

Dr. D. John Prabakaran, M.Com., M.Phil., Ph.D.

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EDUCATION:

Ph.D. (Commerce) : Madurai Kamaraj University, Madurai.
M.Phil. (Commerce) : Madurai Kamaraj University, Madurai.
M.Com : G.T.N. Arts College (Autonomous), Dindigul.
B.Com : G.T.N. Arts College (Autonomous), Dindigul.
H.S.C : St. Mary's Higher Secondary School, Dindigul
S.S.L.C : St. Mary's Higher Secondary School, Dindigul

TEACHING EXPERIENCE:

Assistant Professor : St. Joseph's College (Autonomous),
Trichy
(2006 To Till date)
Head Of the Department : PG Department of Commerce Computer Application,
St. Joseph's College (Autonomous),
Trichy.
(From 2013 to 2018)
Assistant Professor : Arul Anandar College (Autonomous) Karumathur, Madurai
(From 2003 to 2006).

AREA OF SPECIALIZATION: Taxation and Finance

PROJECTS

M.Phil. – Commerce : ***WOMEN CONSUMER BEHAVIOUR TOWARDS FACE
CREAM IN MADURAI CITY***
Ph.D. - Commerce : ***IMPACT OF VAT IN TAMIL NADU – A STUDY IN
DINDIGUL DISTRICT***

PUBLICATIONS OF RESEARCH PAPERS:

- Globalization and Entrepreneurship: Opportunities and Challenges for Economic Development, IJAAR, ISSN – 2347-7075, Mar-Apr 2024.
- The Intersection of Innovation, Technology, and Entrepreneurship: Opportunities and Challenges, IJAAR, ISSN – 2347-7075, Mar-Apr 2024.
- “Empowering Change: Developing Sustainable and Social Entrepreneurship Skills” Journal of Social Responsibility, Tourism and Hospitality, ISSN: 2799 1016, Aug-Sep 2024,
- A Study on Role of Banking Sector on Financial Inclusive in Tiruchirappalli City, Sambodhi ISSNNO. : 2249-6661, 2020
- Impact Of Demonetization with Special Reference to Tiruchirappalli District, THINK INDIA ISSNNO. 0971-1260, 2019
- Rural Entrepreneurship in India Challenges and problems Emperor international journal of finance and management , ISSNNO. 2395-5929, Feb.2018
- Impact and Role of Information technology in Travel and Tourism Industry Emperor international journal of finance and management, ISSNNO. 2395- 5929, Feb.2018
- A study on stress coping strategies of the employees in EID parry (p) Ltd, Emperor international journal of finance and management, ISSNNo. 2395-5929, Feb.2018
- India and Pakistan: Conflicts and co-operation Shanlax international Journal of commerce, ISSNNO: 2320-4168, 2018
- A study on the Influence of Advertising on consumer brand preference and loyalty for Hair shampoo in Dindigul District International Journal of Advance research in computer science and Management 2015
- A Study on The Perception of professors to using Information and communication technology in Higher a Study on The Perception of professors to using Information and communication technology in Higher Education with special reference to Tiruchirappalli District” - Primax International Journal Of commerce and Management Research, Special Issue. ISSN: 2321-3604, February 2015.
- A Study on the Impact of E-commerce Practices in changing Agri-business environment with special reference to the Grabe Growers of Dindigul District - Primax International Journal Of commerce and Management Research, Special Issue. ISSN: 2321-3604, February 2015.

- ICT and Tourism: Challenges and Opportunities - Primax International Journal Of commerce and Management Research, Special Issue. ISSN: 2321-3604, February 2015.
- Rural Impact VAT in Tamil Nadu – A study in Dindigul District- Primax International Journal Of commerce and Management Research, Vol.II. ISSN: 2321-3604, March 2014.
- A Comparative Study on the Modern Marketing Service rendered by HDFC and SBI in Trichy Town- Primax International Journal Of commerce and Management Research, ISSN: 2321 3604, March 2014.
- A Study on Analysis of Employees working Environment with special reference to SRF Pvt., Ltd., Viralimali- Primax International Journal Of commerce and Management Research, ISSN: 2321-3604, March 2014.
- Impact and Role of Information technology in Travel and Tourism Industry Emperor international journal of finance and management 1995
- Rural Entrepreneurship in India Challenges and problems Emperor international journal of finance and management

Publications of Book Chapters:

- Contributed a chapter titled “Emerging Trends in Entrepreneurship” to the book “Socio Economic Relevance in Science, Social Science and Commerce Toward Sustainability” ISBN: 978-93-94819-63-4, Jyotikiran Publication, 2024.
- Contributed a chapter titled “Scaling Impact: The Power of Social Entrepreneurship” to the E-Book “New Paradigms in Management” ISBN: 978-93-95659-71-0, Beyond Line Publisher 2024.
- Contributed a chapter titled “Digital transformation and its impact on Socio-Economic Empowerment” to the Book “Emerging Frontiers in Commerce and Management” ISBN: 978 93-93622-98-3, IOTA Publisher 2024.
- Contributed a chapter titled “Entrepreneurship in Industry 5.0: The Role of Human-Centric Innovation” to the book “Industry 5.0: A New Prospect for Business and Industrial Transformation” ISBN: 978-93-9472-591-1, Department of Commerce, St. Joseph’s college (Autonomous), Tiruchirappalli, India 2024.
- Contributed a chapter titled “Evolution of E–Commerce in the world of commerce” to the book “E-Commerce” ISBN: 978-93-93622-54-9, IOTA Publisher 2023.

Seminars/ Conferences/Workshops attended:

- Staff orientation on teaching methods organized by St. Joseph's college(shift -II), Trichy
- One day works shop on tally organized by department of commerce computer application, St. Joseph's college,Trichy
- Staff empowerment program organized by St. Joseph's college (shift -II),Trichy
- Dimensions of eservices organized by department of commerce computer application, St. Joseph's college, Trichy
- Modern research methods and tools organized by St. Joseph's college, Trichy
- Challenges in GST with regard to interstate movement of goods and services organized by Imayam arts and science college, Trichy
- Entrepreneurship awareness programme organized by MAM college of engineering and technology, Trichy
- Emerging issues in economic development of India organized by Trinity college for women, Namakkal
- National level seminar on analysis and it's applications organized by King college of arts and science Nallur, Namakkal
- ICSSR sponsored national conference on economic transformation through entrepreneurship organized by department of department of commerce, St. Joseph's college, Trichy
- The challenges in higher of education in the 21st century organized by St. Joseph's college, Trichy
- Entrepreneurship awareness programme organized by department of science -Trichy & technology, New Delhi sponsored, MAM St. Joseph's college, Trichy
- Accessing research output and its enhancement organised by knowledge resource centre, JK business Delhi school, Gurugram
- Importance of patents & copyrights in higher educational institutions organised by RVS college, Coimbatore.
- Assertiveness organised by KLE society's arts and commerce
- Impact of covid on economy and management of c finances during this period organised by Shri Shankarlal Sundarbai Shasun Jain college for women, Chennai
- Faculty awareness program on NBA and outcome based on education (OBE) organised by JSPM Narhe technical campus, Maharashtra

- Redefining learning spaces change agent in educational ecosystem organised by Colombo Plan Staff College Sri Lanka
- Social intelligence in classrooms organised by Sri Sarada Niketan College of science for women Karur
- Teaching pedagogy after covid-19 organised by Arath institute of higher education research Chennai
- Impact of covid-19 on Indian economy organised by Sacred Heart College, Tirupattur
- National education policy 2020 organised by Kaamadhenu Arts and Science college Erode
- Importance of self- development of women in order to gain equality in the society organised by Achievers College of Commerce and Management Mumbai
- Contribution to philosophy, science, neo-humanism c economics and neo-humanist education organised by Panjab university Panjab
- Online share trading beginners model organised by Care College of Arts and Science, Trichy
- Making new avenues in Indian economy organised by Jamal Mohamed College Trichy
- Redefining higher education in the new normal organised by Kristu Jayanti College Bengaluru
- Digital banking organised by Jayagovind Harigopal Agarwal Agarsen College Chennai
- Creating entrepreneur wealth joyfully organised by Shree Damodar College of Commerce And Economics Goa
- Methodology of research in social sciences organised by Seshadripuram Academy Of Business Studies Bengaluru
- Strategy for managing personal finance including mutual funds and NPS organised by Vivekananda College of Arts And Science For Women Namakal
- Financial empowerment through strategic planning organised by Besant Evening College And Govinda Dasa College, Mangaluru
- Finance ?bloodline of the world organised by Sree Saraswathi Thiyagaraj College, Pollachi
- Financial empowerment through wealth creation? Organised by p. Chaliha College, Nagarbera
- Strategy for managing personal finance c organised by Vivekananda Arts And Science College For Women Thiruchengodu

- Developing life skills for teachers organised by CMCS college Nasik
- Personal finance literacy (learn to manage your s personal income) organised by Jamal Mohamed college (autonomous), Trichy
- Role of women entrepreneurs in atmanirbhar bharat organised by MKSSS`s Shri Siddhivinayak Mahila Pune Mahavidyalaya, Karvenagar, Pune-52
- Mechanics of scholarly writing organised by St. Joseph`s university, Nagaland
- Digital transformation in quality higher education organised by Vidhya Sagar College, Chengalpattu
- Applied research organised by Bharata Mata College, Thrikkakara, M.G Kottayam University, Kottayam
- Economic challenges of Indian economy with respect to Amrit kaal organised by Government Degree College (autonomous), Siddipet
- Orientation programme for the teaching faculty organised by St. Joseph`s College, Trichy
- Chat GPT for students organised by St. Joseph`s College, Trichy
- FDP on intricacies of writing for research w publications and projects organised by St. Joseph`s College, Trichy
- FDP on ai-aided MS excel organised by St. Joseph`s College, Trichy

Resource Person:

- Resource person for Environment Club Students on the topic “Better Environment better Tomorrow”
- Resource person for Gender Equality programme on the topic “Gender Equality And Socio-Economic Development” for students
- “Employability Skills” for certificate course Students
- State Level Inter Collegiate Completion Cafe`2024
- Value Added Course on “Financial Modelling In Basic Excel” for Students
- Paper Presentation on “Talent Management” for Research Scholars
- Paper Presentation on “ Dynamics Of Entrepreneurship Development” for Research Scholars

CONSULTANCY SERVICE

- Staff Recruitment – External Member - SYED HAMEEDHA ARTS AND SCIENCE COLLEGE. Keelakari.
- Staff Performance Appraisal - External Member -SYED HAMEEDHA ARTS AND SCIENCE COLLEGE

ACADEMIC MEMBER

- Member of ACADEMIC AUDIT - Sri Krishnanammal college for Women, Coimbatore (2013-14)
- Review Member of (PRIMAX)International journal of Finance (Jan-2015)
- External Member of Board of Studies Member- Sri Saraswathi Thiyagarajar College (Autonomous), Pollachi (2018-2021)
- External Member of Board of Studies- Bhisop Heper College (Autonomous), Trichy (2018-2020)
- Academic council Nominee – St.Joseph’s College (Autonomous), Trichy(2013-18)

Personal Profile

Name : Dr. D. John Prabakaran
Father’s Name : A. David
Nationality : Indian
Religion : Christian
Sex : Male
Marital Status : Married
Date of Birth : 30-06-1978
Languages Known : Tamil, English
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