

curriculum vitae



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I. Publications of Research Papers

International

Title	Name of Journal / Vol. No. / Page Nos/ISSNO.	Impact Factor	H Index No.	C Index No.	Year
A study on challenges of Medical Tourism in the perception of Medical Tourism in Chennai city	International journal of advance research in computer science and management studies / 06, issue 2 / 0144 / 02347-1778 (print)	07..327	0	0	2018
A study on perception of employer Branding in Janet Nursing Hoem Trichy	International Conference on recent Trends in Business and Finance / OVII / 0102 / 0978-93-80767-66-6	0	0	0	2017
total quality management practices in banks	international journal of commerce and management research / special issue / 198 /	0	0	0	2015

	2321-3604				
morphing up of marketing through dynamic digitaling	international journal of exclusive management research / special issue- feb 2015 / 182 / 2249-8672	5.76	28	-	2015
the role of green banking in sustainable growth	souveniur / 0 / 0 / 0	0	0	0	2015
corporate green responsibility	souveniur / 0 / 0 / 0	0	0	0	2015
Recent developments in Web/Internet Marketing and E-Commerce	International Journal od Commerce and Management Research / volume no II March 2014 / 0 / 0ISSN No 2321-3604	0	0	0	2014
An analytical study of occupational stress level among employees in EID PARRY (INDIA) Ltd.pettavaithalai	International Journal of Advance Research in Computer Science and Management Studies / 0Volume 1 issue 4 / 08 / 0ISSN :2347-1778m)p	0	0	0	2013
A Study on knowldge management among the knowledge Acquisition in College Teachers	International Journal of Advance Research in Computer Science and Management Studies / 0Volume issue 7 / 0246 / 0Issn2347-1778 (Prin	0	0	0	2013
Medical Tourism in India has an initiative to Maturity to the rising generation	International Journal of Management and Development Studies / 0Volume No 1 Number 6 / 065 / 0ISSN:2321-1423	0	0	010	2013
Indian logistics Industry and vision Tamil Nadu	Pennisular economist / 0XXV / 0297 / 0issn 0976-8270	0	0	093	2013

National

Title	Name of Journal / Vol. No. / Page Nos/ISSNO.	Impact Factor	H Index No.	C Index No.	Year
A Study on Perception of Medical Tourism in India	Shanalax International Journals / 4 / 254 / 02321-788x	0	0	0	2017
The Impact of Prudency of Employer Branding Over Health care organisation	RETELL / Vol 18 / 74 / ISSN 0973-404X	0	0	0	2017

Emergence of Medical Tourism in India	Innovative Business Strategies / 1 / 0Page 192 / 0978-93-83241-95-8	0	0	0	2015
Student leadership for Sustainable Living	Rally / 93 No .3 / 18,20. / 0	0	0	0	2015
Human Animal Conflict	Rally / 93no4 / 16,17. / 0	0	0	0	2015
EL Nino's Impact on Environmental Changes	Rally / 93no7 / 13,14 / 0	0	0	0	2015

Regional

Title	Name of Journal / Vol. No. / Page Nos/ISSNO.	Impact Factor	H Index No.	C Index No.	Year
. The Impact of Prudency of Employer Branding Over the Healthcare Organisation	RETELL / 0 18 / 074 / 0ISSN 0973-404X	0	0	0	2018
The Impact of prudency of Employer Brandong over the healthier organisationm	Retell / 18 / 74 / ISSN 0973-404X	0	0	0	2017
The Impact od Prudency of Employer Branding over the Health care Organisation	Retell / vol.18 / 74 / ISSN 0973-404X	0	0	0	1995

II. Publications of Books

Book Title	Publisher	Edition	ISBN	Year
All in one College Scanner (Export marketing)	-United Publishers	1	o	2016

III. Seminars (S) / Conferences (C) /Workshops (WS) attended and the source of funding (National (N) / International (IN)) with details of outstanding participants, if any

Title	Type	Organization Name	Place	Days	Date
Recent Trends in Indai`s	W	university Grants	-Bishop Heber college,	2	2017-

relations with East and South Asian Countries		Commission (UGC) sponsored	Trichy		08-23
National Conference on Emerging Business Strategies in Economic Development	C	Department of Business Administration SJC	St. Joseph`s College (Autonomous)	1	2016-12-14
International Conference on Recent Trends in Business and Finance	I	PG and Research Department of Commerce	Bishop Heber College (Autonomous)	1	2016-10-05
National seminar on Emergency Management.	S	Department of Commerce(shift one)St.Joseph`s college,trichy-2	-St,Joseph`s college ,trichy-2	2	2016-02-24
Recent trends in prohibition in Tamil nadu	C	ICSSR	Bishop Heber college	2	2016-02-08
Higher Education in New Education Policy Challenges & prospectsâ??	S	Joint Action Council	-Tamil sangam Hall,Trichy -2	1	2015-12-03
facility enhancement Work shop on digital age pedagogy	W	Management of St.Joseph`s College, (Autonomous), Trichy	Jubilee Hall, St.Joseph`s College, (Autonomous), Trichy	1	2015-03-07
UGC sponsored international seminar on Green Management	I	department of commerce	sail auditorium, arupe library, st.joseph`s college, trichy-2	2	2015-02-12
Formation for faculty development /Training programme	W	Jesuit Higher Education council	-Dindigul	3	2013-11-04
International conference on "Impact of Global crisis in Indian Business"	I	Department of management studies	-Annai Mathhammal Sheela Engineering Collee,Eruma patty -Dt-Tamilnadu india	1	2013-10-25
Contemporary trends in the avenues of commerce and management	S	department of commerce	-Cauvery college for women ,trichy	2	2013-09-20
Entrepreneurship the path way to progress	S	Department of Commerce	-National college Trichy	1	2013-09-17
seminar on global copetitiveness a challeng for sustenance and excellence	I	Department of Commerce	-jamal mohammed college Trichy	2	2013-08-16
Developing research competencies by interacting with research	W	A.I.C.H.E	Porayar	0	1996-09-01

literature researc				
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IV. Resource Person: (Special Lectures / Workshops / Seminars / Association Activities/ Alumni Meeting)

Type of Programme	Title	Beneficiaries	Days	Date
Convener for Ph.D Viva-Voce	Financial Inclusion of Banks Regarding the Beneficiaries of Tirunelveli District	Ph.D Candidates	1	2017-01-27
Lecture to IECD Students of AIMAN College of Arts and Science for Women	Visual Classes of TALLY ERP9	IECD Women Students	2	2016-12-16
Panel discussion	Technological perspective of Emergency Management	M.phi,P,g,U.G students of commerce	1	2016-02-24
Special Lecture on Accounting	Financial Accounts	National School of law students,Trichy	5	2015-09-11
Viva Voce Examination for U,G and P.G Projects	group project	Students of B.Com,B.B.A and M.Com of Holy Cross	1	2015-04-01
Tamil Nadu Government Honorable Chief Minister's special scheme	"Body Language Skills"	Students of Government Arts college Trichy-22.	1	2015-03-20
synopsis submission	a study on working capital management of gujarat ambuja cements limited	Mrs.V.Leema Glory, reseach scholar	1	2014-12-03

VII. Achievements

a). Ph. D Awarded to

Scholar Code	Scholar Name	Date of ViVa	Title
11Rco107	M. Nirmal	2015	a study on employee

			responses of the cause of occupational stress among the bus drivers in TNSTC ltd
(Ref.No.102691/Ph.D/RC/COM/191	K. VIJAYARAGAVAN	2018	A STUDY ON KNOWLEDGE MANAGEMENT AMONG THE TEACHERS OF ARTS AND SCIENCE COLLEGES IN TIRUCHIRAPPALLI D

c). Awards (A) / Recognitions (R) received at National (N) / International (IN) level

Award Name	Organization Name	Date
College Management cash Award	St.Joseph`s College,Trichy	1917-01-18