/ Catherine Hugot /Vronnique M Kizirian / Monique Waendendries, **Alter Ego A1**, Hachette, 2006.
2. Yves Loiseau/R\_gineM\_rieux, Connexions 1, Didier, 2011.

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**SEM : I**  
17UGS110001

**Hours/week: 4**  
**Credits: 3**

**SANSKRIT PAPER – I**

**Assurance of Learning**

- To introduce Sanskrit Aksharas.
- To improvise the writing skills.
- To introduce Present tense forms

**UNIT – I**

**8 hours**

Akharavivaranam – Svaras & Vyanjanaani – Samyukta Aksharani.

**UNIT –II** **12 hours**

Shabdadayah – Aakaaraanta, ikaar aantah. ukaaraantah.

Shabdadayah – Aakaaraanta, iikaar aantah. uukaaraantah.

**UNIT – III** **12 hours**

Anuvaada Prayogah.

**UNIT – IV** **14 hours**

Lat Lakarh – Parasmai – Pada Prayogah = Vakyarupah.

**UNIT – V** **14 hours**

Subhaashitaani

### **Books Recommended**

1. Kulapathy, K. M., Saral Sanskrit Balabodh, Bharathiya Vidya Bhavan, Munshimarg, Mumbai-400 007, 2014
2. R.S. Vadhyar & Sons, Book-Sellers and Publishers, Kalpathi, Palghat- 678003, Kerala, South India, Shabdha Manjari, 2014
3. Balasubramaniam R., Samskrita Akshara Siksha, Vangals Publication, 14<sup>th</sup> Main Road, JP Nagar, Bangalore -78, 2015.

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**Sem : I**  
**17UGE120101**

**Hours/Week: 5**  
**Credits: 3**

### **GENERAL ENGLISH-I**

#### **Assurance of Learning**

To help students

- use words and phrases related to self, home, friends and relatives in meaningful contexts
- develop positive self-esteem and thereby communicate confidently
- use language to perform basic functions like describing, clarifying, suggesting, and giving directions



## **Unit-I:**

01. Personal Details
02. Positive Qualities
03. Listening to Positive Qualities
04. Relating and Grading Qualities
05. My Ambition
06. Abilities and Skills
07. Self-Improvement Word Grid
08. What am I doing?
09. What was I doing?
10. Unscramble the Past Actions
11. What did I do yesterday?

## **Unit-II:**

12. Body Parts
13. Actions and Body Parts
14. Value of Life
15. Describing Self
16. Home Word Grid
17. Unscramble Building Types
18. Plural Form of Naming Words
19. Irregular Plural Forms
20. Plural Naming Words Practice
21. Whose Words?

## **Unit-III:**

22. Plural Forms of Action Words
23. Present Positive Actions
24. Present Negative Actions
25. Un/Countable Naming Words
26. Recognition of Vowel Sounds
27. Indefinite Articles
28. Un/Countable Practice
29. Listen and Match the Visual
30. Letter Spell - Check
31. Drafting Letter

#### **Unit-IV:**

32. Friendship Word Grid
33. Friends' Details
34. Guess the Favourites
35. Guess Your Friend
36. Friends as Guests
37. Introducing Friends
38. What are We Doing?
39. What is (s)he / are they Doing?
40. Yes / No Question
41. What was s/he doing?
42. Names and Actions
43. True Friendship
44. Know your Friends
45. Giving Advice/Suggestions
46. Discussion on Friendship
47. My Best Friend

#### **Unit-V:**

48. Kinship Words
49. The Odd One Out
50. My Family Tree
51. Little Boy's Request
52. Occasions for Message
53. Words denoting Place
54. Words denoting Movement
55. Phrases for Giving Directions
56. Find the Destination
57. Giving Directions Practice
58. SMS Language
59. Converting SMS
60. Writing Short Messages
61. Sending SMS
62. The family debate
63. Family Today

## **Textbook**

Joy, J.L. & Peter, F.M. *Let's Communicate 1*, New Delhi, Trinity Press, 2014. Print.

## **Extensive Reader**

Dodd, E F. *Six Tales From Shakespeare*. London: Macmillan, 1987. Print. (First three tales)

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<b>Semester: I</b>	<b>L</b>	<b>P</b>	<b>C</b>
<b>Code : 17UCC130201</b>	<b>6</b>	<b>-</b>	<b>4</b>

## **FINANCIAL ACCOUNTING – I**

### **Assurance of Learning:**

After completing this course, the student will be able to:

- \* Learn fundamental concepts of accounting.
- \* Acquire accounting skills.
- \* Learn aspects of financial accounting.
- \* Prepare accounts for non- trading concerns.
- \* Differentiate single entry from double entry system.

### **Unit – I (18 hrs)**

Accounting concepts and conventions, Accounting Standards, Journal, Ledger and Trial balance -Bank reconciliation statement – rectification of errors – Preparation of Trading account – Manufacturing account – Profit and Loss account and Balance sheet.

### **Unit – II (18 hrs)**

Accounts of Non-Trading organization – Receipts and Payments account – Income and Expenditure account and Balance sheet

### **Unit – III (18 hrs)**

Accounting for Consignment and Joint ventures

**Unit – IV****(18 hrs)**

Single Entry – Double Entry systems Vs Single entry systems–  
Ascertainment of Profit – Conversion of Single entry into double entry.

**Unit – V****(18 hrs)**

Self balancing ledger – Sectional balancing system - Account current –  
Average due date .

**TEXT BOOK:**

1. T.S.Reddy and A.Moorthy- Financial Accounting - Margham Publications, Chennai, 2016

**BOOKS FOR REFERENCE:**

1. Shukla & Grewel – Advanced Accounts – Vol.I, Sultan & Chand Publishing Co., 2015
2. Jain & Narang – Advanced accounting – Kalyani Publishers, New Delhi , 2015
3. Nagarajan, Vinaykarn & Mani – Principles of Accountancy – Eurasia Publishing House, New Delhi, 2012
4. Grewal T.S. Double Entry Book – Keeping – Sultan Chand & Sons, New Delhi.
5. Tulsian, P.C. – Financial Accounting – Tata McGraw hills – New Dellhi.

**Theory 30%;****Problems 70%**

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**Sem. I****L****P****C****Code : 17UCC130202****5****2****2****COMPUTER FUNDAMENTALS****Assurance of Learning:**

After completing this course, the student will be able to:

- Learn sound basics of organization of digital computer, system software.
- Gain the knowledge on types of Networks and E-Mail concepts.

- Create Text documents.
- Working with Spreadsheets
- Learn how to create presentations.

**Unit - I: (15 hrs)**

**Introduction to computer:** Computer Generation - classifications of Computers – Components - Input and output devices: Input devices - output devices - storage devices- **classification of Software- system software** -application software - system software packages – Operating System - Functions of Operating System - compiler - assembler and Interpreter.

**Unit – II: (15 hrs)**

**Computer Networks:** - Types of Networks - LAN, MAN, WAN - Network topology – Internet and WWW. **E-mail:** Sending - Reading - Replaying - Deleting - Existing - Sending mail to more than one person - Sending folder - Forwarding a mail - Checking the spelling - Attaching signature - Filling the messages - Managing the address book.

**Unit – III: (15 hrs)**

**MS-Word:** Creating and Saving a Word document - Applying basic formatting - working with styles - working with tables - mail merge - spelling and Grammar.

**Unit – IV: (15 hrs)**

**MS-Excel:** Creating and Saving an Excel work book - adding and formatting data in cells - working with tables and chart - Formulas and functions- **MS-PowerPoint:** Creating and Saving Presentation - Basics of presentation - r un n in g an d settin g up a Presentation.

**Unit – V: (15 hrs)**

En han cin g Power Poin t presentations - Custom animations.

**MS-Access:** MS Access: Introduction to Access - Creating a Simple Database and Tables - Entering and Editing Data - Finding, Sorting and Displaying Data.

## **TEXT BOOK**

1. Alexis Leon, Mathews Leon, Leena Leon, “Introduction to Information Technology”, Vijay Nicole Imprints Private Limited, Chennai, 2013.
2. Sanjay Saxena, “MS-Office 2007 in a Nutshell”, Vikas Publishing House Pvt Ltd., 2011.

## **BOOKS FOR REFERENCE**

1. Suresh K Basendra, “ Computers Today”, Galgotia publication private Ltd., New Delhi, 2001.
2. Dorling, Kindersley,” Introduction to Information Technology”, ITL Education Solution (India) Pvt. Ltd, New Delhi.
3. Kogent Solutions Inc.”Office 2007 in simple steps”, Dreamtech publishing, 2009.

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<b>Sem. I</b>	<b>L</b>	<b>P</b>	<b>C</b>
<b>Code : 17UCC130203</b>	<b>-</b>	<b>2</b>	<b>2</b>

### **Practical: COMPUTER FUNDAMENTALS**

1. Creating leave letter using MS-Word.
2. Creating resume using MS-Word
3. Creating Class time table using Table facilities in MS-Word
4. Mail merge.
5. Creating students mark list using MS-Excel.
6. Move, Copy, Insert operations in rows and columns.
7. Using statistical, mathematical and financial functions in MS-Excel.
8. Creating MS-PowerPoint slide.
9. Imply different effects in MS-PowerPoint slide.
10. E-Mail concepts.
11. Managing Address Book

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**Allied : BUSINESS ECONOMICS**

**Assurance of Learning:**

After completing this course, the student will be able to:

- Learn basic principles and concepts of Business Economics
- Be familiar knowledge on demand analysis
- Accumulate knowledge on law of supply, production and Market Structure
- Understand on the economic system and Fiscal policy.
- Gain the importance of GDP, National Income and Balance of Trade.

**Unit – I: (18 hrs)**

**Business Economics:** Meaning, Definitions, Scope and Nature. Concept applied in business economics, Micro and Macro economics applied to business environment– Role and responsibilities of business economists.

**Unit – II: (18 hrs)**

**Analysis of demand:** Meaning of demand – the basis of consumer demand–utility – total utility, marginal utility, law of diminishing marginal utility –Law of demand, shift in demand curve, Elasticity of demand, Meaning and nature of indifference curve, properties of indifference curve. Consumer equilibrium.

**Unit – III: (18 hrs)**

**Supply and Productions:** Meaning of Supply, determinations, law, schedule and supply curve –elasticity of supply – Productions; Production Functions – Laws of Production. ISO – Quants. Pricing : Market structure and pricing decisions – Pricing under perfect competition – characteristics and Price determination. Monopoly– Oligopoly.

**Unit – IV: (18 hrs)**

**The Economic system:** Capitalism– Socialism and Mixed Economic System– Monetary Policy – meaning, scope, limitations and instruments. Fiscal Policy – definition, objectives, taxation policy.

**Unit – V: (18 hrs)**

**National Income, GDP, Inflation, Business Cycle and Economic Linkages:** basic concepts in national income – methods of measuring national income - inflation – meaning, causes and measures. Business Cycle – phases, characteristics. Balance of Trade and Balance of Payment – Meaning, causes, kinds and measures.

**TEXT BOOKS:**

1. Ravilochanan P, 2010, Business Economics, ESS PEE KAY Publishing House, Chennai.
2. R.Cauvery R.Meenakshi:2013,Managerial Economics S.Chand Publishing

**BOOKS FOR REFERENCE**

1. Sundaram KPM&Sundaram EN, 2010, Business Economics, Sultan Chand and Sons, New Delhi.
2. Cherunilam, Francis, Business Environment, Himalaya Publishing House, New Delhi, 2012.
3. Sankaran, “Business Economics” Margham Publications, Chennai, 2012.

**SEM : I**

**17UFC141001**

**Hours/Week: 2**

**Credits: 2**

**ESSENTIALS OF HUMANITY**

**Assurance of Learning**

- \* To educate the students in the basic principles of value education and to inculcate the same values in them
- \* To teach the students various dimensions of human personality and the ways to develop them.
- \* To empower the students in gender sensitization, gender differences and gender roles.



- \* To prepare the students for the smooth transfer from the stage of teenage to earlier adulthood.

### **Unit-I**

**Principles of Value Education** - Introduction - Value Education- Characteristics of Values – Kinds of Values

### **Unit-II**

**Development of Human Personality** - Personality traits - Theories of Personality - Discovering self- Defense mechanism - Power of positive thinking

### **Unit-III**

**Dimensions of Human Development** - Physical development – Intellectual development - Emotional development - Social Development – Moral development - Spiritual development

### **Unit-IV**

**Responsible Parenthood** - Human sexuality - Sex and love - Becoming a spouse - Responsible Parenthood

### **Unit-V**

**Gender Equality and Empowerment** - Historical perspective - Education & economic development -Crimes against Women-Women's rights

### **Text Book:**

**Essentials of Humanity**, Department of Foundation course, St.Joseph's College, Tiruchirappalli-2, 2016.

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