

**DR. A. IGNATIUS M.Com., M.Phil., Ph.D.,**

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- 1. Present Position** : Assistant Professor, Department of Commerce, St.Joseph College (Autonomous), Trichy -620002
- 2. Previous Position** : 1. Assistant Professor, Department of Commerce Arul Anandar College (Autonomous) Kramathur, Madurai  
2. Assistant Professor Department of Commerce Loyola College, Chennai.
- 3. College in which first Employed** : PGP College of Arts & Science, Namakkal
- 4. University to which the college was:** Periyar University, Salem.
- 5. Area of Research** : **A Study on Gold Investment Behaviour of the Investor with Reference to Namakkal District**, under the guidance of **Dr.T.Thirupathi**, Assistant Professor and Head, Govt. Arts, Salem-7.

**6. Details of Collegiate Teaching Experience:**

Name of the College	Designation	Period		Total Service In years & Months
		From	To	
PGP College of Arts & Science College, Namakkal.	Lecturer	08.07.1998	30.05.2003	4 Years and 10 Months
Loyola College, Chennai	Lecturer	14.06.2003	30.05.2005	2 Years
PGP college of Arts & Science, Namakkal.	Assistant Professor	01.07.2005	18.03.2020	15 Years and 6 Months
Arul Anandar College (Autonomous)	Assistant Professor	01.09.2020	19.05.2023	3 Years and 6 Months
St. Joseph College(Autonomous)	Assistant Professor	19.06.2023	Till date	-

**7. Total Teaching Experience** : 27 Years and 09 Months

**8. Research Experience** :14 Years

### 9. Research Papers/ Articles Published:

Status	Number of Articles/ Papers
International(ISSN)	02
Factors Influencing in Invest of Gold in Namakkal District	JMSR-ISSN-2307-6976
A Study on Purpose of Gold Investment with Special Reference To Namakkal District	AISR-ISSN- 2306-5877
Evaluating the Effectiveness of social media Compaigns in Promoting Educational Resources and Awareness	IJMRT 978-81-19998-8-4-5-2024 ANORA 8TH Edition -1
Social Capital Theory: Fostering Networks for Entrepreneurial Prosperity Unleashed	TARAN PUBLICATION. -ISBN Www.taran.publication.com-Page no -23
Evaluating the Effectiveness of Public Private Partnership in Advancing SDG 17.	TARAN PUBLICATION 978- 81-19998-84-5 -2024. Www.taran.publication.com
Industry 5.0: a path to sustainable innovation	Department of commerce St. Joseph's college autonomous Tiruchirappalli ISBN: 978-93-9472-591—1-2024
AI- Driven Sustainable Supply Chain Management	International Journal of Business and Economics Research (IJBER) e- ISSN:2455-3921-2025 <a href="https://doi-ds.org/doi/10.2455/2025-74193796/DrBGR/IJBER/SI/SJCCO61">https://doi-ds.org/doi/10.2455- 74193796/DrBGR/IJBER/SI/SJCCO 61</a>

### 10. Conference / Seminars Organized:

S.No.	Conference / Seminar	Year	College	Title
1	National Conference	Feb-2020	PGP College of Arts& Science, Namakkal	Empowering Rural India Through Inclusive Growth
2.	International Conference	Feb-2014	PGP College of Arts& Science, Namakkal	Emerging Trends in HR Practice
3	National level Seminar	Feb-2013	PGP College of Arts& Science, Namakkal	Emerging Challenges and Opportunities With Globalization
4	Webinar	Oct-2021	Arul Anandar College- Karumathur Madurai	Webinar on Education, Finance, Marketing: Challenges and Threats In Digital Era
5	Certificate course	2024-2025	St. Joseph's College (Autonomous)	STRESS MANAGEMENT THROUGH YOGA
6	BIZ-COM	FEB 26 <sup>th</sup> 2025	St. Joseph's College (Autonomous)	A State Level Inter-Collegiate Management Meet

**Details of professional Development:****1. Faculty Development Program(FDP)**

<b>S.No</b>	<b>Name of the Events</b>	<b>Conducted by</b>	<b>Date</b>
1.	1 Week National Level Online Faculty Development Program On Outcome Based Education (OBE)	JPM Arts College, Kottayam	16 <sup>th</sup> February to and 22 <sup>nd</sup> February 2023
2.	Orientation Programme for the Teaching Faculty	Internal Quality Assurance Cell of St. Joseph`s College 9Autonomous)	15th and 16th June 2023
3.	Faculty Development Programme on Academic Research Writing	St. Joseph`s College (Autonomous)INDIA	27th July 2023
4.	Faculty Development Programme on Patents and Consultancy	Internal Quality Assurance Cell of St. Joseph`s College 9Autonomous	20 <sup>th</sup> November 2023
5.	Faculty Development Programme on Academic Research in Arts	St. Joseph`s College (Autonomous)	12 <sup>th</sup> September 2023
6.	On Outcome Based Education and Essential AI tools for teachers	Rama Krishna Mission Vivakananda Centenary College (Autonomous) Rahara, Kolkata (IQAC)	14 <sup>th</sup> to 20 <sup>th</sup> December 2023
7.	Research Methodology Using Chat GPT &AI tools and Funding Opportunities for Research	PG Department of Computer Applications and Internal Quality Assurance Cell (IQAC) Marian College Kerala	23 <sup>rd</sup> November to 1 <sup>st</sup> December 2023
8.	7 Days online FDP on Essential skills for professional developed in Higher Education	Star International Foundation for Research and Education	1 <sup>st</sup> to 7 <sup>th</sup> July 2023
9.	A One-week Faculty Development Program on Dimensions of Economic Today	Jamal Mohamed College(Autonomous)	08 <sup>th</sup> to 12 <sup>th</sup> January 2024
10.	Orientation Programme for Faculty Members	International Skill Development Corporation	19th February 2024
11.	Orientation Programme for Faculty Members	St. JOSEPH`S COLLEGE AUTONOMOUS	18 <sup>th</sup> June 2024
12.	7 Days online FDP on Essential skills for professional developed in Higher Education	Star International Foundation for Research and Education	01 <sup>st</sup> to 7 <sup>th</sup> June 2024
13.	The online sensitization programme on indian knowledgw system	IQAC St. Joseph`s College Autonomous	21 <sup>st</sup> and 22 <sup>nd</sup> August 2024

14.	National Level Webinar on Indian knowledge system in higher education	PROGREZZ Academic	27 <sup>th</sup> August 2024
15.	FDP ON Recent Advances in Teaching and Research on Sustainable Development in Commerce	School of Commerce, Vel Tech	11 <sup>th</sup> to 17 <sup>th</sup> December 2024
16.	FDP ON Innovative Teaching Pedagogy, Modern Teaching and Learning Methods for Teachers and Role of Research in 21st Century	PG and Research Department of Commerce, St. Joseph's College (Autonomous)	7 <sup>th</sup> to 9 <sup>th</sup> January 2025

## 2. Papers Presented in Seminars/ Conference/ Workshop:

S.No	Name of the Events	Conducted by	Date
1.	Non- Banking Financial Institutions in Indian Economy on 21 <sup>st</sup> century	Erode Arts College (Autonomous)	17 <sup>th</sup> and 18 <sup>th</sup> July 2009
2.	Personal Administration	AVS College of Arts And Science	29 <sup>th</sup> June 2012
3.	Financial Innovation and inclusion in Banking	K.S. Rangasamy College of Arts and Science (Autonomous)	10 <sup>th</sup> March 2012
4.	E-Banking scenario and its impact on Customer satisfaction in India	A.V.V.M Sri Puspham College	22 <sup>nd</sup> September 2013
5.	Training and Development of staff in SBI	Sree Narayana Gurukulam College of Engineering	16 <sup>th</sup> and 17 <sup>th</sup> November 2013
6.	Human Resource Practice in service sector Reference to banking	St. Alberts College	14 <sup>th</sup> and 15 <sup>th</sup> February 2013
7.	A Study on gold investment and retailing Trade in India	Sri Ganesh College of Arts and Science	15 <sup>th</sup> February 2013
8.	A Study on Celebrity Endorsement Influence In Rural Market	PGP College of Arts And Science	23 <sup>rd</sup> February 2013
9.	Global Business Environment References To Issues of HR Practice	PGP College of Arts And Science	15 <sup>th</sup> February 2014
10.	The Expected outcome of the investors From their investment In gold	Sri Ganesh College of Arts and Science	28 <sup>th</sup> August 2015
11.	Divided policy and its effect on market Value of shares of selected banks in India	Gobi Arts and science College	25 <sup>th</sup> and 26 <sup>th</sup> September 2015
12.	Opportunities of electronic banking	Kongunadu Arts and Science College (Autonomous)	04 <sup>th</sup> August 2016

13.	Emerging Trends in Capital Market	Nehru Memorial College (Autonomous)	16 <sup>th</sup> February 2016
14.	Emerging trends in Indian banking sector	Siri PSG Arts and Science College for Women	06 <sup>th</sup> February 2016
15.	An Evaluation of the Effectiveness and challenges of Mobile Banking Application On Bank of India	Sengunthar Arts and Science College	01 <sup>st</sup> February 2018
16.	Role of Financial Institutions in Rural Empowerment	PGP College of Arts And Science	24 <sup>th</sup> February 2020
17.	Digitization Growth, Productivity and Innovation	Annai Women's College	26 <sup>th</sup> February 2020
18.	Conference Selection for Paper Presentation and Publication	Nuhianwali Education Society	29 <sup>th</sup> and 30 <sup>th</sup> January 2024
19.	Digital India: Progress towards Inclusive Fulfillment for Sustainable Development in the Digital Economy	PG and Research Department of Commerce, St. Joseph's College (Autonomous)	27 <sup>th</sup> and 28 <sup>th</sup> June 2024
20.	Industry 5.0: A New Prospect for Business and Industrial Transformation	PG and Research Department of Commerce, St. Joseph's College (Autonomous)	18 <sup>th</sup> and 19 <sup>th</sup> July 2024
21.	Find out Genuine Journals and their Indexation in different platforms"	PROGREZZ Academic	04 <sup>th</sup> November 2024
22.	National Level Research Workshop on " Research Manuscript Writing and Reference Using AI	PROGREZZ Academic	5 <sup>th</sup> and 6 <sup>th</sup> November 2024
23.	National Level Research Workshop On Strategies to Public Research Articles in Reputed Journals	PROGREZZ Academic	04 December 2024
24.	Complete Guide to Successful Book Chapter and Book Publication	PROGREZZ Academic	13 <sup>th</sup> December 2024
25.	Impact of artificial intelligence on business sustainability	PG Department of commerce computer application, St. Joseph, s college(autonomous)	8 <sup>th</sup> and 9 <sup>th</sup> January 2025
26.	Mastering Literature Reviews and Research Gap Analysis for Ph.D Research and scholarly Publications	The Institute for Scholarly Research and Training, -Chennai	11 <sup>th</sup> January 2025

### 3. E. Content Created:

S.No.	Title of the Course	Course Code	Title of the Content	Nature of e-content (Mention PPT/Video/Others)
1	Legal documents	23UCO33CC06	Business and corporate laws	PPT, VIDEO
2	Accounting cycles	23UCO13CC01	Financial accounting -1	PPT, VIDEO

### 4. Board of Studies Member

S. No.	Name of the Activity	Nature (State/ National/ International)	Institution & Place	Date
1	Board of studies	State	PGP college of arts and science, Namakal	22.07.2024

**11. Research Guidance:**

Programme	Completed
M.Phil	15
M.Com	65

**12. Role Played:**

S.No.	Particulars
1.	NSS Programme Officer (1998-2000)2years
2.	Sport Co-coordinator
3.	IQAC-Member
4.	Exam Cell Member
5.	Assistant Head of the Department
6.	Academic Committee Member
7	Hostel Assistant Director
8	Department Assistant President-2024-2025

**References:**

Rev. Fr. Dr. M. Anbarasu SJ.  
Principal,  
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