

ACADEMIC PROFILE

Dr. R ARUL

M.Com. M.Phil., M.B.A., PGDCA., Ph.D

Research Advisor

Assistant Professor, PG Department of Commerce Computer Application,

St.Joseph's College (Autonomous)

Tiruchirappalli-620 002

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Dr. R. ARUL

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Kulithalai - 639 104.

Karur Dist. Email: arulfriends2005@gmail.com

EMPLOYMENT PROFILE

Functional Area	From Date	To Date	Years	Months	Days	Designation	Institution
Commerce CA	18.06.2015	Till date	03	01	14	Assistant Professor	St. Joseph's College Trichy
Commerce	18.06.2014	30.4.2015	-	10	12	Assistant Professor	St. Joseph's College Trichy
M.B.A	19.04.2012	17.06.2014	02	01	28	Assistant Professor	Annai Mathammal Sheela Engineering College, Namakkal.
Commerce	16.06.2011	18.04.2012	-	10	02	Assistant Professor	St. Joseph's College Trichy
Commerce	22.11.2010	11.04.2011	-	04	19	Assistant Professor	St. Joseph's College Trichy
TOTAL			07	4	15		

EDITORIAL BOARD

1. A Member in Editorial Board of the **International Journal of Research-Granthaalayah** <http://granthaalayah.com/editorial.html> Since 06.04.2016
2. A Member in Editorial Board of the **International Journal of Advanced Scientific Research & Development** <https://www.ijasrd.org/in/editorial-board-members/> Since 22.03.2017
3. A Member in Editorial Board of the **International Digital Library, Management and Research** <http://dbpublications.org/editors.html> Since 01.04.2017
4. A Member in Editorial Board of the **Journal of Emerging Technology and innovative Research** <http://www.jetir.org/reviewer-board> member Since:15.04.2017
5. A Member in Editorial Board of the **International Journal for Innovative Research in Science and Technology** <https://ijirst.org/EditorialBoard> Since 01.05.2017

6. A Member in Editorial Board of **An International Research Journal Shodh Samiksha Aur Mulyankan** Approved, Accepted and Listed by UGC <http://www.ugcjournal.com/ISSM/EditorDetail/167> Since 01.10.2017
7. A Member in Editorial Board of **An International Research Journal Research Analysis and Evaluation** Approved, Accepted and Listed by UGC <http://www.ugcjournal.com/IRAE/EditorDetail/166> Since 01.10.2017
8. A Member in Editorial Board of An International Journal of Creative Research Thoughts, Approved, Accepted and Listed by UGC <http://www.ijcrt.org/editorialBoard.php> Since 10.10.2017

EDUCATIONAL/ADDITIONAL QUALIFICATIONS				
Course	Institution	Marks Secured	Year of Passing	Medium
Ph.D	St.Joseph's College, Trichy	Commended	Awarded SEP 2014	English
Ph.D. (Course Work)	St.Joseph's College, Trichy	A++ Grade	July 11	English
M.Phil	St.Joseph's College, Trichy	74.44%	Sep'10	English
M.B.A	Periyar University Salem	68.09%	April'09	English
M.Com	St. Joseph's College, Trichy	65.83 %	April' 09	English
B.Com	St. Joseph's College, Trichy.	57.33 %	April' 07	English
H.S.C.	Govt. Boys Hr. Sec. School, Kulithalai.	58.01%	April' 04	Tamil
S.S.L.C.	Bharathi Vidhyalaya High School, Kulithalai.	55.04%	April' 02	English

Finished course : Ms-Office, TALLY

PG Course : **P.G.D.C.A.**, (Post Graduate Diploma in Computer Application)

Institution : TCDS, Kulithalai.

Typing : English Higher, Tamil Lower (First Class)

Ph.D Recognition as Research Advisor in Bharathidasan University

Ref.No:20221/Ph.D.k4/Commerce/RA-Recogn.

Taking 11th, 12th STD, Accounts, Commerce, B.Com, M.Com, M.B.A, class in Sri Nagu Education Centre, Omega Coaching centre, Sri Nanjil Education Centre in Past 10 years still working same centre at Kulithalai.

Personal Profile

Father's Name : P RAMANATHA PILLAI
Date of Birth : 16 March 1987
Marital Status : Married
Languages Known : Tamil, English
Employment No : KRD2002M00001044, MDP2009M00005383
Elective courses : English for Communication, Journalism
Passport No : R7401900
Pan No : ANMPA1176G
Contact No : 9025055335
Native Place : Nagercoil
Family Card No : 15/G/0125330, 12CE002PN
Aadhar No : 857145515911

INVITED TALKS & GUEST LECTURES IN VARIOUS INSTITUTIONS

S.no.	Organization	Date	No. Of Participants.	Target group	Topic
1.	NSS Unit of Annai Mathammal Sheela Engineering College, Namakkal	22-03-2013	156	B.E STUDENTS	AFFORESTATION
2.	NSS Unit of Annai Mathammal Sheela Engineering College, Namakkal	09-01-2014	163	B.E STUDENTS	CONSUMER AWARENESS
3.	Bharathi Vidhyalaya High School, Kulithalai	26.01.2015	543	School Students	WHERE WE PROCEED
4.	NSS Unit of M.A.M College of Engineering, Tiruchirappalli.	26.02.2015	142	B.E STUDENTS	SIGARAM NOKI
5.	Bible day celebration, Dept. of Physics in Holy Cross College (Autonomous) Trichy-2	24.11.2015	64	Final Year B.Sc Physics students	PEACE
6.	Srimad Andavan Arts and Science College Trichy.	29.01.2016	93	Final year B.com Students	CORPORATE MANOEUVRING
7.	JOBZ 2016 Department of BBA St.Joseph's College (Autonomous) Trichy-2	22.02.2016	44	Final year BBA Students	HARD WORK OR SMART WORK WHICH IS IMPORTANT.

S.no.	Organization	Date	No. Of Participants.	Target group	Topic
9.	Karthik Primary and Nursery School Musiri.	31.03.2017	250	Students	TREAT-FREE ENVIRONMENT
9.	PG and Research Department of Commerce Cauvery College for Women Trichy-18	21.07.2017	125	I M.com II M.com students	UNDERSTANDING GST
10.	PG and Research Department of Commerce King College of Arts and Science for Women, Namakkal-637002	31.07.2017	120	I M.com II M.com students	GST: IMPACT ON INDIAN ECONOMY
11.	DST-NIMAT sponsored Entrepreneurship Awareness Camp K Ramakrishnan College Of Engineering Trichy-621112	10.08.2017	115	BE Students	IDENTIFICATION OF OPPORTUNITIES FOR ENTREPRENEURS
12.	Subashakthi College Of Arts & Science Kulithalai.	20.12.2017	350	UG & PG Students	“Goods and Services Tax: A Fine is a Tax for Doing Something Wrong: A Tax is a Fine for Doing Something Right.”
13.	Amala Matriculation School Musiri	26.12.2017	30	11 th Students	Challenges Ahead In Commerce Education
Total No. Of Beneficiaries			2195		

ATTENDED THE ORIENTATION TRAINING AND PROGRAMMES

1. Two day Inter-Collegiate Work-shop on “**Youth and Media**” Organized by the Youth Red Cross Unit of St. Joseph’s College, Trichy-2, February 2008.
2. one day Orientation Training to college students on “**Entrepreneurship Development**” Organized by the IECD Unit of Bharathidasan University Trichy – 23, March 2009
3. Youth Red Cross Member (2007-2009)
4. I have participated in the National Symposium on “Employment for All” held at Urumu Dhanalakshimi College on 10.10.2009.
5. I participated in the 45th year Celebrations of (Vatican Radio – South Asian Desk) Tamil Broadcast held at St.Joseph’s College, Trichy, on 2nd May, 2010.
6. One day Orientation Training to Research Scholar on “Research and Development National and Global Perspectives” St.Joseph’s college Tiruchirappalli – 2 (18.1.2011)
7. One day National Level workshop on “**Statistics for Management**” Organized by the Department of Management Studies, Annai Mathammal Sheela Engineering College on 16.12.2011
8. Two-day National Seminar on “Right to Sustainable Environment-Subaltern Perspective” between 10th and 11th, January 2012 held at St.Joseph’s College Trichy-2
9. Two-day National Conference on Twenty years of Economic Reforms and Inclusive Growth in India” between 13th and 14th February 2012 held at St.Joseph’s College Trichy-2
10. One day Awareness Programme on e-Resources organized by Arrupe Library, St.Joseph’s College, and Trichy held on 7th March 2012.
11. I Lead in our team and shared my views in Tamil Debate Programme on Women welfare in current status in India. Organized by St.Joseph’s College, Trichy held at 10th March 2012.
12. Two day International workshop on effective Teaching of Finance held at Bharathidasan University on 27th and 28th July 2013. Association with Sam Houston State University, USA.
13. One Day National level Conference on “Modern Dynamics in E-Commerce” held at St.Joseph’s College (Autonomous) Trichy-2 on 7.3.2014

14. I Lead in our team and shared my views in Tamil Debate Programme on "Women's Liberation in India. Organized by Annai Mathammal Sheela Engineering College held at 08th March 2014.

15. Two-day UGC Sponsored International Seminar on “GREEN MANAGEMENT” ON 12th and 13th February 2015, at PG and Research Department of Commerce, St.Joseph’s College (Autonomous), Tiruchirappalli-02.

16. I have shared my views in Tamil Debate Programme on “Total prohibition of alcohol in Tamil Nadu is financially viable”. Organized by St.Joseph’s College, Trichy held at 07th September 2015.

17. One Day National level workshop on “Emotional Intelligence at Work Place” held at Selvamm Arts and Science College (Autonomous) Namakkal-637 003 on 28.12.2015.

18. One Day State Level Seminar on “Corporate Governance” held at Srimad Andavan Arts and Science College Trichy-05 on 29.07.2015

19. One Day State Level workshop on “Employability Skills” held at St.Joseph’s College (Autonomous) Trichy-02 ON 23.02.2017

20. One Day Entrepreneurship Awareness Programme organized by MAM College of Engineering and Technology, Trichy on 15.02.2018

(i) **Professional Enrichment**(Specify : Refresher / Orientation)

S.No.	Name of the Course / Degree/ Training	Name of the University / Organisation	Date (From – To) / Year
1.	Faculty Development Programme	St.Joseph’s College (Autonomous) Trichy-2	08.08.2014 to 11.08.2014
2.	Faculty Development Programme	St.Joseph’s College (Autonomous) Trichy-2	09.10.2014 to 11.10.2014
3.	Orientation on Computer Literacy.	St.Joseph’s College (Autonomous) Trichy-2	20.10.2014
4.	Faculty Development Programme	St.Joseph’s College (Autonomous) Trichy-2	23.01.2015 to 27.01.2015
5.	Faculty Enhancement workshop on Digital Age Pedagogy	St.Joseph’s College (Autonomous) Trichy-2	07.03.2015

6.	Faculty Development Programme	St.Joseph's College (Autonomous) Trichy-2	16.06.2015 to 17.06.2015
7.	Emotional Intelligence at work place.	Selvamm Arts and Science College (Autonomous) Namakkal-637 003.	28.12. 2015
8.	Digital Learning	St.Joseph's College (Autonomous) Trichy-2	20.02.2016
9.	Faculty Development Programme	St.Joseph's College (Autonomous) Trichy-2	14.06.2017 To 15.06.2017
10.	Tuning Young Faculty Towards Effective Teaching.	St. Christopher's College of Education, Funded by United Board for Christian Higher Education in Asia.	22.08.2017 To 26.08.2017

TOP-UP SKILLS - FACULTY DEVELOPMENT PROGRAMME

S.NO	DATE	RESOURCE PERSON	TOPIC
1.	04.07.2015	DR.F.R. Alexander Pravin Durai	Operation Success But Patient Was Died- Education System
2.	04.07.2015	PROF. G Balakrishnan	Teaching is A job? A profession? A vocation? A
3.	11.07.2015	REV. DR S Sebastian Sj	Human Engineers- (Teachers)
4.	11.07.2015	DR. Selvaraj	Classroom Challenges and Management
5.	18.02.2017	Dr. RAMGANESH E Former Registrar Bharathidasan University, Tiruchirappalli - 620024,	Pathways to attain objective Assessment
6.	11.03.2017	Dr. E RAMGANESH Professor & Head Dept. of Educational Technology Bharathidasan University.	Assessment of the Question Paper .
7.	08.07.2017	Dr. C Eugene Franco Associate Professor in Commerce Dean of Students St.Xavier's College, Palayamkottai.	Mentoring.
8.	22.07.2017	Dr.A.N.PAUL ANGELO Associate Professor in Chemistry St.Joseph's College (autonomous) Trichy-620 002	Soft Skills

9.	30.08.2017	D.A JEYAKAR Chellaraj Former Principal, Bishop Heber College Trichy	Soft Skills
10.	18.11.2017	Prof: Mahendran Placement Officer St.Joseph's College (Autonomous) Trichy – 2	Competence Enhancement for Realizing vision and missions and achieving excellence
11.	10.02.2018	Dr. John Bosco Balaguru Rayappan Sastra University Thanjavur	Research Methodology workshop (Doctor of Love and Wisdom)
12.	03.03.2018	Prof. V Boominathan Former Head of Commerce Bishop Heber College, Trichy.	Managing Stress
13.	14.07.2018	Prof. Panchanadhan Rajagopalan CEO at talent consultancy Tiruchchirappalli	TEACHERPRENEUR

TV PROGRAMMES

1. I attended and share my views and points discussed in Vijay TV Neya Nana Programme (telecast 16.01.2011 at 9.00pm) topic: Reading Book Habit is essential.
2. I attended and share my views and points discussed in Vijay TV Neya Nana Programme (telecast 17.07.2011 at 9.00pm) topic: native town affection is essential.
3. I attended and share my views and points discussed in Vidai Thedum Vivathangal Program in Puthiya Thalaimurai Channel Programme. Topic: Issues of Dr. Ambedkar Cartoon. (Telecast 03.06.2012 at 9.30pm).
4. I attended and share my views and points discussed in Vijay TV Neya Nana Programme (telecast 16.06.2013 at 9.00pm) topic: how to show men and women their knowledge ability to others and its essential.

SPORTS

1. Our team got First Place in Volley Ball, conducted by Annai Mathammal Sheela Engineering College Erumapatty Namakkal. For Sports day 2013
2. Our team got First Place in Volley Ball, conducted by St.Joseph's College (Autonomous) Trichy-2 For Sports Day 2017.

CO-CURRICULAR

1. 2004 – 2007 Doing Field work in Kurchi village of **SHEPHERD** (Science and Humanities for People Development) in St.Joseph's College (Autonomous), Tiruchirappalli-620 002.
2. **2007-2009** Doing Field work in Balasumuthrapatti village of **SHEPHERD** in St.Joseph's College (Autonomous), Tiruchirappalli-620 002.

SNAPSHOT OF OVERALL ACADEMIC PROGRESS			
PUBLICATIONS	NATIONAL	INTERNATIONAL	TOTAL
JOURNALS	10(ISBN)	34(ISSN)	44
CONFERENCE	39	17	56
SEMINAR	13	1	14
WORKSHOPS/FDP/MDP	43	-	43
OVERALL			157

UNIVERSITY/ AFFILIATED COLLEGE / AUTONOMOUS INSTITUTIONS – ASSIGNMENTS	
S.NO	DESIGNATIONS
1.	Head, In-charge in Department of Management Studies in Annai Mathammal Sheela Engineering College, Namakkal. (From 02.01.2014 to 16.06.2014)
2.	Vice President of Commerce Association for the academic year, 2014-2015 in St.Joseph's College (Autonomous), Tiruchirappalli-620 002.
3.	Sports in-charge for commerce Department for the academic year 2014-2015 in St.Joseph's College (Autonomous), Tiruchirappalli-620 002.
4.	Indep Co-ordinator for commerce Department for the academic year 2014-2015 in St.Joseph's College (Autonomous), Tiruchirappalli-620 002.
5.	Member, Question paper Setter, Examiner, St.Joseph's College (Autonomous), Tiruchirappalli-620 002.

6.	Co-ordinator, Entrepreneurship Cell, PG Department Of Commerce Computer Application St. Joseph's college (Autonomous), Tiruchirappalli – 620002 From 2015 to till date
7.	President of Commerce Computer Application Association for the academic year, 2016-2017 in St.Joseph's College (Autonomous), Tiruchirappalli-620 002.
8.	Asst. Co-ordinator, Consumer Club St.Joseph's College (Autonomous), Tiruchirappalli-620002. From 2016 to 2017
9.	Member, Entrepreneurship Cell, St. Joseph's college (Autonomous), Tiruchirappalli – 620002 From 2017 to till date
10.	Member, Sports and Games Committee, Fine Arts St. Joseph's college (Autonomous), Tiruchirappalli – 620002 From 2017 to till date
11.	Event In charge-ADS UP of INDEP 2018 held between 10.01.2018 to 12.01.2018.
12.	Convener, National Conference on Social Entrepreneurship Sustainable Models and Practices, organized by PG Department of Commerce Computer Application, St.Joseph's college (Autonomous), Tiruchirappalli – 620002. 27.02.2018

INTERNATIONAL CONFERENCES HELD IN INDIA

PAPERS PRESENTED & PUBLISHED

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
1.	06.10.2009	Impact of Indian Culture on Consumer Behaviour.	Cross Cultural Management	Holy Cross College Trichy
2.	09.01.2011	Dalal Street: A Garden to pluck the flower, Safety through Mutual Funds.	Emerging Capital Markets: Issues and Challenges.	Bharathidasan University Trichy
3.	26.2.2011	Bear the lion on its own den: Successful Young Entrepreneur In Sanitary Napkin Market - A Case Study	Entrepreneurship, Youth and Inclusive Development for Brand India.	Loyola College Chennai.
4.	26.2.2011	The Impact of Globalization of Industrial Relations.	Impact of LPG in Indian Business Scenario.	Annai Mathammal Sheela Engineering College, Namakkal
5.	17.03.2011	The Future will be a better tomorrow: Innovation Through Viral Marketing	Emerging Trends in E-Commerce.	University of Madras Chennai.
6.	23.09.2011	A Challengers for India in Global Economy	Challenges of Indian Business in Global Economy.	Annai Mathammal Sheela Engineering College, Namakkal
7.	24.09.2011	Tourism in service marketing: the traveler sees what he sees; the tourist sees what he has come to see.	Marketing Research in the Emerging global Scenario.	Sri Venkateshwara College of Arts and Science, Peravurani
8.	14.09.2012	The Emerging trend Growing importance of talent management	Impact of Global Crisis in Indian Business	Annai Mathammal Sheela Engineering College, Namakkal.
9.	06.01.2013	Danger can never be overcome without taking financial Risk Tolerance: Data Envelopment Analysis	Financial Markets: Issues and Challenges- (FIMIC-2013)	Bharathidasan University

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
10.	14.02.2013	Risk Tolerance: A Case Study on Financial Time Horizon Using Data Envelopment Analysis	“Contemporary Issues and Challenges of Indian Business in Global Scenario”	Jamal Mohamed College(Trichy)
11.	22.02.2013	Risk Tolerance: Finance Vs Job Security Using Data Envelopment Analysis.	“Competency Building Strategies in Business and Technology for Sustainable Development”	Sri Ganesh School of Business Management. Mettupatti, Salem.
12.	1.03.2013	Financial Risk Tolerance of Portfolio Investors in their Efficiency using Data Envelopment Analysis	“The Role of Management in Global Business”	Pavendar Bharathidasan College of Engineering And Technology. Tiruchirappalli.
13.	19.10.2013	Data Envelopment Analysis: Jeopardy can never be defect without taking Financial risk Tolerance.	“New Vistas of Indian Business in Global Scenario”	Brahma School of Business, Namakkal.
14.	25.10.2013	Financial Risk Tolerance using Data Envelopment Analysis –A Case Study.	“Impact of Global Crisis in Indian Business”	Annai Mathammal Sheela Engineering College, Namakkal.
15.	13.12.2013	Risk Tolerance: A Case Study on Financial Goals using Data Envelopment Analysis.	“Emerging Trends in Business 2013”	Christ University Bangalore.
16.	10.01.2014	A Study on Financial Statement Analysis of Eastern Treads Ltd. Ernakulam.	“International Business Scenario in Indian Context”	Sacred Heart College (Autonomous) Tirupattur.

17.	02.03.2018	Make in India: FDI Tourism and Hospitality	“FDI-Astute Conduit for Trade Integration and sustainable Development	Alagappa University Karaikudi. TamilNadu India.
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**NATIONAL CONFERENCES
PAPERS PRESENTED & PUBLISHED**

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
1.	23.12.2007	Economics is extremely useful as a form of employment for Economists.	18 th Annual Conference of Association of Economists Tamilnadu.	The American College Madurai.625 002.
2.	23.11.2008	A Study of Economics usually Reveals that the best time to buy anything is last year.	19 th Annual Conference of Association of Economists Tamilnadu.	PSG college of Arts and science Coimbatore-641 014
3.	24.01.2009	Education as a means of women Empowerment	Women Empowerment with special Reference to Rural Economy.	A. Veeriya Vandayar Memorial Sri Pushpam College. Poondi.
4.	25.01.2009	Social empowerment of rural women	Women Empowerment with special Reference to Rural Economy.	A. Veeriya Vandayar Memorial Sri Pushpam College. Poondi.
5.	04.03.2009	New Trade Theory	Linkages Between Trade and Poverty.	Bharathidasan University Trichy
6.	05.03.2009	Poverty in India	Linkages Between Trade and Poverty.	Bharathidasan University Trichy
7.	10.01.2010	Dubai Financial Crisis	XXX Annual Conference of Association of Economists of Tamil Nadu	National College, Trichy
8.	05.02.2010	Women Empowerment Through Self - Help Group	Empowerment of Women.	Holy Cross College Trichy
9.	20.03.2010	Global Financial Crisis In India With Special Reference To Corporate Government	Global Financial Crisis and its Impact on Indian Economy.	Sri Venkateshwara College of Arts and Science, Peravurani

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
10.	27.03.2010	Entrepreneurship and Business Management	Social Entrepreneurship and Corporate Social Responsibility (CSR)-Role in women Development	Bharathidasan University Trichy
11.	28.03.2010	Strategic Partnership with NGO'S to Corporate Social responsibility: HR Managers Role	Social Entrepreneurship and Corporate Social Responsibility (CSR)-Role in women Development	Bharathidasan University Trichy
12.	11.12.2010	Psychological capital intervention in HRM	Inclusive Development –A Social Science Perspective.	Bishop Heber College Trichy.
13.	18.12.2010	Action is Eloquence Growth of Tamil Nadu Tourism	Human Resource Management in Tourism Development.	Aadhavan college Manapparai.
14.	09.01.2011	Impact of Global crisis in Indian Business	31 st Annual Conference of Association of Economists of Tamilnadu.	Dr.Sivanthi Aditanar College of Engineering, Tiruchendur .
15.	25.01.2011	Innovation Distinguishes Between A Leader And A Follower Through Finance	Management in the Age of Annovation.	Jamal Institute of Management Trichy.
16.	09.03.2011	Dalal Street: We Pluck this flower, safety through Mutual Funds	Dynamics of Management: The Plus Factors.	St.Joseph's College (Autonomous) Tiruchirappalli-02
17.	10.03.2011	Enchanting Tamilnadu Experience Yourself of Tamilnadu Tourism: 2001-2007. Action is Eloquence	Global Competitiveness in Business: Trends and Traits.	Government Arts and Science College for Women Bargur.
18.	13.09.2011	E-Banking: Pin Number and Enter are the Heart Beats of E-banking to the customer for E-finance	E-Services and its Emerging Issues in the Global Business Environment.	Cauvery College for Women Tiruchirappalli-18

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
19.	20.11.2011	New Idea of Indian Business in Global Market.	32th Annual Conference of Association of Economists of Tamilnadu.	Gobi Arts and Science College. Gobichettipalayam-638453.
20.	14.02.2012	Economics has never been a science and it is even less now than a few year ago.	Twenty years of economic reforms and inclusive growth in India.	St.Joseph's College (Autonomous) Tiruchirappalli-02
21.	25.03.2012	Responsibility of Management in Global Business in Green Market.	Second Green Revolution. (UGC)	AVVM Sri Pushpam College (Autonomous) Poondi-613 503.
22.	28.03.2012	Risk Tolerance of Women Entrepreneurs: Success is walking from failure to failure with no loss of enthusiasm.	Women Entrepreneurship-Issues and Challenges (UGC)	Providence College for women Coonoor, the Nilgiris-643104.
23.	21.12.2012	Efficiency of Financial Risk Tolerance of Portfolio investors in their Financial Goals Using Data Envelopment Analysis.	Innovative Management Practices for Global Competitiveness.	Sri Vasavi College, Erode-638316.
24.	20.02.2013	Risk Tolerance: A Case Study on Financial Decision Using Data Envelopment Analysis	Banking and Finance (UGC)	Rajagiri College of Social Sciences, Kochi-682 039.
25.	15.12.2013	Risk Tolerance: A Case Study on Financial Goals using Data Envelopment Analysis.	34 th Annual Conference of Association of Economists of Tamilnadu.	VIT University Vellore. Tamilnadu.
26.	25.02.2014	Livestock trends and Development issues in India.	“Sectoral Trends and Issues in India”	Jamal Mohamed College. Tiruchirappalli-620 020
27.	11.02.2015	A Sweetened sweat Story: Josephine Life is the flower for which love is the Honey- A Case Study	Dynamics of Entrepreneurship Development.	St.Joseph's College (Autonomous) Tiruchirappalli-02.

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
28.	27.02.2015	Agriculture looks Different Today: Communication is at the Heart of E-Agriculture.	“Dimensions of E-Services (TCP)”	St.Joseph’s College (Autonomous) Tiruchirappalli-02.
29.	27.02.2015	ERP-A Boon or Bane?	“Dimensions of E-Services (TCP)”	St.Joseph’s College (Autonomous) Tiruchirappalli-02.
30.	08.10.2015	Derivatives are Financial Weapons of Mass Destruction.	‘Impact and Impediments of Financial and Derivative markets’	Srimad Andavan Arts and Science College (Autonomous) Tiruchirappalli-620 005.
31.	16.10.2015	Small opportunities are often the Beginning of great Enterprises.	“Career Opportunities for Commerce Graduates”	Imayam Arts And Science College Kannanur-621 206. Tiruchirappalli Dt.
32.	27.02.2016	Financial Inclusion: A Nation Is Not In Danger Of Financial Disaster Merely Because It Owes Itself Money	Emerging Scenario In Capital Market” Technologies, Challenges And Practices (TcP)	St.Joseph’s College (Autonomous) Tiruchirappalli-02.
33.	14.09.2017	GST: A Fine is a Tax for doing Something Wrong, A Tax is a Fine for doing Something Right.	Challenges in GST with regard to Interstate Movement of Goods and Services.	Imayam Arts And Science College Kannanur-621 206. Tiruchirappalli Dt.’
34.	25.01.2018	Central Government: 7 Major Policies and Campaigns	India’s Foreign Policy With Neighboring Countries.	Vivekananda College of Arts and Sciences for Women.
35	02.02.2018	Brand Image: A Brand is a Voice and a Product is a Souvenir	Emerging Trends in Science, Commerce and Management.	Chettinad College of Engineering and Technology. Karur

S.NO	DATE	PAPER ENTITLED	CONFERENCE	INSTITUTION
36	07.02.2018	Communications is at the heart of E-commerce and Community.	Recent Trends in Commerce and Management.	Loyola College of Arts and Science Mettala Namakkal Dist.
37	16.02.2018	Digital India: Status now is not whether you are awake or asleep, it is whether you are online or offline.	Emerging issues in Economic Development of India.	Trinity College For Women. Namakkal
38.	17.02.2018	Sales Promotion: A Study on Customer Behaviour Towards Vodafone Mobile services at Natham Talk in Dindugal District.	UGC Sponsored National Conference on management a future perspective.	Ayya Nadar Janaki Ammal College Sivakasi.
39.	27.02.2018	Social entrepreneurship : Make More Moves and Less Announcements.	“Social entrepreneurship: sustainable models and practices”	St.Joseph’s College (Autonomous) Trichy.

PUBLISHED IN INTERNATIONAL STANDARD BOOK NUMBER

1. Marketing Research Issues and Challenges, Tourism in service marketing: the traveler sees what he sees; the tourist sees what he has come to see. Published by SELP Publication, Trichy. **ISBN: 978-93-80509-01-3** PP – 367. Sri Venkateshwara College of Arts and Science, **Peravurani**. September 24th 2011.
2. The Dynamics of Management: The Plus Factors, Dalal Street: We Pluck this flower, safety through Mutual Funds – Published by Ideal Publishing House **ISBN 978-81-920622-0-7. PP -255.**
3. Global Competitiveness in Business: Trends and Traits, Enchanting Tamilnadu Experience Yourself of Tamilnadu Tourism: 2001-2007. Action is Eloquence - Published by Sai Balaji Publications (P) Ltd, Thiruvannamalai District. **ISBN NO: 1667-651-207. PP – 220.**
4. Emerging Trends in E-Commerce, The Future will be a better tomorrow: Innovation through Viral Marketing, University of Madras Chennai. **ISBN NO.978-93-80890-26-5, Volume 1.**

5. Efficiency of Financial Risk Tolerance of Portfolio investors in their Financial Goals Using Data Envelopment Analysis, Sri Vasavi College, Erode-638316. **ISBN: 978-93-5097-314-1, Volume 1.**
6. Risk Tolerance of Women Entrepreneurs: Success is walking from failure to failure with no loss of enthusiasm- Providence College for women Coonoor, the Nilgiris-643104. **ISBN: 978-81-925376-0-5, PP-31 July 2013**
7. Risk Tolerance: A Case Study on Financial Time Horizon Using Data Envelopment Analysis, Contemporary issues and challenges of Indian business in Global Scenario, Jamal Mohamed College (Trichy). **ISBN: 978-93-81521-28-1. (2013)**
8. Effectiveness of WhatsApp Services with Reference to Arts and Science College Students in Dindugul, Imayam Journal of commerce Vol:1 Issue:1 **ISBN:987-93-80530-66-6 January 2017. PP-166-170**
9. Goods and Services Tax: A Fine is a Tax for Doing Something Wrong: A Tax is a Fine for Doing Something Right. Imayam Journal of commerce AND Management, **Vol:1 Issue:2 ISBN:987-93-80530-66-6 September 2017, PP-28-32**
10. Impact of Drought among Women Farmers in Kulithalai , Proceedings of ICSSR S[PMSPRED National Level] seminar on Women In Indian Agriculture, Published by B-DIGEST Publications, **ISBN:9789384734626 March 2018 PP173-178**

PUBLISHED IN INTERNATIONAL STANDARD SERIAL NUMBER

1. Peninsular Economist Volume. XXII 2009-2010 No.2 Journal of the Association of Economists of Tamil Nadu “Dubai Hard by Financial Crisis”. **ISSN 0976-8270 PP-242.**
2. Cauvery Research Journal, E-Banking: Pin Number and Enter are the Heart Beats of E-banking to the customer for E-finance.-Cauvery College for Women. **ISSN NO.0975-1300.PP-163, Volume 5. September 2011**
3. Risk Tolerance: Finance v. Job security- Data Envelopment Analysis, Published by Intercontinental Journal of Finance Research Review, Volume 1, Issue 2 (April, 2013). **ISSN 2321-0354 PP – 1-5.**

4. A Study on Bridging the Gap Between Class Room Learning And Modern Corporate World Published by Intercontinental Journal of Human Resource Research Review, Volume 1, Issue 5 (July,2013). **ISSN 2320-9704 PP 33-40.**
5. A Study on Consumer Behaviour Aavin Milk and Milk Products with Special Reference to Salem District. Published by Intercontinental Journal of Marketing Research Review, Volume 1, and Issue 6 (August, 2013), **ISSN: 2321 -0346. PP- 1-6**
6. Risk Tolerance: A Case Study on Financial Decision Using Data Envelopment Analysis. Published by International Journal of Commerce and Management Research (PIJCMR), Volume No.1, Issue No.2 (July-September, 2013). **ISSN No. 2321-3604. PP. 100-104**
7. Fair Is Foul and Foul Is Fair – Brand Loyalty, Promiscuity and Double Jeopardy. Published by International Journal of Management and Development Studies (A Double-blind Peer Reviewed Journal). Volume 1, Number 3, (September, 2013). **ISSN 2321-1423. PP.38-41. UGC Approved Journal**
8. Financial Risk Tolerance using Data Envelopment Analysis – A Case Study. Published by ZENITH International Journal of Business Economics & Management Research, ZIJBEMR, Vol.3 (12), December (2013). **ISSN 2249-8826. Global Impact Factor (2012) of Journal ZIJBEMR is 0.503. PP 251-262**
9. Data Envelopment Analysis: Jeopardy Can Never be Defeat Without Taking Financial Risk Tolerance Published by International Index Journal, Indian Journal of Applied Research, IJAR Volume : IV, Issue : V, May – 2014. **ISSN NO: 2249-555X. Impact Factor of IJAR Is 2.1652. Indexed with International ISSN Directory, Paris. PP 121-124**
10. A Study on Financial Statement Analysis of Eastern Treads Limited, Ernakulam. Published by Intercontinental Journal Of Finance Research Review, Volume 2, Issue 5 (May, 2014), ISSN: 2347-1654- Print. **IMPACT FACTOR VALUE: 0.604 PP26-30.**
11. Efficiency of Financial Risk Tolerance of Male Portfolio Investors in their Financial Goals using Data Envelopment Analysis Published by Protagonist

International Journal of Management and Technology(PIJMT).Volume 1
No.1(November-2014), **ISSN:2394-3742 PP 01-15**

12. A Case Study On Financial Risk Tolerance Of Male Portfolio Investors In Their Financial Goals Using Data Envelopment Analysis Published by International Journal Of Marketing, Financial Services & Management Research(IJMFSMR) **ISSN 2277-3622 Vol.3 (12), DECEMBER (2014) , PP. 118-126** SJIF Scientific Journal Impact Factor of IJMFSMR is **3.454**.
13. Danger Can Never Be Overcome without Taking Financial Risk Tolerance: Data Envelopment Analysis. Published by International Journal of Advanced Research (Dec 2014), **ISSN 2320-5407 Volume2, Issue 12, PP.853-860. Impact Factor:1.659 IC value 4.96. UGC approved Journal (UGC Journal NO:47231)**
14. Bear the Lion on its own Den: Successful Young Entrepreneur in Sanitary Napkin Market- A Case Study. Published by Indo Global Journal of Applied Management Science **ISSN NO. 2320-7892, Volume-2 Issue-6, Dec.2014.PP.254-257.**
15. Efficiency of Financial Risk Tolerance Of Female Portfolio Investors In Their Financial Goals Using Data Envelopment Analysis. Published by International Journal of in Multidisciplinary and Academic Research (SSIJMAR). **ISSN NO. 2278-5973, VOL.4,NO.1, February 2015, Impact Factor = 3.133 (Scientific Journal Impact Factor Value for 2012 by Inno Space Scientific Journal Impact Factor). PP.1-16**
16. A Sweetened sweat Story: Josephine Life is the flower for which love is the Honey- A Case Study. Published by Primax International Journal of Commerce and Management Research (PIJCMR). **ISSN:2321-3604, VOL-3,February-2015 PP.11-13**
17. Agriculture Looks Different Today: Communications is at the Heart of E-Agriculture. Published by Published by Primax International Journal of Commerce and Management Research (PIJCMR). **ISSN:2321-3604, Special Issue,February-2015 PP.87-88**
18. ERP-A Boon or Bane? Published by Primax International Journal of Commerce and Management Research (PIJCMR). **ISSN:2321-3604, Special Issue,February-2015 PP.94-97**

19. A Study on Job Satisfaction of Workers in Chettinad Cement Corporation Pvt. Ltd. Puliur Published by Intercontinental Journal of Human Resource Research Review, Volume 3 Issue 11 (November 2015), **Impact Factor:0.875. ISSN:2320-9704 PP:11-16**
20. A Study on Consumer Preference Towards the Hindu Newspaper in Tiruchirappalli Corporation, Published by International Journal of Advanced Scientific Research and Development, **Vol.04, Iss,03, Ver.I, March 2017, PP 52-57. ISSN:2395-6089**
21. Inferiority Complex: A Study on the Attitudinal Barriers of the Teachers in the Self- Financing Sections of the colleges in Tiruchirappalli Towards 360-Degree Feedback, Published by International Journal of Advance Research in Computer Science and Management Studies, **Volume 5, Issue3, March 2017. ISSN:2321-7782, e-ISJN:A4372-3114, Impact Factor:7.327. Approved by University Grants Commission. UGC Journal Number: 45629**
22. Superiority Complex: A Study On The Attitudinal Barriers Of The Teachers In The Self–Financing Sections Of The Colleges In Tiruchirappalli Towards 360-Degree Feedback Published by International Journal of Emerging Technologies and Innovative Research, **Volume 4, Issue 04, April 2017. ISSN-2349-5162, Impact Factor:4.14**
23. Fear/Insecurity: A Study on the Attitudinal Barriers of the Teachers in the Self-Financing sections of the Colleges in Tiruchirappalli Towards 360-Degree Feedback, Published by International Journal of Advanced Research and Review, **Volume 2, Issue 05, May 2017, ISSN-2455-7277, Impact Factor:4.825 PP-17-23 Approved by University Grants Commission.**
24. Dishonesty / Insincerity: A Study On The Attitudinal Barriers Of The Teachers In The Self–Financing Sections Of The Colleges In Tiruchirappalli Towards 360-Degree Feedback, Published by Paripex-Indian Journal of Research, **volume 06, Issue 06, June 2017, ISSN NO:2250-1991, Impact Factor:5.761, Index Copernicus Value:79.96 Approved by University Grants Commission. UGC Sr.No.47432**
25. Anger / Revenge: A Study On The Attitudinal Barriers Of The Teachers In The Self–Financing Sections Of The Colleges In Tiruchirappalli Towards

- 360-Degree Feedback, Published by Global Journal for Research Analysis, **Volume-06, Issue-07, July-2017-ISSN NO 2277-8160, Impact Factor:4.547, Index Copernicus Value:80.26 Approved by University Grants Commission. (Sr.No.49177).**
- 26.** De- Motivating Factors In Present Job: A Study on Women Sales Force Working in the Unorganized Shops in Tiruchirappalli City, Published by International Journal of Scientific Research , **Volume -06, Issue-08, August-2017, ISSN NO 2277-8179, Impact Factor:4.176, Index Copernicus Value:78.46 Approved by MEDICAL COUNCIL OF INDIA (MCI). PP. 181-183 UGC Sr.No.49217**
- 27.** Internal Factors of Motivation in Present Job: A Study on Women Sales Force Working in the Un organized Shops in Tiruchirappalli City, Published by International Journal of Trend in Research And Development, Volume 4 Issue(4), **July-August 2017, ISSN: 2394-9333, Impact Factor:4.004** (year 2017, Calculated by 12OR) <http://www.ijtrd.com/papers/IJTRD10816.pdf> **Approved by University Grants Commission. (Sr.No.47983). PP:636-638.**
- 28.** External Factors of Motivation in Present Job: A Study on Women Sales Force Working in the Unorganized Shops in Tiruchirappalli City. Published by International Journal of Research in Management and Social Science **Volume 5, Issue 4 (IV): October- December 2017 ISSN: 2322-0899, <http://www.empyreal.co.in>, Impact Factor:3.42 Approved by University Grants Commission.(48996) Pp:95-99.**
- 29.** A Study On The Socio-Economic Condition Of Women Domestic Workers In Tiruchirappalli City. Published by International Journal of Latest Engineering and Management Research (IJLEMR), **Volume 02-Issue 12 December 2017 ISSN:2455-4847 Impact Factor (2017): 1.362, UGC Approved (Sl. No. 4766, Journal No. 48163)**
- 30.** Factor Influencing the Buying Behaviour of Consumer Towards Organized Retail Stores in Tiruchirappalli. Published by International Journal of Management Studies, **Volume – V Issue 1(2), January 2018, Impact Factor:2.26, EISSN 22231-2528, UGC Approved (Journal No. 44925)**

- 31. Central Government: 7 Major Policies and Campaigns, Published by Shanlax International Journal of Commerce, Volume 06, Issue:03, January 2018, Impact Factor:3.017, ISSN:2320-4168, UGC Approval No:44120.**
- 32. Digital India: Status Now Is Not Whether You Are Awake Or Asleep, It Is Whether You Are Online Or Offline, Published by SELP Journal of Social Science, Special Issue, ISSN:09759999 February 2018, Impact Factor 3.655, UGC Approval No:46622 PP 14-17**
- 33. Financial Inclusion: A Nation Is Not In Danger Of Financial Disaster Merely Because It Owes Itself Money. Emperor International Journal of Finance and Management Research, Volume 4, Issue 02, February 2018, UGC Approval No: 45308, PP 35-38 ISSN:2395-5929 Impact Factor:4.253**
- 34. Make In India: Foreign Direct Investment in Tourism and Hospitality Sector, Published by Roots International Journal of Multidisciplinary Researchers, Vol 04, Issue 01, March 2018, Issn:23498684, UGC Approved Journal NO:48991, Impact Factor 3.487. PP 21-23**

BOOK PUBLICATION

S.No.	Title of the book	Publication Details	ISBN	Year
01.	Efficiency Of The Portfolio Investors On Risk Tolerance In India	SCHOLARS PRESS	9783639767834	2017

RESEARCH SUPERVISION

PG AND RESEARCH DEPARTMENT OF COMMERCE

ST.JOSEPH' S COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI. (M.COM)

S.NO	NAME	PROJECT TITLE	EXTERNAL EXAMINER	YEAR
1.	G Jancy	A Study On Organizational Culture In Wandrik Pharma Pvt Ltd	Dr. Tm Basheer Ahamed Associate Professor in Commerce (Jamal Mohamed college (Trichy).	2011
2.	R Purusothaman	A study on the consumer preference in unbranded phone with a special reference in Uyyakondanthirumalai.	Dr. Tm Basheer Ahamed Associate Professor in Commerce (Jamal Mohamed college (Trichy).	2011
3.	M Dhivya	A study on the performance analysis of Tata steel limited Mumbai.	Dr. Tm Basheer Ahamed Associate Professor in Commerce (Jamal Mohamed college (Trichy).	2011
4.	M Surendiran	A Study on Portfolio Investor's Risk Tolerance in A.R.A Securities Pvt. Limited, Trichy	Prof. P Chandrasekar Associate Professor in Commerce (National College Trichy)	2012
5.	N Vinothini	A Study on the impact of training on performance of Fire Stone TVS Company Employees Madurai.	Prof. P Chandrasekar Associate Professor in Commerce (National College Trichy)	2012
6.	P Kaamini	Consumerism: A Study on Girls Behaviour towards cosmetics at St.Joseph's College Trichy.	Prof. P Chandrasekar Associate Professor in Commerce (National College Trichy)	2012

PG AND RESEARCH DEPARTMENT OF COMMERCE
ST.JOSEPH' S COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI. (B.COM)

S.NO	NAME	PROJECT TITLE	EXTERNAL EXAMINER	YEAR
1.	P Vignesh (B.Com)	A Study on Job Satisfaction of Workers in Chettinad Cement Corporation Pvt. Ltd in Puliur	Dr. R Sundhararaman Associate Professor in Commerce National College (Autonomous)Tiruchirappalli-620 001	2015
2.	S.Senthamizhselvan (B.Com)	Customer Satisfaction on Bank Customers: A Study conducted Indian Overseas Bank, Chinthamani Branch, Trichy.	Dr. R Sundhararaman Associate Professor in Commerce National College (Autonomous)Tiruchirappalli-620 001	2015
3.	K Arunjockim (B.Com)	A Study on Brand Preference of Mobile Phones in Manigandam Union at Trichy City.	Dr. R Sundhararaman Associate Professor in Commerce National College (Autonomous)Tiruchirappalli-620 001	2015

DEPARTMENT OF MANAGEMENT STUDIES
ANNAI MATHAMMAL SHEELA ENGINEERING COLLEGE, NAMAKKAL
(M.B.A)

S.NO	NAME	PROJECT TITLE	EXTERNAL EXAMINER	YEAR
1.	Jobin P Sam	Organizational Report: St.Mary's Rubbers Private Limited Koovappally, Kerala	Mr M Gurusamy (Paavai College of Engineering Pachal, Namakkal)	2012
2.	Karthick K	A Study on Financial Performance Analysis in Ponni Agro Industries Private Ltd, Krishnagiri.	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2012
3.	Preethy Joseph	A Study on Job Satisfaction Level of Employees in St. Mary's Rubbers Private Limited, Koovappally, Kottayam.	Mr M Gurusamy (Paavai College of Engineering Pachal, Namakkal)	2012
4.	Rintu Annie Rajan	A Study on Working Capital Management of Mangalam Publications (India) Private Limited, Kottayam.	Mr M Gurusamy (Paavai College of Engineering Pachal, Namakkal)	2012
5.	Anjali Mohanan	A Study on Effectiveness of Training Programme in Dhanwandary Vaidyasala, Thodupuzha.	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2012
6.	E Gayathri	A Study on Working Capital Management in K.K.P Spining Mills Private Limited, Namakkal	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2012
7.	Periyasamy.K	A Study on Ratio Analysis in Salem Co-operative sugar Mill, Mohanur	Mr M Gurusamy (Paavai College of Engineering Pachal, Namakkal)	2012

8.	S. Kanagaraju	A Study on Cash Management to Arnav Garments Tirupur	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2012
9.	Manivel. M	A Study on Consumer Preference among Hero bikes NK Motors in Thathaiyangarpet.	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2012
10.	Baby Rani. G	An Overall Organization Study on Sri Jayalakshmi Aqua Food Industries in Kannanur.	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2013
11.	Remya Mol Vijayan	An organization study on Prakash Rubber Industries in Changanacherry.	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2013
12.	Merin Thomas	An Organization study on Asian Rubber Works Changanacherry.	Mr. T Ravichandran, (Paavai College of Engineering Pachal, Namakkal)	2013
13.	Sukumar A	An Overall Organization study on the Associated Cement companies Ltd. Coimbatore.	Mr M Gurusamy (Paavai College of Engineering Pachal	2013
14.	Justin Anotony.A	An overall Organization study on vijayalakshmi Packaging industries – Namakkal.	Mr M Gurusamy (Paavai College of Engineering Pachal	2013
15.	Manikandan N	A Study on working capital management to ponni sugar mills Pvt Ltd, Odappalli, Erode.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
16.	Justin Anotony A	A study on financial statement analysis in shriram city union finance ltd, thuraiyur.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014

17.	Arumugam K	A study on employees opinion towards quality of work life on new hope food industries pvt, Ltd with special reference to moolapalayam.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
18.	Prema N	A study on performance appraisal in Kothari sugar and chemicals ltd at kattur, Trichy.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
19.	Baby Rami G	A study on employee job satisfaction in aruna alloy steels privat limited, Madurai.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
20.	Sureka S	A study on performance Appraisal System of Titan Company Ltd, Hosur.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
21.	Arya Rajappan	A Study on Evaluation of Training effectiveness to Nagarjuna Herbal Concentrates Limited, thodupuzha.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
22.	Merin Thomas	A Study on Stress Level of Employees in Mas Enterprises Limited, Vadanmedu.	Dr.P. Umamaheswari AP/MBA. Paavai College of Engineering 6225 Pachal, Namakkal.636018.	2014
23.	Parthiban S (TNOU 27693)	A Study on Financial Statement Analysis of Eastern Trend Limited Ernakulam.		2016

PG DEPARTMENT OF COMMERCE COMPUTER APPLICATION
ST.JOSEPH' S COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI. (M.COM CA)

S.NO	NAME	PROJECT TITLE	EXTERNAL EXAMINER	YEAR
1.	A JOSHPIN MARGREAT (14PCC818)	Effectiveness Of Whatsapp Services- With Reference To Arts And Science College Students In Dindugul	Dr.J Michael Sammanasu Associate professor and Research Advisor St.joseph's Institute Of Management (JIM) St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2016
2.	K ALAGUVEL (14PCC826)	Sales Promotion: A study on customer behaviour towards Vodafone Mobile Services at Natham Taluk in Dindugul District.	Dr.J Michael Sammanasu Associate professor and Research Advisor St.joseph's Institute Of Management (JIM) St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2016
3.	C KEERTHANA 15PCC823	A Study on Women Sales Force Working in the Unorganized shops in Tiruchirappalli City.	Dr. P Kavitha Research Advisor Assistant Professor in Commerce Cauvery College for Women Tiruchirappalli-620018	2017
4.	R UMAMAHE SWARI 15PCC837	A Study on the socio-economic Condition of women domestic workers in Tiruchirappalli.	Dr. A Francis Vijayakumar Research Advisor Assistant Professor in Commerce St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2017
5.	P SAVITHA 15PCC840	A Study on the Factor Influencing the Buying Behavior of consumer Towards organized Retail Stores in Tiruchirappalli.	Dr. A Francis Vijayakumar Research Advisor Assistant Professor in Commerce St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2017
6.	LEO INFANT S 16PCC806	A study on coping strategies of the employee stress at Renga Traders in Karur District.	L Janova Mary Assistant Professor in Commerce Holy Cross College (Autonomous) Tiruchirappalli-620002.	2018
7.	PAVITHRA M 16PCC812	Effect of Brand Image with Regard to consumer purchasing behavior in Relation to Tiruchirappalli City.	L Janova Mary Assistant Professor in Commerce Holy Cross College (Autonomous) Tiruchirappalli-620002.	2018
8.	MOHAMED ADIL 16PCC819	A Study on Employee motivation in Reliance Market Tiruchirappalli.	L Janova Mary Assistant Professor in Commerce Holy Cross College (Autonomous) Tiruchirappalli-620002.	2018

PG DEPARTMENT OF COMMERCE COMPUTER APPLICATION
ST.JOSEPH' S COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI. (B.COM CA)

S.NO	NAME	PROJECT TITLE	EXTERNAL EXAMINER	YEAR
1.	R ARUN KUMAR (13UCC508)	A Study on Customer Preference with Special Reference to Banana Leaf Restaurant.	Dr.G Vincent Assistant Professor, Co-ordinator and Research Advisor in Commerce St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2016
2.	S DANIEL RICHARD (13UCC523)	A Study on Consumer Preference towards Vodafone with special Reference to Consumer of Tiruchirappalli Area.	Prof. R Natrajan Assistant Professor in Commerce National College (Autonomous) Tiruchirappalli-620 001.	2016
3.	B JAGATHEESH (13UCC532)	A Study on Consumer Preference Towards the Hindu Newspaper in Tiruchirappalli Corporation.	Dr.G Vincent Assistant Professor, Co-ordinator and Research Advisor in Commerce St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2016
4.	K AJITH (13UCC543)	A Study on Consumers Attitude towards Yamaha Bikes in Tiruchirappalli Corporation.	Prof. R Natrajan Assistant Professor in Commerce National College (Autonomous) Tiruchirappalli-620 001.	2016
5.	S ARUN KUMAR (13UCC554)	A Study on Readers Preferences of Tamil Newspapers in Vembarpatty Dindigul District.	Dr. A Francis Vijayakumar Assistant Professor, PG and Research Department of Commerce St.Joseph's College(Autonomous) Tiruchirappalli-620002.	2016
6.	JOHN FELIX.K (14UCC509)	A Study on Preferences at Online Student Shoppers Through Social Networking Sites in Tiruchirappalli.	Dr. R Seethalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2017
7.	PAUL RUBAN P (14UCC516)	A Study on Consumer Preference Towards Vodafone with Special Reference to Consumer of Tiruchirappalli Area.	Dr. R Seethalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2017
8.	NARENDRAN M (14UCC524)	An Economic Analysis of Gold Shopkeepers in Paramakudi Taluk Ramanathapuram District.	Dr. R Seethalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2017
9.	RAJENDRAN N (14UCC532)	A study on Rural Women Entrepreneurs with Special Reference to Self-Help Groups Melayannariruppu in Sivangangai District.	Dr. R Seethalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2017

S.NO	NAME	PROJECT TITLE	EXTERNAL EXAMINER	YEAR
10.	ARUL JESUS LEON (14UCC539)	An Economic Analysis Gold Smith in kilvelur Taluk Nagapattinam District.	Dr. R Seethalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2017
11.	DHIVAKAR K (14UCC548)	A Study on Quality of Work Life Among the Employees in Meenakshi Mission Hospital and Research Centre Madurai.	Dr. R Seethalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2017
12.	BHARATH S 15UCC507	A study on Entrepreneurial Development in and around Tiruchirappalli District.	Dr.Jayalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2018
13.	HARIHARAN 15UCC519	E-Banking services between Nationalized and Private Banks in Trichirappalli District.	Dr.Jayalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2018
14.	VINOTHKUMAR R 15UCC527	An Inquiry into the perceived quality of the Preferred Brand of Malted Food Drinks in Tiruchirappalli City.	Dr.Jayalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2018
15.	VIJAY V 15UCC535	An Inquiry into the level of Job Satisfaction among Self-Financing College teachers of Trichirappalli City.	Dr.Jayalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2018
16.	SANTHOSHKUMAR P 15UCC543	An Enquiry into the Marketing of flower Pavement Stall Holder, Permanent Stall Holder in Trichirappalli City.	Dr.Jayalakshmi Research Advisor & Assistant Professor in Commerce Cauvery College for Women Trichirappalli-620 015.	2018

RESEARCH SUPERVISION

M.com	Completed	06
M.com CA	Completed	08
M.B.A	Completed	23
B.com	Completed	03
B.com CA	Completed	16
Total		48
UG	19	
PG	37	
TOTAL		56

ON GOING RESEARCH SUPERVISION

M.com CA	04
B.com CA	06
10	

Research Supervisor Act as Co-Guide					
Programme	Researcher Name	Specialization	University	Status	Ref.No.
Ph.D	George Sunil D'Souza	HR	Bharathidasan	Pursuing	00089
Ph.D	Pratheep Kumar R	HR	Bharathidasan	Pursuing	16327

Doctoral Committee Member				
Programme	Researcher Name	University	Status	Ref.No.
Ph.D	Ms.V.Sumathi	Bharathidasan	Pursuing	37818
Ph.D	Thangalakshmi L	Bharathidasan	Pursuing	16657
Ph.D	Kanagavalli G	Bharathidasan	Pursuing	25781

EXTERNAL EXAMINER**M.Phil**

Student name	Register no	Course	University	Supervisor	Month year
S.manivannan	2k15ft43833	M.Phil	Bharathidasan	Dr. B.bharathi	Nov2016
K shafvan	2k15ft43850	M.Phil	Bharathidasan	Dr. B.bharathi	Nov2016
P vanitha	2k15ft43859	M.Phil	Bharathidasan	Dr. B.bharathi	Nov2016
P vinetha	2k16ft16640	M.Phil	Bharathidasan	Dr. S shameem	Nov 2017
T arthy poornima	2k16ft16631	M.Phil	Bharathidasan	Dr.seethalakshmi	Nov 2017

B.Com

Student name	Register no	Course	University	Supervisor	Month year
K vignesh	14uco104	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
V kingsly vijay	14uco121	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
A rabin	14uco140	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
M vishnu	14uco156	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
V sridhar	14uco173	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
S jerome richard	14uco209	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
K wellington	14uco228	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
J jeeva	14uco247	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
L vigash	14uco263	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
R Ragul	14uco279	B.com	Bharathidasan	Dr. S irudayaraj	Apr2017
Arockia Vincent S	15uco109	B.com	Bharathidasan	D Maria Antony	Apr 2018
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Reference

Dr. I Francis Gnana Sekar

Former Vice Principal,
Associate Professor in Commerce
St. Joseph's College (Autonomous)
Trichy-2 (9443219568)

Declaration

I, **R.ARUL** hereby declare that the above mentioned details are true to the best of my knowledge.

Place : Trichy

Yours faithfully,

Date 16.08.2018

(R. ARUL)