

B.Com.
SYLLABUS - 2017

SCHOOLS OF EXCELLENCE
with
CHOICE BASED CREDIT SYSTEM (CBCS)



SCHOOL OF MANAGEMENT STUDIES
St. JOSEPH'S COLLEGE (Autonomous)

Special Heritage Status Awarded by UGC
Accredited at 'A' Grade (3rd cycle) by NAAC
College with Potential for Excellence Conferred by UGC
DBT-STAR & DST-FIST Sponsored College
TIRUCHIRAPPALLI - 620 002, INDIA

**SCHOOLS OF EXCELLENCE
WITH CHOICE BASED CREDIT SYSTEM
(CBCS)**

UNDERGRADUATE COURSES

St. Joseph's College (Autonomous), a pioneer in higher education in India, strives to work towards the academic excellence. In this regard, it has initiated the implementation of five "Schools of Excellence" from the academic year 2014 – 15, to standup to the challenges of the 21st century.

Each School integrates related disciplines under one roof. The school system allows the enhanced academic mobility and enriched employability of the students. At the same time this system preserves the identity, autonomy and uniqueness of every department and reinforces their efforts to be student centric in curriculum designing and skill imparting. These five schools will work concertedly to achieve and accomplish the following objectives:

- Optimal utilization of resources both human and material for the academic flexibility leading to excellence.
- Students experience or enjoy their choice of courses and credits for their horizontal mobility.
- The existing curricular structure as specified by TANSCH and other higher educational institutions facilitate the Credit-Transfer Across the Disciplines (CTAD) - a uniqueness of the choice based credit system.
- Human excellence in specialized areas
- Thrust in internship and / or projects as a lead towards research and
- The multi-discipline nature of the newly evolved structure (School System) caters to the needs of stake-holders, especially the employers.

What is Credit system?

Weightage to a course is given in relation to the hours assigned for the course. Generally one hour per week has one credit. For viability and conformity to the guidelines credits are awarded irrespective of the teaching hours. The following Table shows the correlation between credits and hours. However, there could be some flexibility because of practicals, field visits, tutorials and nature of project work.

For UG courses, a student must earn a minimum of 150 credits as mentioned in the table below. The total number of minimum courses offered by a department are given in the course pattern.

**SUMMARY OF HOURS AND CREDITS
UG COURSES**

Part	Semester	Specification	No. of Courses	Hours	Credits	Total Credits
I	I-IV	Languages (Tamil/Hindi/French/Sanskrit)	4	16	12	12
II	I-IV	General English	4	20	12	12
III	I-VI	Core Theory Practicals Project Work	11-16 3-6 1	90	60	98
	IV-VI	Core Electives Self-paced Learning (Partial Online Course)	3 1	12 -	12 2	
	VI	Comprehensive Examination	1	-	2	
	I-VI	Allied	4/6	24	20	
	III & V	Extra Credit Courses	2	-	(4)	
	VI	Internship	1	-	2	
IV	V	Skilled Based Electives: Between Schools (BS)	1	2	2	23
	VI	Within School (WS)	1	2	2	
	V	Inter Departmental Courses (IDC) Soft Skills / NCC	1	2	2	
	I	Non-Major Courses (NMC) Communicative English	1	-	5	
	II	Computer Literacy	1	2	2	
	III	Environmental Studies (Partial Online Course)	1	2	2	
V	I-IV	Value Education	4	8	8	5
	I-V	SHEPHERD & Gender Studies	-	-	-	
	I-V	AICUF, Fine Arts, Nature Club, NCC, NSS	-	-	-	
	V	Career Guidance & Training	-	-	-	
		TOTAL		180	150	150 (+4 extra credits)

Course Pattern

The Undergraduate degree course consists of five vital components. They are as follows:

- Part-I : Languages (Tamil / Hindi / French / Sanskrit)
 Part-II : General English
 Part-III : Core Course (Theory, Practical, Core Electives, Allied, Project, Internship and Comprehensive Examinations)
 Part-IV : SBE, NMC, Value Education, Soft Skills/National Cadet Corps and Environmental Studies (EVS)
 Part-V : Community Service (SHEPHERD) and Gender Studies, AICUF, Fine Arts, Nature Club, NCC, NSS, etc.

Non-Major Courses (NMC)

There are three NMC's – Communicative English, Computer Literacy and Environmental Studies offered in the I, II & III Semesters respectively.

Extra Credit Courses

In order to facilitate the students gaining extra credits, the extra credit courses are given. There are two extra credit courses – Massive Open Online Courses (MOOC) and Skill-based Course – offered in the III and V Semesters respectively.

According to the guidelines of UGC, the students are encouraged to avail this option of enriching by enrolling themselves in the MOOC provided by various portals such as SWAYAM, NPTEL, etc. Skill based course is offered by the department apart from their regular class hours.

Value Education Courses

There are four courses offered in the first four semesters for the First & Second UG students.

Non-Major Elective / Skill Based Elective

These courses are offered in two perspectives as electives “Within School” (WS) and “Between School” (BS).

Subject Code Fixation

The following code system (11 characters) is adopted for Under Graduate courses:

Year of Revision	UG Code of the Dept	Semester	Specification of the Part	Subject Category	Running no. in that part
↓	↓	↓	↓	↓	↓
17	U##	x	x	xx	xx
17	UCO	1	3	2	01

For Example :

I B.Com., first semester **Financial Accounting-I**

The code of the paper is 17UCO130201.

Thus, the subject code is fixed for other subjects.

Subject Category

- 00 - Languages (Tamil / Hindi / French / Sanskrit)
 01 - General English
 02 - Core (Theory, Practical, Comprehensive Exams, Internship and Project Viva-voce)
 03 - Core Electives
 04 - Allied
 05 - Extra Credit Courses
 06 - Skill Based Electives (BS) & (WS)
 07 - Soft Skill
 08 - NMC (Communicative English, Computer Literacy/SAP)
 09 - EVS (Environmental Studies)
 10 - Value Education
 11 - Community Service (SHEPHERD) and Gender Studies
 12 - AICUF / Nature Club / Fine Arts / NCC / NSS etc.

EXAMINATION

Continuous Internal Assessment (CIA):

UG - Distribution of CIA Marks	
Passing Minimum: 40 Marks	
Library Referencing	5
3 Components	35
Mid-Semester Test	30
End-Semester Test	30
CIA	100

MID-SEM & END – SEM TEST

Centralised – Conducted by the office of COE

1. Mid-Sem Test & End-Sem Test: (2 Hours each); will have Objective + Descriptive elements; with the existing question pattern PART-A, PART-B, and PART-C.
2. CIA Component III for UG & PG will be of 15 marks and compulsorily objective multiple choice question type.
3. The CIA Component III must be conducted by the department / faculty concerned at a suitable computer centres.
4. The 10 marks of Part-A of Mid-Sem and End-Sem Tests will comprise only: **Objective Multiple Choice Questions; True / False; and Fill-in the Blanks.**

- The number of hours for the 5 marks allotted for Library Referencing work would be 30 hours per semester. The marks scored out of 5 will be given to all the courses of the semester.
- English Composition once a fortnight will form one of the components for UG General English.

SEMESTER EXAMINATION

Testing with Objective and Descriptive questions

Part-A: Objective MCQs only (30 Marks)

Answers are to be marked on OMR score-sheet. The OMR score-sheets will be supplied along with the Main Answer Book. 40 minutes after the start of the examination the OMR score-sheets will be collected

Part-B & C: Descriptive (70 Marks)

Part-B: 5 x 5 = 25 marks (Inbuilt Choice);

Part-C: 3 x 15 = 45 marks; 3 out of 5 questions (Open Choice).

The Accounts Paper of Commerce will have

Part-A: Objective = 25

Part-B: Descriptive 3 x 25 = 75 marks.

Duration of Examination must be rational; proportional to teaching hours
90 minute-examination / 50 Marks for courses of 2/3 hours/week (all Part IV UG Courses) 3-hours examination for courses of 4-6 hours/week.

EVALUATION

Percentage Marks, Grades & Grade Points UG (Passing minimum 40 Marks)

Qualitative Assessment	Grade Points	Grade	Mark Range (%)
Exemplary	10	S	90 & above
Outstanding	9	A+	85-89.99
Excellent	8	A	80-84.99
Very Good	7	B	70-79.99
Good	6	C	60-69.99
Satisfactory	5	D	50-59.99
Pass	4	E	40-49.99
Reappear	0	RA	<40

CGPA - Calculation

Grade Point Average for a semester is calculated as indicated here under:

$$\frac{\text{Sum total of weighted Grade Points}}{\text{Sum of Credits}}$$

Weighted Grade Points is **Grade points x Course Credits**. The final CGPA will only include: Core, Core Electives & IDCs.

A Pass in SHEPHERD will continue to be mandatory although the marks will not count for the calculation of the CGPA.

Continuous Internal Assessment (CIA):

Class	Mark Range (%)
Distinction	75 & above, first attempt
First	60 & above
Second	50 to 59.99
Third	40 to 49.99

Declaration of Result:

Mr./Ms. _____ has successfully completed the Under Graduate in _____ programme. The candidate's Cumulative Grade Point Average (CGPA) in Part-III is _____ and the class secured is _____ by completing the minimum of 150 credits. The candidate has acquired _____ (if any) more credits from SHEPHERD / AICUF/ Fine Arts / Sports & Games / NCC / NSS / Nature Club etc. The candidate has also acquired _____ (if any) extra credits offered by the parent department courses.

COMMERCE (B.Com.)
Course Pattern - 2017 Set

Sem	Part		Code	Course Title	Hr	Cr
I	I	Language	17UGT110001	General Tamil-I/ Hindi-1 / French-1/ Sanskrit-1	4	3
	II	English	17UGE120101	General English -I	5	3
	III	Core	17UCO130201	Financial Accounting I	8	4
			17UCO130202	Business Organisation	5	4
			17UCO130401	Business Economics	6	5
	IV	NMC	17UCE140801	Communicative English	-	5
		Value Education	17UFC141001	Essentials of humanity	2	2
	Total for Semester – I:				30	26
II	I	Language	17UGT210002	General Tamil-II / Hindi-II / French-II/ Sanskrit-II	4	3
	II	English	17UGE220102	General English-II	5	3
	III	Core	17UCO230203	Financial Accounting II	7	4
			17UCO230204	Modern and Rural Banking	4	3
			17UCO230402	Marketing	6	5
	IV	NMC	17UCE240802	Computer Literacy	2	2
		Value Education	17UFC241002	Fundamentals of Human Rights	2	2
	Total for Semester – II:				30	22
III	I	Language	17UGT310003	General Tamil-III/ Hindi-III / French-III/Sanskrit-III	4	3
	II	English	17UGE320103	General English-III	5	3
	III	Core	17UCO330205	Business Law	6	4
			17UCO330206	Accounting Packages	3	2
			17UCO330207	Software Lab for Accounting Packages	2	2
		Allied	17UCO330403A	Elements of Mathematics	6	5
			17UCO330403B	Business Mathematics		
		Extra Credit Course	17UCO330501	Massive Open Online Course	-	(2)
	IV	Value Education	17UFC341003A	Formation of Youth-I (OR)	2	2
			17UFC341003B	Religious Doctrine- I		
		NMC (POC)	17UCE340901	Environmental Studies	2	2
Total for Semester – III:				30	23	
IV	I	Language	17UGT410004	General Tamil-IV Hindi-IV / French-IV/ Sanskrit-IV	4	3
	II	English	17UGE420104	General English-IV	5	3
	III	Core	17UCO430208	Corporate Accounting	5	3
			17UCO430209	Security Analysis	4	2
			17UCO430301A	Financial Management	4	4
		17UCO430301B	Secretarial Practices			
		17UCO430404A	Elements of Statistics			
		Allied	17UCO430404B	Business Statistics	6	5
	Value Education		17UFC441004A	Formation of youth –II (OR)	2	2
		17UFC441004B	Religious Doctrine- II			
	Total for Semester – IV:				30	22

V	III	Core	17UCO530210	Fundamentals of Cost Accounting	6	4			
			17UCO530211	Business Management	5	4			
			17UCO530212	Auditing	5	4			
			17UCO530213	Management Accounting	6	4			
			17UCO530214	Internship	-	2			
		Extra Credit Course	17UCO530502	Extra Credit Course	-	(2)			
		Core Elective-II (WS)	17UCO530302A	Human Resource Management	4	4			
			17UCO530302B	Business Correspondence					
			17UEC530302	Principles of Economics					
			17UBU530302A	Project Management					
			17UBU530302B	Logistics and Supply Chain Management					
		Self Paced course (POC)	17UCC530302	E-Commerce					
			17UCO530215A	Social Networking Services					
			17UCO530215B	Entrepreneurship					
			17UCO530215C	Salesmanship and Personal Selling					
			17UCO530215D	Business Environment					
		Self Paced course (POC)	17UCO530215E	Innovation Management					
			Skill Based Elective-I (BS)	17UCO540601A			Fundamentals of Accounting Packages	2	2
				17UCO540601B			Business Application of Spreadsheet		
IDC	17USS540701		Soft Skills / NCC	2			2		
Total for Semester – V:					30	28+(2)			
VI	III	Core	17UCO630216	Costing Methods and Techniques	7	5			
			17UCO630217	Income Tax, Law and Practice	7	4			
			17UCO630218	Information Technology	4	3			
			17UCO630219	Computer Practical for Information Technology	2	1			
			17UCO630220A	International Business	4	3			
			17UCO630220B	Project Work and Viva-Voce Examination					
		17UCO630221	Comprehensive Examination	-	2				
		Core Elective-III (WS)	17UCO630303A	Retail Management	4	4			
			17UCO630303B	Principles of Event Management					
			17UEC630303	Environmental Economics					
			17UBU630303A	Service Marketing					
			17UBU630303B	Strategic Management					
			17UCC630303	Total Quality Management					
		Skill Based Elective-II (WS)	17UCO640602A	Basic Accounting Practices	2	2			
			17UCO640602B	Practical Advertising					
			17UEC640602	Practical Insurance					
			17UBU640602A	Practical Stock trading					
			17UBU640602B	Management and Business Cases					
			17UCC640602	Practical Banking					
Total for Semester – VI:					30	24			
I-V	V	Shepherd	17UCW651101	Community Service Work (SHEPHERD) and Gender Studies		5			
I-VI	Total for all semesters				180	150+4			

Programme Outcomes (POs):

1. Undergraduate students are to be passionately engaged in initial learning with an aim to think differently as agents of new knowledge, understanding and applying new ideas in order to acquire employability/ self-employment.
2. Undergraduate students are trained to take up higher learning programmes.
3. Undergraduate students are made to be competent and socially responsible citizen of India.
4. Undergraduate students are to be exposed to technical, analytical and creative skills.
5. Undergraduate students are to be imparted with a broad conceptual background in the Biological sciences / Computing sciences / Languages and culture / Management studies / Physical sciences.

Programme Specific Outcomes (PSOs):

1. This programme provides opportunities for students to develop Critical and Analytical Skills.
2. After the completion of this programme, students will acquire Communication and Presentation Skills.
3. Students will have opportunity to work together and develop their teamwork Skills.
4. Students will be able to have the basic knowledge on the pertinent concepts, theories of the programme.
5. Learning this programme will facilitate the best use of Information Technology and decision making techniques.
6. The necessity of Ethical and Social Responsibilities will be highlighted to the students through this programme.
7. Skills required to be a successful entrepreneur have been embedded in the programme to make students become entrepreneurs.
8. Internship and Practical Exposure will make the students know and understand the practical nuances in the business and industrial practices.

To find out Correlation:

Mean Score of COs	=	$\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$
Mean Overall Score for COs	=	$\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$

Result:

0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Very poor	Poor	Moderate	High	Very High

பருவம்: 1
17UGT110001

மணி நேரம்: 4
புள்ளிகள்: 3

பொதுத்தமிழ்-I**பாடத்தின் விளைவு**

- சமூக மாற்றச் சிந்தனைகளை உள்ளடக்கிய தற்கால இலக்கியப்பரப்பை அறிதல்
- புதுக்கவிதை, சிறுகதை, உரைநடை ஆகியவற்றின் இலக்கியத்திறன் கண்டறிதல்.
- சந்திப்பிழையின்றி எழுதும் திறன் பெறுதல்.
- வாழ்க்கை வரலாற்றுக் கட்டுரைகளை வாசிக்கும் திறன் பெறுதல்.
- அன்றாடப் பயன்பாட்டிலுள்ள ஆங்கிலச்சொற்களுக்குப் பொருத்தமான சொற்களை உருவாக்கச்செய்தல்
- அரசுப்போட்டித் தேர்வுகளுக்கேற்ப தமிழ்மொழியில் பயிற்சி அளித்தல்.

அலகு-1 மகாகவி பாரதியார் கவிதைகள்
பாரதிதாசன் கவிதைகள்
நாமக்கல் கவிஞர் கவிதைகள்
உரைநடை - முதல் மூன்று கட்டுரைகள் (12 மணி நேரம்)

அலகு-2 பாவலரேறு பெருஞ்சித்திரனார் பாடல்கள்
கண்ணதாசன் கவிதைகள்
இலக்கிய வரலாறு (பக். 239- 300)
இலக்கணம் -வலிமிகும் இடங்கள் (14 மணி நேரம்)

அலகு-3 சமூகக்கவிதைகள்
இலக்கிய வரலாறு (பக்.300 -362)
சிறுகதை - முதல் ஆறு சிறுகதைகள் (14 மணி நேரம்)

அலகு-4 அரசியல் கவிதைகள்
இலக்கணம் - வலி மிகா இடங்கள் (10 மணி நேரம்)

அலகு-5 மொழிபெயர்ப்புக்கவிதைகள்
சிறுகதை- 7 முதல் 12 முடிய உள்ள சிறுகதைகள்
உரைநடை- 4முதல் 6 முடிய உள்ள கட்டுரைகள் (10 மணிநேரம்)

பாடநூல்

1. பொதுத்தமிழ்- செய்யுள் திரட்டு- தமிழாய்வுத்துறை வெளியீடு-2017-2020
2. சமூகவியல் நோக்கில் தமிழ் இலக்கிய வரலாறு, தமிழாய்வுத்துறை வெளியீடு, தூய வளனார் கல்லூரி, திருச்சிராப்பள்ளி-2
3. உரைநடை நூல் - தமிழாய்வுத்துறை வெளியீடு.
4. சிறுகதைத்தொகுப்பு : (நாட்டுடைமையாக்கப்பட்ட படைப்பாளர்களின் சிறுகதைகள்), தமிழாய்வுத்துறை வெளியீடு.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Outcomes (COs)	Course Code 17UGT110001		Title of the Paper பொதுத்தமிழ்-1										Hours 4	Credits 3
		Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs
		PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
	CO1	5	5	4	3	5	5	4	4	4	3	3	4	5	4.2
	CO2	5	5	5	3	4	5	4	5	4	3	3	4	5	4.2
	CO3	4	4	5	4	3	4	3	5	4	3	3	4	5	3.9
	CO4	5	5	4	4	4	5	5	5	4	3	5	5	5	4.5
	CO5	5	5	5	4	4	4	4	5	4	3	4	5	5	4.0
	CO6	5	5	5	3	4	4	4	4	4	5	4	3	5	3.8
Mean Overall Score															4.1

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: I
17UGH110001

Hours/Week: 4
Credits : 3

HINDI

Course Outcomes

At the end of the course, a student should be able to demonstrate...

- * Knowledge and understanding of Hindi Conversations
- * Improvement of the writing skills.
- * Knowledge of Grammar forms
- * Effective communicative skills in Hindi.
- * The introduction of socially relevant subjects in Modern Hindi Literature
- * Appreciation the features of Modern Hindi Prose.

Unit-I **8 hours**
Dr Abdul Kalam, Ling Badaliye, Vachan Badaliye, Baathcheeth-Aspathal Mein

Unit-II **12 hours**
Hamara Rajchinha, Noun Ling, Kaarak Chinha, Chaar Baayee, Baathcheeth, Dookan Mein

Unit-III **12 hours**
Moun hee mantra hai, Vachan, Kaarak, Vishwamitra Ka yagna, Baathcheeth, Hotel mein

Unit-IV **14 hours**
Veer Shivaji, Pronoun, Danush Yagna, Baathcheeth-Maidan mein

Unit-V **14 hours**
Rajatilak Kee Thaiyaree, Adjectives, Baathcheeth-Pareeksha ke baare mein

Books Recommended

1. Dakshina Bharathi Hindi Prachar Sabha, Thiagaraya Nagar, Chennai – 600 017, Subhodh Hindi Patamala-2, Bharath Milap, Bharath-1, 2016.
2. Ramdev, Vyakaran Pradeep, Hindi Bhavan, 63, Tagore Nagar, Allahabad 2, 2016.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UGH110001	Title of the Paper Hindi-I										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	4	4	4	3	4	2	2	2	3	4	4	3.2	
CO2	3	3	2	3	2	4	4	4	3	3	2	3.0	
CO3	3	2	2	3	4	2	2	2	3	4	4	2.8	
CO4	3	2	2	3	2	4	4	4	4	2	2	2.9	
CO5	3	3	3	3	3	3	4	4	3	3	3	3.2	
CO6	4	4	4	4	3	4	3	2	4	3	3	3.4	
Mean Overall Score												3.1	

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: I
17UGF110001

Heures /Semaine: 4
Points : 3

FRANÇAIS-I

Course Outcomes

- * Introduire la langue et la culture française aux étudiants
- * Comparer la culture de l'Inde et de la France
- * Familiariser l'étudiant avec le vocabulaire
- * la grammaire et les conversations se présenter
- * Donner des informations en Français
- * Conjuguer des verbes, Avoir Etre Aller Faire

Unit-I : A l'aéroport Kamaraj domestic de Chennai (10 heures)

Saluer, demander et dire le nom, présenter quelqu'un, se présenter, souhaiter la bienvenue a quelqu'un, demander et dire l'identité de quelqu'un.

Grammaire : Etre, s'appeler, pronoms sujets, interrogation

Unit-II : A l'Université (10 heures)

Demander comment on se porte, présenter quel qu'un, prendre congé, exprimer, l'appréciation.

Grammaire : Articles définis et indéfinis, genre des noms, adjectifs, présent de l'indicatif : verbes réguliers en er, être avoir, apprendre, prépositions a, en, au, aux.

Unit-III : Au café (10 heures)

Dire ce qu'on aime, donner des informations, exprimer l'admiration, demander des informations sur quelqu'un.

Grammaire : Adjectifs interrogatifs, présent de l'indicatif : avoir, verbes en er , savoir, qu'est ce que c'est?, adjectifs possessifs, négation ,adjectifs irréguliers

Unit-IV : A la plage (15 heures)

Proposer une sortie, accepter, refuser la proposition

Grammaire : phrases au singulier et au pluriel, pronom indéfini- on, il y a, adjectifs démonstratifs, négation, interrogation, présent de l'indicatif : faire, voir, aller, sortir, connaître

Unit-V : Un concert et chez Nalli (15 heures)

Inviter, accepter, exprimer son incapacité d'accepter, complimenter, parlé au téléphone, demander le prix, protester contre le prix.

Grammaire : Présent de l'indicatif : verbes en er, venir, pouvoir, vouloir, articles contracte, avec, a chez, le futur, interrogation est ce que, adverbes

interrogatifs, adjectifs possessifs, accord de l'adjectif, adjectifs exclamatifs, très/trop, présent de l'indicatif : acheter-regarder, l'impératif.

Manuel:

1. K.Madanagobalane, **Synchronie-1**, Samhitâ Publication, 2011.

Livre de référence:

1. Annie Berthet /B_atrix Sampsonis/ Catherine Hugot /V_ronique M Kizirian / Monique Waendendries, **Alter Ego A1**, Hachette, 2006.
2. Yves Loiseau/R_gineM_rieux, Connexions 1, Didier, 2011.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UGF110001	Title of the Paper French-I											Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)							Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6			
	4	4	2	3	4	4	4	2	2	3	3			
	3	3	3	3	4	4	4	3	3	3	2			
	3	2	3	2	4	3	2	4	4	3	3			
	3	3	4	3	4	2	2	3	3	2	2			
	3	3	4	3	4	3	3	3	4	5	2			
	3	4	3	3	3	3	3	3	2	4	3			
Mean Overall Score												3.1		

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester: I
17UGS110001

Hours/Week: 4
Credits : 3

SANSKRIT-I

Course Outcomes

- * Knowledge and understanding of basic Sanskrit grammar
- * Knowledge and understanding of essential Sanskrit vocabulary
- * Introduction of the writing skills
- * Introduction of Sanskrit Aksharas.
- * Introduction of Present tense forms
- * Implementation of good thoughts from Subashitani

Unit-I **8 hours**

Akharavivaranam – Svaras & Vyanjanaani – Samyukta Aksharani.

Unit-II **12 hours**

Shabdadayah – Aakaaraanta, ikaar aantah. ukaaraantah.

Shabdadayah – Aakaaraanta, ikaar aantah. uukaaraantah.

Unit-III **12 hours**

Anuvaada Prayogah.

Unit-IV **14 hours**

Lat Lakarh – Parasmai – Pada Prayogah = Vakyarupah.

Unit-V **14 hours**

Subhaashitaani

Books Recommended

1. Kulapathy, K. M., Saral Sanskrit Balabodh, Bharathiya Vidya Bhavan, Munshimarg, Mumbai-400 007, 2014
2. R.S. Vadhyar & Sons, Book-Sellers and Publishers, Kalpathi, Palghat-678003, Kerala, South India, Shabdha Manjari, 2014
3. Balasubramaniam R., Samskrita Akshara Siksha, Vangals Publication, 14th Main Road, JP Nagar, Bangalore -78, 2015.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UGS110001	Title of the Paper Sanskrit-I										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
	CO1	5	3	5	4	4	3	3	3	3	4	3.1	
	CO2	4	3	4	4	4	4	4	4	3	4	3.3	
	CO3	4	3	3	4	4	3	4	4	3	4	3.1	
	CO4	4	3	3	4	3	3	4	4	3	4	3.0	
	CO5	4	4	4	3	4	4	3	3	3	4	3.1	
	CO6	5	4	4	4	4	3	3	3	3	4	3.1	
Mean Overall Score												3.1	

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester: I
17UGE120101

Hours/Week: 5
Credits: 3

GENERAL ENGLISH-I

Course Outcome

- * Introduce themselves to the others
- * Narrate simple experiences in a coherent manner
- * Understand the underlying meaning in the text
- * Describe accurately what he/she observes and experiences
- * Converse with friends about their likes and dislikes
- * Write leave letters using the appropriate format and language

Unit-I:

01. Personal Details
02. Positive Qualities
03. Listening to Positive Qualities
04. Relating and Grading Qualities
05. My Ambition
06. Abilities and Skills
07. Self-Improvement Word Grid
08. What am I doing?
09. What was I doing?
10. Unscramble the Past Actions
11. What did I do yesterday?

Unit-II:

12. Body Parts
13. Actions and Body Parts
14. Value of Life
15. Describing Self
16. Home Word Grid
17. Unscramble Building Types
18. Plural Form of Naming Words
19. Irregular Plural Forms
20. Plural Naming Words Practice
21. Whose Words?

Unit-III:

22. Plural Forms of Action Words

23. Present Positive Actions
24. Present Negative Actions
25. Un/Countable Naming Words
26. Recognition of Vowel Sounds
27. Indefinite Articles
28. Un/Countable Practice
29. Listen and Match the Visual
30. Letter Spell - Check
31. Drafting Letter

Non-Detailed:

“The Merchant of Venice” from *Six Tales From Shakespeare*

Unit-IV:

32. Friendship Word Grid
33. Friends’ Details
34. Guess the Favourites
35. Guess Your Friend
36. Friends as Guests
37. Introducing Friends
38. What are We Doing?
39. What is (s)he / are they Doing?
40. Yes / No Question
41. What was s/he doing?
42. Names and Actions
43. True Friendship
44. Know your Friends
45. Giving Advice/Suggestions
46. Discussion on Friendship
47. My Best Friend

Non-Detailed:

“The Taming of the Shrew” from *Six Tales From Shakespeare*

Unit-V:

48. Kinship Words
49. The Odd One Out
50. My Family Tree
51. Little Boy’s Request

52. Occasions for Message
53. Words denoting Place
54. Words denoting Movement
55. Phrases for Giving Directions
56. Find the Destination
57. Giving Directions Practice
58. SMS Language
59. Converting SMS
60. Writing Short Messages
61. Sending SMS
62. The family debate
63. Family Today

Non-Detailed: “The Tempest” from *Six Tales From Shakespeare*

Textbook

1. Joy, J.L. & Peter, F.M. *Let's Communicate I*, New Delhi, Trinity Press, 2014. Print.

Non-Detailed Text

1. Dodd, E F. *Six Tales From Shakespeare*. London: Macmillan, 1987. Print. (First three tales)

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UGE120101	Title of the Paper General English-I										Hours 4	Credits 3	
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)					Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5			PSO6	PSO7
CO1	4	3	4	4	4	5	4	4	4	3	3	4	4	3.80
CO2	4	3	4	4	4	5	5	4	4	4	4	4	4	4.10
CO3	4	3	4	4	4	3	3	4	4	3	3	4	4	3.60
CO4	4	3	2	4	4	4	4	3	3	5	5	4	4	3.80
CO5	4	3	4	4	4	4	4	3	3	4	4	5	5	3.90
CO6	5	4	4	3	3	4	4	3	4	4	5	4	4	3.90
Mean Overall Score														3.85

Result: The Score for this Course is 3.85 (High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester I
17UCO130201

L P C
8 - 4

FINANCIAL ACCOUNTING-I

Course Outcomes

After completing this course the student will be able to

1. Familiarise with the fundamental aspects of financial accounting and prepare final accounts and balance sheets.
2. Understand the nuances of consignment and joint venture from accounting perspective.
3. Prepare income and expenditure accounts and balance sheets of non trading concerns.
4. Ascertain profit or loss for the concerns adopting single entry book keeping system.
5. Understand the procedures and methods of providing depreciation as per AS 06 from accounting perspective.
6. Prepare financial statements in accordance with Generally Accepted Accounting principles.

Unit I: (24 hours)

Meaning and Scope of Accounting - Branches of Accounting –Objectives of Accounting - Accounting Concepts and Conventions - Brief outline on Accounting Standards – Classification of Capital and Revenue items - Preparation of Final Accounts - Manufacturing Accounts - Trading Accounts - Profit & Loss Accounts - Balance Sheet – simple Adjustment Entries

Unit II (24 hours)

Consignment - Account Sales - Valuation of Unsold stock - Normal loss - Abnormal loss - Joint Venture - Sets of Books.

Unit III (24 hours)

Accounts of Non-Trading Institutions - Receipt & Payments A/C –Income & Expenditure A/C - Account Current -Average due date.

Unit IV (24 hours)

Single Entry System -Net worth method- Conversion method - Bank Reconciliation statement.

Unit V (24 hours)

Depreciation - Meaning – Causes – Difference among Depreciation, Amortization and Depletion - Concept of Depreciation -Methods of providing Depreciation as per Accounting Standards 6 (WDV& SLM) -

shifting of method with & without retrospective effect- Block Asset Method as per Income tax - Depreciation for Componentization

Textbook

1. R.L. Gupta & M. Radhaswamy (2014), Financial Accounting, Sultan Chand & Sons, New Delhi.

Book(s) for Reference

1. Reddy TS and Murthy, Financial Accounting (2016), Margham Publications, Chennai.
2. Shukla MC, Grewal TS & Gupta SC, (2016), Advanced Accounts (Vol. I), S.Chand Company Ltd., New Delhi.
3. R.L. Gupta & M. Radhaswamy, (2017), Advanced Accountancy, Vol.I, Sultan Chand & Sons, New Delhi.
4. S.P. Jain & K.L. Narang, (2015), Advanced Accountancy Volume I, Kalyani Publishers, New Delhi.

Theory 25%

Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UCO130201	Title of the Paper FINANCIAL ACCOUNTING-I												Hours 8	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	3	4	5	4	3	2	3	1	4	3	4	3	3.39	
CO2	4	5	2	3	1	4	3	5	2	5	4	3	4	3.46	
CO3	3	5	3	2	4	1	3	4	5	1	5	3	2	3.15	
CO4	2	3	2	4	2	5	4	2	3	1	3	2	3	2.76	
CO5	2	4	3	4	3	2	4	5	2	4	5	3	4	3.46	
CO6	5	3	4	2	4	5	3	4	2	4	3	4	5	3.69	
Mean Overall Score														3.31	

Result: The Score for this Course is 3.3 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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**Semester I
17UCO130202**

**L P C
5 - 4**

BUSINESS ORGANISATION

Course Outcomes

After completing this course, the student will be able to:

1. Define business and its characteristics.
2. Understand different forms of organisation and their features.
3. Explain MNCs, globalisation and their pros and cons.
4. Identify factors that affect location of business into primary and secondary.
5. Understand different forms of business combination and their relative merits.
6. Distinguish ethical unethical business practices.

Unit I (15 hours)

Definition of Business – Objectives of modern business – Essential Characteristics of Business – Business Vs Profession – Qualities of a Successful businessman – Promotion of a Business Enterprise - Stages in promotion - problems in promotion.

Unit II (15 hours)

Forms of Business Organisation – Sole Trader – Partnership – Joint Stock Companies – Public Utilities – Public Enterprises – The Co-operative Organization – LLP- One man Company.

Unit III (15 hours)

Multinational Corporations - Definition – Meaning – Organisational models – dominance of MNCs – MNCs and International Trade – Merits – Demerits – Globalization – Meaning – Features – Stages – Pros and Cons of Globalization.

Unit IV (15 hours)

Location of Industries – Factors influencing location – Primary Factors– Secondary Factors – Measurement of size of Business Units – Factors influencing the size – Economies of large scale business – District Industrial Centre – SIPCOT.

Unit V (15 hours)

Business Combinations – Types - Mergers, Demergers, Conglomeration and Acquisitions — Motives and benefits of Mergers and Acquisitions.

Holding company and subsidiary company, hostile takeover of companies
Business Ethics – Social responsibilities of business towards different groups.

Textbook

1. Bhushan YK, (Nineteenth Edition 2013), Fundamentals of Business Organisation and Management, Sultan Chand and Sons, New Delhi.

Books for References

1. MC Shukla, (18th Edition), Business Organization and Management, S.Chand and Co Ltd, New Delhi.
2. Tapash Ranjan Saha (2009). Business Organization, Tata McGraw-Hill, New Delhi
3. C.D. Balaji & G.Prasad (2014), Business Organization and Management, Margham Publications, Chennai.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UCD130202	Title of the Paper BUSINESS ORGANISATION																		Hours 5	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)													Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8								
CO1	5	5	5	4	5	4	5	5	5	4	4	4	4	4	4	4	4	4	4.53		
CO2	4	4	5	4	4	5	4	4	4	4	5	5	5	4	5	4	4	4	4.38		
CO3	4	5	4	5	5	4	5	5	5	5	5	4	4	4	4	4	4	4	4.53		
CO4	5	5	4	4	5	5	5	5	5	5	4	5	4	5	4	5	4	5	4.69		
CO5	5	4	4	5	5	5	5	4	5	5	5	5	5	4	5	5	4	4	4.69		
CO6	5	4	5	5	5	4	5	4	5	4	5	4	4	5	4	5	4	4	4.53		
Mean Overall Score																			4.55		

Result: The Score for this Course is 4.5 (Very High Relationship)

Note:

Mapping Scale Relation Quality	1-20% 1 0.0-1.0 Very poor	21-40% 2 1.1-2.0 Poor	41-60% 3 2.1-3.0 Moderate	61-80% 4 3.1-4.0 High	81-100% 5 4.1-5.0 Very High
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Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester I
17UCO130401

L P C
6 - 5

Allied:
BUSINESSECONOMICS

Course Outcomes

After completing this course, the students will be able to

1. Explore the basic principles and concepts of business economics.
2. Gain exposure on economic theories related to consumer behaviour.
3. Gain clarity in pricing policies.
4. Get acquainted with theories related to supply, production and competition.
5. classify different kinds of markets.
6. Understand the nuances of monetary and Fiscal policies of government.
7. Predict fluctuations in economy through exposure on inflation and theories and phases of business cycle.
8. Learn to get a clear perspective on Foreign Exchange transactions.

Unit I (18 Hours)

Business economics: Meaning – Definition - Scope and Nature - Concepts applied in Business Economics - Contribution of Economics to managerial functions - Micro and Macro economics applied to business environment – Role and responsibilities of business economists

Unit II (18 Hours)

Analysis of demand: Meaning of demand – the basis of consumer demand – Utility – Total Utility - Marginal Utility - Law of Diminishing Marginal Utility – Cardinal and Ordinal Concept of Utility – Law of Demand - Shift in demand curve - Meaning and nature of indifference curve - Shift in indifference curve and properties of indifference curve - Consumer equilibrium - Effect of change in price & consumption - Income & Consumer demand and substitution & Price changes.

Unit III (18 Hours)

Supply and Production : Meaning of Supply – Determinants - Law - Schedule and supply curve – Elasticity of supply - Production - Function- Laws of Production – Iso-Quants – Pricing - Market structure and pricing decision – Pricing under perfect competition – Characteristic and Price determination – Monopoly – Kinds – Causes - Price Output Decision and price discrimination - Monopolistic competition – Price output decision in short and Long run – Equilibrium - Oligopoly – Definition - Sources and characteristics -Price rigidity and Price Leadership.

Unit IV (18 Hours)

The Economic System - Capitalism and mixed economic system - Monetary Policy – Meaning – Scope - Limitations and Instruments – Fiscal policy – Definition – Objectives - Taxation Policy - Formulation and its reforms - Monetization and demonetization of currency – impact on Indian economy.

Unit V (18 Hours)

Inflation - Business Cycle and Economic Linkages – Inflation and Deflation – Meaning – Causes and Measures - Types of inflation indices and their applications - Business Cycle – Phases – Characteristics and various theories - Balance of Trade and Balance of Payment – Meaning – Causes - Kinds and Measures

Textbook

1. Sundaram KPM & Sundaram EN-(2000), Business Economics, Sultan Chand and sons, New Delhi.

Books for Reference

1. Ravilochanan.P,(1992), Business Economics, ESS PEE KAY Publishing House, Chennai.
2. Drivedi DN, (2002), Managerial Economics, Vikas Publishing House (P) Ltd, New Delhi.
3. Cherunilam, Francis, (2005), Business Environment, Himalaya Publishing House, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Code 17UCO130401	Title of the Paper BUSINESS ECONOMICS												Hours 6	Credits 5
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	4	5	5	4	4	5	3	5	4	2	4.3	
CO2	5	5	4	5	5	5	4	4	5	3	5	4	2	4.3	
CO3	5	5	5	5	5	5	4	5	5	4	5	4	2	4.5	
CO4	5	5	5	4	5	5	4	5	5	4	5	3	2	4.4	
CO5	5	5	5	5	5	5	4	5	5	3	5	4	2	4.6	
CO6	5	5	4	5	5	5	4	5	5	3	5	4	2	4.4	
CO7	5	5	5	5	5	5	5	5	5	5	5	4	2	4.7	
CO8	5	5	5	5	5	5	5	5	5	5	5	4	2	4.7	
Mean Overall Score														4.4	

Result: The Score for this Course is 4.4 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester I
17UFC141001

Hours/Week:2
Credits: 2

ESSENTIALS OF HUMANITY

Course Outcome

1. To ensure creating awareness among the youth on human values.
2. To ensure educating the youth, the basic principles of value education.
3. To ensure the process of analyzing, appreciating and personalizing values as our own.
4. To ensure that students develop various dimensions of human personality.
5. To ensure the youth empowering the gender sensitization, gender differences and gender roles.
6. To ensure preparing the students for the smooth transfer from the stage of teenage to earlier adulthood.

Unit-I

Principles of Value Education - Introduction - Value Education- Characteristics of Values – Kinds of Values

Unit-II

Development of Human Personality - Personality traits - Theories of Personality - Discovering self- Defense mechanism - Power of positive thinking

Unit-III

Dimensions of Human Development - Physical development – Intellectual development - Emotional development - Social Development – Moral development - Spiritual development

Unit-IV

Responsible Parenthood - Human sexuality - Sex and love - Becoming a spouse - Responsible Parenthood

Unit-V

Gender Equality and Empowerment - Historical perspective - Education & economic development -Crimes against Women-Women's rights

Text Book:

Essentials of Humanity, Department of Foundation course, St.Joseph's College, Tiruchirappalli-2, 2016.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester I	Course Outcomes (COs)	Course Code 17UFC141001		Title of the Paper ESSENTIALS OF HUMANITY										Hours 2	Credits 2
		Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs
		PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
	CO1	3	1	5	4	3	5	4	5	5	5	5	4	3	4.0
	CO2	2	1	5	5	3	5	4	5	5	5	5	4	3	4.0
	CO3	2	1	5	5	4	5	4	4	5	5	5	5	3	4.1
	CO4	2	2	5	4	2	5	4	4	5	4	5	5	5	4.0
	CO5	5	2	5	5	2	5	4	4	5	5	4	4	4	4.2
	CO6	2	1	5	5	4	4	4	5	5	4	4	4	3	3.8
Mean Overall Score															4.0

Result: The Score for this Course is 4.0 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation Quality	1	2	3	4	5
	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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பருவம்: 2
17UGT210002

மணி நேரம்: 4
புள்ளிகள்: 3

பொதுத்தமிழ்-II

பாடத்தின் விளைவு

- சமூக மாற்றச் சிந்தனைகளை உள்ளடக்கிய தற்கால இலக்கியப்பரப்பை அறிதல்
 - பக்தி இலக்கியங்களின் வழி இறையியல் கோட்பாடுகளை அறிதல்
 - உரைநடைக் கட்டுரை எழுதும் திறன் பெறுதல்- இலக்கணமரபுகளை அறிதல்
 - பல்வேறு சமயங்களின் வாழ்வியல் கருத்துக்களை அறிந்து பின்பற்றுதல்
 - காப்பியங்களில் உள்ள சமுதாயக் கருத்துக்களை அறிந்துகொள்ளுதல்.
 - இதிகாசங்கள் உணர்த்தும் நீதிகளை அறியச்செய்தல்.
- அரசுப்போட்டித் தேர்வுகளுக்கேற்ப பொதுக்கட்டுரைகளும் மொழிப்பயிற்சியும் மாணவர்களுக்கு அளித்தல்.

அலகு: 1 (12 மணி நேரம்)

- | | |
|----------------|-----------------------------------------------|
| சிலப்பதிகாரம் | - அந்திமாலைச் சிறப்பு செய்காதை |
| இலக்கிய வரலாறு | - சைவம் வளர்த்த தமிழ் முதல் புராணங்கள் முடிய. |
| இலக்கணம் | - எழுத்திலக்கணம் |

அலகு: 2 (12 மணி நேரம்)

- | | |
|--------------|--------------------------|
| மணிமேகலை | - உலக அறவி புக்க காதை |
| பெரியபுராணம் | - தடுத்தாட்கொண்ட புராணம் |

அலகு: 3 (12 மணி நேரம்)

- | | |
|--------------|-----------------------------------|
| கம்பராமாயணம் | - கும்பகர்ணன் வதைப்படலம் |
| உரைநடை | - 7 முதல் 9 முடிய உள்ள கட்டுரைகள் |

அலகு: 4 (12 மணி நேரம்)

- | | |
|----------------|-------------------------------------------------------|
| சீறாப்புராணம் | - மானுக்குப் பிணை நின்ற படலம் |
| இலக்கணம் | - சொல்லிலக்கணம் |
| இலக்கிய வரலாறு | - தமிழ் இலக்கண நூல்கள் முதல் சிற்றிலக்கியங்கள் முடிய. |

அலகு: 5 (12 மணி நேரம்)

- | | |
|----------------------|-----------------------------------|
| இரட்சணிய யாத்திரிகம் | - மரணப்படலம் |
| உரைநடை | - 10 முதல் 12 வரையிலான கட்டுரைகள் |

பாடநூல்:

- செய்யுள் திரட்டு, தமிழாய்வுத்துறை வெளியீடு, 2017-10
- சமூகவியல் நோக்கில் தமிழ் இலக்கிய வரலாறு, தமிழாய்வுத்துறை வெளியீடு, தாய வளனார் கல்லூரி, திருச்சிராப்பள்ளி-2
- உரைநடை நூல் - தமிழாய்வுத்துறை வெளியீடு.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UGT210002	Title of the Paper சொத்துத்தமிழ்-II										Hours 4	Credits 3		
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	4	4	4	4	5	5	5	4	4	2	4	4	4.2	
CO2	4	5	5	4	5	5	5	5	5	4	3	4	3	4.4	
CO3	5	5	4	4	5	5	5	5	4	3	3	4	3	4.3	
CO4	5	5	4	3	4	5	5	5	4	3	3	4	3	4.1	
CO5	5	5	4	3	4	5	5	5	4	3	3	4	3	4.1	
CO6	5	5	5	5	4	5	5	5	4	3	3	4	3	4.1	
Mean Overall Score														4.2	

Result: The Score for this Course is 4.2 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: II
17UGH210002

Hours/Week: 4
Credits : 3

HINDI-II

Course Outcomes

At the end of the course, a student should be able to demonstrate...

- their effective communicative skills in Hindi
- the introduction of socially relevant subjects in Modern Hindi Literature
- to appreciate the features of Modern Hindi one act plays and short stories
- the ability to fill in application forms Hindi
- use Hindi vocabulary and grammar patterns in a culturally proper ways.
- the ability to write about famous Hindi authors .

Unit-I

8 hours

Paeksha, Lekak Parichaya, Khani kee Basha – Shyli, Verb, Dhathu, Artha likiye ulte Shabda likiye.

Unit-II

12 hours

Lekak Parichaya Ekanki kee, Basha Shyli, Ander Nagaree, Sankalan Traya, Pareek shaka Khani ke paatra, Kal, Vachya.

Unit-III

12 hours

Chief Kee daavath, Ekanki ke Paatra, Ekankikaar, Ne ka Prayog, Adverb

Unit-IV

14 hours

Do Kalakar, Bahoo kee Vidha, Kahaanikaar, Prepositions, conjunctions

Unit-V

14 hours

Kahani ke paatra, Ekanke ke paatra, lekak parichaya, Interjunctions, Avikari Shabda

Books Recommended

1. Dakshina Bharath Hindi Prachara Sabha, Thiagaraya Nagar, Chennai - 600 017, Subodh Hindi Patamala-2, Ekanki, Hindi, 2016.
2. Ram Dev Hindi Bhavan, Vyakaran Pradeep, 63, Tagore Nagar, Alahabad, 2, 2013.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UGH210002	Title of the Paper Hindi-II					Hours 4	Credits 3				
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	Mean Score of COs
CO1	4	4	4	3	4	3	2	3	4	4	4	3.5
CO2	3	3	2	3	2	4	4	3	3	2	2	2.8
CO3	3	2	2	3	4	2	4	4	2	3	4	3.0
CO4	3	2	2	3	3	4	3	3	4	3	3	3.0
CO5	3	3	3	3	3	3	3	4	3	4	3	3.1
CO6	4	4	4	4	3	4	3	3	3	3	2	3.3
Mean Overall Score												3.1

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: II
17UGF210002

Heures/Semaine: 4
Points : 3

FRANÇAIS-I

Course Outcomes

- * Faire connaissance des journaux, des courriels, des lettres
- * Comprendre les conversations téléphoniques.
- * Décrire quelque chose
- * Demander son chemin
- * Parler des activités du week-end
- * Accepter, refuser, exprimer la certitude.

Unit-I: Nouvelles de L'inde (10 heures)

Montrer son inquiétude, s'excuser, exprimer son appréciation, décrire quelqu'un, décrire quelque chose

Grammaire: Présent : verbes en er,-ir, le futur, interrogation totale, féminin d'autres adjectifs.

Unit-II: A la gare Central station (10 heures)

Réserver des billets, demander des renseignements, donner des renseignements

Grammaire: pronoms compléments d'objet direct, présent l'impératif :payer ,partir/sortir, l'impératif, expression du temps, construction avec infinitif

Unit-III : Un lit dans la Cuisine (10 heures)

Donner des ordres, localiser, dire qu'une proposition est stupide ou bizarre

Grammaire : Verbes en er-ranger, mettre impératif, il faut, devoir +infinitif, prépositions de lieu

Unit-IV: Pierre apprend a conduire et mangez –vous correctement ? (15 heures)

Rassurer, exprimer l'indirection exprimer l'autorisation, avertir, demander des informations sur les habitudes de quelqu'un, offrir a manger ou a boire, accepter, refuser, exprimer la certitude.

Grammaire: impératif-être, avoir, savoir, pronoms compléments d'objet indirect, le passe compose avec avoir expression de la quantité-articles partitifs, adverbes, pronoms directs et indirects, pronom en, présent des verbes –manger, boire ,offrir ,prendre, la condition avec si.

**Unit-V: Ils ont eu tort tous les deux !et Comment as-tu passe le weekend
(10 heures)**

Demander son chemin, indiquer le chemin a quelqu'un, reprocher / conseiller, parler des activités du week-end, demander a quelqu'un de se taire

Grammaire: le passe compose, adverbess mots interrogatifs, le passe compose avec être, faire du....pouvoir, vouloir.

Manuel:

1. K. Madanagobalane, **Synchronie -1**, Samhitâ publication, 2011.

Livre de référence:

1. Annie Berthet / B_atrix Sampsonis / Catherine Hugot / V_ronniqueM kizirian / Monique Waendendries, **Alter Ego A1**, Hachette, 2006
2. Yves Loiseau / R_gine M-rieux, Connexions 1, Didier ,2011

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UGF210002	Title of the Paper French-II										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	4	4	2	3	4	3	3	2	2	3	3	3.0	
CO2	3	3	3	3	4	3	3	2	2	2	3	2.8	
CO3	3	2	3	2	4	3	3	2	2	3	3	2.7	
CO4	3	3	4	3	4	3	3	3	3	3	3	3.2	
CO5	3	3	4	3	4	2	4	4	4	4	5	3.6	
CO6	3	4	3	3	3	3	4	4	3	4	4	3.5	
Mean Overall Score												3.1	

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester: II
17UGS210002

Hours/Week: 4
Credits : 3

SANSKRIT-II

Course Outcomes

At the end of the course, a student should be able to demonstrate...

- * knowledge and understanding of basic Sanskrit grammar
- * knowledge and understanding of essential Sanskrit vocabulary
- * knowledge and understanding of the appropriateness of basic Sanskrit structures and expressions in a given context
- * the ability to understand short passages in written Sanskrit on everyday topics
- * the ability to produce short passages in written Sanskrit on everyday topics
- * introduction of basic grammar (Avyaya Imperfect tense and Sandirules. Samasah.)

Unit-I **8 hours**

Visheshanaah
Saravanaama shabdas.

Unit-II **12 hours**

Sandhi Niyamaah Abhyaasah.(Guna, Visarga, Dirgha, Vrddhi)

Unit-III **12 hours**

Lang lakaarah. Kriyapadaani

Unit-IV **14 hours**

Gopala Vimshathi. (1-10) slokas.

Unit-V **14 hours**

Avyayas, Tatpurussha, Karma dhaaraya samaasah.

Books Recommended

1. Paundrapuram Ashram, Srirangam -620 006. Gopalavimshathi, 2014
2. R.S. Vadhyar & Sons, book – Sellers and Publishers, Kalpathi, Palghat- 678 003, Kerala, Southe India, Shabdha Manjari, 2014
3. Kulapthy, K. M., Saral Sanskrit Balabodh, Bharathiya Vidya Bhavan, Munshimarg, Mumbai - 400007, 2014

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UGS210002	Title of the Paper Sanskrit-II										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	5	3	5	4	4	3	3	3	4	4	3	3.2	
CO2	4	3	4	4	4	3	3	3	3	4	3	3.0	
CO3	4	3	3	4	4	3	3	3	4	4	3	3.0	
CO4	4	3	3	4	3	3	3	4	4	4	3	3.0	
CO5	4	4	4	3	4	3	4	4	4	3	4	3.2	
CO6	5	4	4	4	4	3	3	3	4	4	3	3.2	
Mean Overall Score												3.1	

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester: II
17UGE220102

Hours/Week: 5
Credits: 3

GENERALENGLISH-II

Course Outcomes

- * Ask open-ended questions in real-life situations
- * Use polite expressions in appropriate ways
- * Use correct punctuation marks and capital letters
- * Use appropriate vocabulary
- * Put ideas into a cohesive paragraph
- * Develop positive self-esteem and thereby communicate effectively

Unit-I

01. Education Word Grid
02. Reading Problems and Solutions
03. Syllabification
04. Forms for Expressing Quality
05. Expressing Comparison
06. Monosyllabic Comparison
07. Di/polysyllabic Comparison
08. The best monosyllabic Comparison
09. The best di/polysyllabic Comparison
10. Practising Quality Words

Non-Detailed:

“Julius Caesar” from *Six Tales From Shakespeare*

Unit-II:

11. Wh Words
12. Yes/No Recollection
13. Unscramble Wh Questions
14. Wh Practice
15. Education and the Poor
16. Controlled Role play
17. Debate on Education
18. Education in the Future
19. Entertainment Word Grid
20. Classify Entertainment Wordlist
21. Guess the Missing Letter

22. Proverb-Visual Description
23. Supply Wh Words
24. Rearrange Questions
25. Information Gap Questions

Unit-III:

26. Asking Questions
27. More about Actions
28. More about Actions and Uses
29. Crime Puzzle
30. Possessive Quiz
31. Humorous News Report
32. Debate on Media and Politics
33. Best Entertainment Source

Unit-IV:

34. Career Word Grid
35. Job-Related Wordlist
36. Who's Who?
37. People at Work
38. Humour at Workplace
39. Profession in Context
40. Functions and Expressions
41. Transition Fill-in
42. Transition Sord Selection
43. Professional Qualities
44. Job Procedures
45. Preparing a Resume
46. Interview Questions
47. Job Cover Letter Format
49. E-mailing an Application
50. Mock Interview

Non-Detailed:

“King Lear” from *Six Tales From Shakespeare*

Unit-V:

51. Society Word Grid

52. Classify Society Wordlist
53. Rearrange the Story
54. Storytelling
55. Story Cluster
56. Words Denoting Time
57. Expressing Time
58. What Can You Buy?
59. Noise Pollution
60. Positive News Headlines
61. Negative News Headlines
62. Matching Conditions
63. What Would You Do?
64. If I were the Prime Minister
65. My Dream Country

Non-Detailed: “Macbeth” from *Six Tales From Shakespeare*

Textbook

1. Joy, J.L. & Peter, F.M. *Let's Communicate 2*, New Delhi: Trinity Press, 2014. Print.

Non-Detailed Text

1. Dodd, E F. *Six Tales From Shakespeare*. London: Macmillan, 1987. Print. (Last three tales)

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UGE120102	Title of the Paper General English-II										Hours 5	Credits 3	
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)					Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5		PSO6	PSO7	PSO8
CO1	5	4	4	4	4	5	4	4	3	3	3	4	4	3.9
CO2	4	3	4	4	4	5	5	4	4	4	4	4	3	4.0
CO3	4	3	4	4	4	3	3	4	4	3	3	4	4	3.6
CO4	4	3	3	4	4	4	4	3	3	5	5	4	4	3.8
CO5	4	3	4	4	4	4	4	3	3	4	4	5	5	3.9
CO6	5	4	4	3	3	4	4	3	4	4	5	4	4	3.9
Mean Overall Score														3.8

Result: The Score for this Course is 3.8 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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FINANCIAL ACCOUNTING-II

Course Outcomes

After completing this course the student will be able to

1. Be acquainted with the accounting treatments required for admission, retirement and death of partners in Partnership firms.
2. Understand the accounting procedures involved in the Dissolution of firm under different situations.
3. Be familiar with the nuances of different systems of accounting followed for Branches and Departmental businesses.
4. Assimilate the system of accounting followed in Hire purchase system.
5. Accumulate knowledge and accounting skills required for calculating loss of stock and loss of profit.
6. Know the leasing methods and calculation of royalties.

Unit-I (21 Hours)

Partnership accounts - Past adjustments and guarantee – Admission of Partner- Retirement and Death of a Partner- valuation of goodwill – treatment of goodwill- sacrificing ratio-gaining ratio- Revaluation account-Memorandum Revaluation account - Balance sheet after admission, retirement or death of a partner

Unit-II (21 Hours)

Dissolution of partnership firm- Realisation a/c- Sale to a company - Insolvency of a partner – Application of Rules in Garner Vs Murray – Insolvency of all partners and preparation of deficiency account -Piecemeal distribution using Maximum loss method and Proportionate capital method

Unit-III (21 Hours)

Branches - Dependent Branches – Branch account under Debtors system – Branch adjustment a/c, Branch stock a/c and Branch Debtors a/c under Stock and Debtor system – Trading and Profit and loss accounts of Independent branches- whole sale branches(foreign branches excluded)- departmental Accounts –Columnar Trading and Profit and loss accounts – Inter departmental transfers

Unit IV (21 Hours)

Hire Purchase System - Accounting Procedures for entries related to interest, payment of installment amounts and depreciation in the books of Hire purchaser and Hire vendor - Default in instalment payment and Repossession

of Goods- Hire Purchase trading Account under Debtors system - Hire purchase adjustment a/c, Hire purchase debtors a/c and Hire purchase stock a/c under Stock and Debtors system - Installment System.

Unit V (21 Hours)

Insurance - types of insurance policies available to an entity –Keyman insurance policy – Fidelity guarantee policy (theories only) Fire insurance Claims - Loss of stock policy (Problems) & Loss of Profit policy (Problems) -Royalties - Lease and Sub Lease- Entries in the books of Lessor and Lessee

Textbook

1. R.L. Gupta & M. Radhaswamy (2014), Financial Accounting, Sultan Chand & Sons, New Delhi.

Books for Reference

1. Reddy TS and Murthy, Financial Accounting (2016), Margham Publications, Chennai.
2. Shukla MC, Grewal TS & Gupta SC, (2016), Advanced Accounts (Vol. I), S.Chand Company Ltd., New Delhi.
3. R.L. Gupta & M. Radhaswamy, (2017), Advanced Accountancy, Vol. I, Sultan Chand & Sons, New Delhi.
4. SP. Jain & K.L.Narang, (2015), Advanced Accountancy, Volume I, Kalyani Publishers, New Delhi.

Theory - 25%
Problems - 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Outcomes (COs)	Course Code 17UCO230203		Title of the Paper FINANCIAL ACCOUNTING-II												Hours 7	Credits 4
		Programme Outcomes (POs)						Programme Specific Outcomes (PSOs)									
		PO1	PO2	PO3	PO4	PO5	PO6	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	Mean Score of COs	
	CO1	4	5	5	4	5	4	5	2	4	5	2	2	5	2	3.8	
	CO2	5	5	4	4	5	4	5	2	5	5	2	2	5	2	3.9	
	CO3	5	5	5	4	5	4	5	2	5	4	2	3	5	1	3.9	
	CO4	5	5	4	4	5	4	5	3	5	5	2	2	5	1	3.9	
	CO5	5	5	4	5	4	5	5	2	5	5	2	2	5	1	3.8	
	CO6	5	5	5	4	5	4	5	2	5	4	2	2	4	1	3.7	
Mean Overall Score																3.8	

Result: The Score for this Course is 3.8 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester II
17UCO230204

L P C
4 - 4

MODERN AND RURAL BANKING

Course Outcomes

After completing this course the student will be able to

1. Have the basic knowledge on Banking Theory Law and Practices.
2. Understand the relationship between Banker and customer.
3. Gain exposure in handling the negotiable instruments.
4. Acquire the knowledge on the functioning of Rural Banking services in India.
5. Know the latest development that takes place in the Banking sector.
6. Transact with the bank with ease and fill up the forms correctly.

Unit -I: Banking Evolutions in India

(12 hours)

Banking :Meaning - Evolution of Indian Banking system; Structure of Banks in India: Different types of Banks in India; Nationalisation of Banks for Implementing Govt. Policies; Reserve Bank of India (Central Bank): Its Functions; ; Commercial Bank : Its Functions, Clearing Houses, Creation of Credit- New Banking initiatives taken by Govt. for Universal Banking – Merchant Banking- Meaning and features.

Unit -II: Banker- Customer Relationship

(12 hours)

Banker-Customer relationship: Banker As debtor and creditor, Banker as agent, Banker as trustee; Obligations of Banker, ,Rights of the Banker, Types of Deposit Account, Customer: Meaning – types (Individual, HUF, Firms, trust, clubs, local authorities and cooperative societies) - Precautions to be taken by Banker and customer -Special types of accounts (Minor, lunatic, partnership firm & Joint stock Company) - Closing of Bank Account: Termination of Banker- Customer Relationship. ‘Know Your Customer’ Guidelines of the RBI, Customer Identification Procedure, Customer Identification Requirements. Customer grievances and redressal – Banking Ombudsman

Unit -III: Negotiable Instruments

(12 hours)

Negotiable Instruments: Cheque - Essentials of Cheque- Crossing of Cheque; Endorsement and its classifications, Payment of cheque, Collection of Cheque, Dishonour of Cheque, Roles and Responsibilities of Paying Banker and Collecting Banker,

Unit-IV: Electronic Banking and IT in Banks (12 hours)

Communication Networks in Banking system, Automated Clearing Systems, Clearing House Inter-bank Payment System (CHIPS), Electronic Fund Management, Electronic Clearing System (ECS): Important aspects/ features, Real Time Gross Settlement (RTGS) ; National Electronic Funds Transfer (NEFT) ; Indian Financial System Code (IFSC) ; Automated Teller Machines (ATMs) ; Internet Banking ; Core Banking Solutions (CBS) ; Computerization of Clearing of Cheques ; Cheque Truncation System (CTS). E-Banking , mobile Banking- smart Cards- types –Financial Applications of Smart Cards.

Unit-V: Rural Banking (12 hours)

NABARD and Main Function-role-refinance support, Rural Credit Institutions; Co-operative and credit societies and banks, Land Development Banks, Regional rural banks-Financing Rural Non-Farm Sector (RNFS)-Segments in RNFS, Role of Development and promotional Institution in RNFS-Financing of SME and Small enterprise refinance from SIDBI

Textbook

1. M. L. Tannan, (2010), Banking Law and Practice in India - India Book House, New Delhi.

Books for Reference

1. Sundaram, .K.P.M. & Varshney P.N., (2014), Banking Theory Law & Practice, Sultan Chand & Sons, New Delhi.
2. Gordon E. Natarajan K. , (2016), Banking Theory Law & Practice, Himalaya Publishing House, Mumbai.
3. Gurusamy.S, (2009), Banking Theory Law and Practice, Tata McGraw Hill, New Delhi

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UCO230204	Title of the Paper MODERN AND RURAL BANKING														Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	3	5	4	3	4	4	4	5	5	4	2	4	5	4			
CO2	4	5	4	3	4	4	4	5	5	4	3	4	5	4			
CO3	4	5	4	3	4	3	5	5	5	3	3	5	4	4.08			
CO4	5	5	4	3	4	3	5	5	4	3	4	5	4	4.15			
CO5	5	5	4	3	4	4	5	5	4	2	4	5	5	4.23			
CO6	4	5	5	4	4	4	4	4	5	4	3	3	5	4.15			
Mean Overall Score														4.12			

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester II
17UCO230402

L P C
6 - 5

Allied:
MARKETING

Course Outcomes

After completing this course the student will be able to

1. Know the basic principles and practices of marketing.
2. Understand the pricing mechanism of marketing.
3. Articulate Sales Promotional techniques used in modern marketing.
4. Know the basic aspects of the channels of distribution and buyers' behaviours.
5. Be aware of the importance of standards and quality management.
6. Have a complete knowledge of the 7Ps of marketing.

Unit-I: (18 Hours)

Marketing: Meaning and Evolution – Functions - marketing mix - 7 Ps of marketing – Types of marketing; **Product:** Meaning – Product Planning & Policy- Features – Classification – Product mix – Product Life Cycle

Unit-II: (18 Hours)

Pricing: Meaning – Objectives -Factors affecting pricing - Methods - Types of pricing- Different strategies of pricing – price determination

Unit-III: (18 Hours)

Place: Market: Market segmentation- Types and classifications; **Promotion:** Meaning – Need for Promotion- Promotion mix- Advertising – Different forms of advertisements; Sales promotion: Techniques of sales promotion - Advantages – Disadvantages

Unit-IV: (18 Hours)

People: Personal selling – Direct Selling – Merits and Demerits- Public relations – Relationship marketing- Buyer Behaviour; **Process:** Channels of distribution- meaning -Wholesalers and Retailers: meaning – types – Channel marketing

Unit-V: (18 Hours)

Physical Evidence: - Grading and Standardisation and- ISO series and AGMARK – Total Quality Management – Recent Trends in Marketing : E-Marketing- on line marketing -Meaning - Significance – Functions – Types- aggregators

Textbook

1. R.S.N. Pillai & Bagavathi, (2013), Modern Marketing: Principles and Practices: S. Chand &Co Ltd New Delhi

Books for Reference

1. Kotler Philip and Kevin Lane Keller(14th Edition), Marketing Management, Pearson Education, New Delhi
2. Gupta C.B., Nair Rajan (2016), Marketing Management, Sultan Chand & Sons, New Delhi
3. Jayasankar J., Marketing Margham Publication, Chennai (2013)

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UCO230402	Title of the Paper Allied: MARKETING												Hours 6	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	5	5	4	4	5	5	5	5	5	4.85	
CO2	5	5	5	5	5	5	4	4	5	5	5	5	5	4.85	
CO3	5	5	5	5	5	5	4	4	5	5	5	5	5	4.85	
CO4	5	5	5	5	5	5	4	4	5	5	5	5	5	4.85	
CO5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.85	
CO6	5	5	5	5	5	5	4	4	5	5	5	5	5	4.85	
Mean Overall Score														4.85	

56

Result: The Score for this Course is 4.8 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester II
17UCE240802A

Hours/Week: 2
Credit: 2

COMPUTER LITERACY

Course Outcomes

1. Understand the basics of Computer Systems
2. Familiar with the applications of MS-Office / HTML & CSS
3. Know the statistical data analysis using R
4. Aware the latest trends and technologies such as Mobile Computing, Big Data and Analytics, Cloud Computing.
5. Understand the concepts of social networking sites.
6. Knowledge in Cyber Crime and Cyber Ethics.

Unit-I: Computer System

Computer - An Introduction - Hardware Components - Input and Output Technologies - Computer Hierarchy- Software Fundamentals - Systems Software and Os- Application Software- Software Licensing - Open Systems- Open Source Software- Programming Languages- Information Systems- General It Trends.

Unit-II: (For Non-CS)

Microsoft Word: Introduction - Word Environment - Opening and Creating a New Document - Saving Documents - Proofing Features - Printing a Document - Formatting Text - Working with Shapes and Lists - Line and Paragraph Spacing- Working with Tables - Columns and Ordering- Working with Pictures- Working with Headers and Footers - Using Indents and Tabs - Using Mail Merge.

Microsoft Excel: Introduction - Document Creation - Renaming a worksheet - Office user interface - Open a New Workbook - Columns, Rows, and Cells - Selecting a cell - Basic data entry, fill handle - Insert columns - Arithmetic Calculations & Formulas - Excel Formulas- Calculate with Functions - Function Library - Graphs and Charts - Printing the Document.

Microsoft Powerpoint: Starting PowerPoint - Working with Slides - Applying Theme - Animation- Transitions – Views.

Unit-II: (For CS)

HTML: Introduction - HTML generations – HTML Tags – Headings – Paragraphs – Comments – Line Breaks – Formatting Tags – Hyperlinks – Images – Lists – Tables – Frames – Forms.

57

CSS: Introduction – Use of External Style Sheet – Defining Styles – Use Relative Sizing – Use Numbered Value for Color.

Unit-III: Statistical Data Analysis

Introduction - R Programming Language - Basic R Commands - Univariate and Bivariate Statistical Measures - Graphic Representation of Statistical Data - Lab Exercise.

Unit-IV: SMAC

Introduction - Understanding the Enterprise of Tomorrow - Social Networking - Mobile Computing - Big Data and Analytics - Cloud Computing

Unit-V: Cyber Crime

Definition - List of Cyber Crimes - Cyber Ethics- Unethical Behaviour - Securing information privacy and confidentiality - Internet Ethics - Indian Information Technology Act - Advantages of Cyber Laws - National e-Governance Plan (NeGP) - eCommerce - Electronic Fund Transfer (EFT)

Book for Study

1. Department of Foundation Course, “Computer Literacy”, St. Joseph’s College, 2017.

Books for Reference

1. Alexis Leon, “Introduction to computers”, Vikas Publishing House Pvt. Ltd., New Delhi, 2008.
2. Alexis Leon and Mathew Leon, “Introduction to computers with Ms Office 2000”, Tata McGraw Hill Publishing Co. Ltd., New Delhi, 2005.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UCE240802A	Title of the Paper COMPUTER LITERACY												Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	4	4	5	5	4	3	4	3	4	4	4	4.15	
CO2	5	5	4	4	4	4	4	4	4	3	4	4	4	4.08	
CO3	4	3	3	4	4	4	4	4	4	3	4	4	4	3.77	
CO4	5	5	4	4	4	5	4	4	4	3	4	4	4	4.15	
CO5	4	4	3	4	4	4	4	4	4	3	4	4	4	4.15	
CO6	5	5	5	4	4	5	4	4	4	4	4	4	4	4.31	
Mean Overall Score														4.10	

Result: The Score for this Course is 4.1 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester II
17UFC241002

Hours/Week: 2
Credits: 2

FUNDAMENTALS OF HUMAN RIGHTS

Course Outcome

1. To ensure acquiring the knowledge about the historical background of human rights.
2. To ensure sensitizing the young the values of human rights.
3. To ensure the importance of human rights in the Indian context.
4. To ensure learning the fundamental duties in the constitution of India.
5. To ensure educating the youth in respecting and protecting the rights of every other human being.
6. To ensure teaching the youth on the vulnerabilities of women and children.

Unit-I

Introduction, Classification of Human Rights, Scope of Human Rights, Characteristics of Human Rights, and Challenges for Human Rights in the 21st Century.

Unit-II

Human Rights in Pre-World War Era, Human Rights in Post-World War Era, Evolution of International Human Rights Law - the General Assembly Proclamation, Institution Building, Implementation and the Post Cold War Period. The ICC.

Unit-III

Introduction, Classification of Fundamental Rights, Salient Features of Fundamental Rights, and Fundamental Duties

Unit-IV

Women's Human Rights, Issues related to women's rights, and Rights of Women's and Children

Unit-V

Human Rights Violations, Human Rights Violations in India - the Human Rights Watch Report, January 2012, Human Rights Organizations.

Text Book:

1. **Techniques of social Analysis: Fundamentals of Human Rights**, Department of Foundation course, St. Joseph's College, Tiruchirappalli, 2015.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester II	Course Code 17UFC241002	Title of the Paper FUNDAMENTALS OF HUMAN RIGHTS														Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	5	1	5	5	2	4	4	4	5	4	4	5	5	4.2			
CO2	4	1	5	4	2	4	4	4	4	5	5	5	5	4.0			
CO3	5	1	5	5	2	5	5	4	4	4	5	5	5	4.2			
CO4	4	1	5	5	2	2	4	3	5	5	4	4	5	3.8			
CO5	5	1	5	4	1	5	5	5	5	5	4	4	4	4.1			
CO6	3	1	5	4	1	4	3	5	5	3	4	4	5	3.6			
Mean Overall Score														3.9			

Result: The Score for this Course is 3.9 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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பருவம்: 3
17UGT310003

மணி நேரம்: 4
புள்ளிகள்: 3

பொதுத்தமிழ்-III

பாடத்தின் விளைவு

- செம்மொழியாம் தமிழ் மொழியின் சிறப்பை அறிதல்.
- பண்டை இலக்கியங்கள் உணர்த்தும் அறக்கருத்துகளை அறிதல்
- புதினம் வாயிலாகத் தற்காலச் சமுதாயச் சிக்கல்களையும், அதற்கான தீர்வுகளையும் ஆராயும் திறன் பெறுதல்
- மானுட வாழ்வில் அகம், புறம் பற்றிய பாகுபாட்டை தமிழ்ச்செய்யுள் வாயிலாக அறிதல்.
- தமிழர்களின் ஈகையும் வீரமும் எடுத்துரைக்கும் புறச்செய்திகளை அறிதல்
- நீதிநூல்கள் மனித வாழ்வை செம்மைப்படுத்தும் பாங்கினை உணர்த்துதல்.

அலகு: 1 (12 மணி நேரம்)
நெடுநல்வாடை (முழுமையும்)

அலகு: 2 (12 மணி நேரம்)
குறுந்தொகை - பாடல்கள் - (32, 323, 305, 290, 168)
யாப்பிலக்கணம் (வெண்பா, ஆசிரியப்பா)

அலகு: 3 (12 மணி நேரம்)
கலித்தொகை - பாடல்கள் - (குறிஞ்சிக்கலி-15, பாலைக்கலி-9, மருதக்கலி-15, நெய்தற்கலி-22, முல்லைக்கலி-07)
இலக்கிய வரலாறு - முதற்பாகம் ('தமிழ் மொழியின் தொன்மையும் சிறப்பும்' முதல் 'சங்க தொகை நூல்கள்' முடிய) புதினம்.

அலகு: 4 (12 மணி நேரம்)
பதிற்றுப்பத்து - பாடல்கள் (12, 24,)
புறநானூறு - பாடல்கள் (46, 86, 122, 214, 246)
அணியிலக்கணம்

அலகு: 5 (12 மணி நேரம்)
திருக்குறள் - ஈகை, ஆள்வினை உடைமை, நிறை அழிதல் ஆகிய அதிகாரங்கள் நாலடியார் - இளமை நிலையாமை(11), பிறன்மனை நயவாமை(82), பெருமை(185), அறிவின்மை(254), காமநுதலியல்.(391).
இலக்கிய வரலாறு - சங்க இலக்கியங்களின் தனித்தன்மைகள் முதல் இரட்டைக் காப்பியங்கள் முடிய

பாடநூல்கள்:

- செய்யுள் திரட்டு, தமிழாய்வுத் துறை வெளியீடு (2017-2020).
- சமூகவியல் நோக்கில் தமிழிலக்கிய வரலாறு, தமிழாய்வுத்துறை வெளியீடு, 2014.
- புதினம் (ஒவ்வொரு கல்வியாண்டும் ஒவ்வொரு புதினம்). காணாமல் போன கவிதை (2017-18).

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UC1310003	Title of the Paper பொதுத்தமிழ்-III													Hours 5	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	5	5	4	5	5	5	4	5	5	4	4	5	4.6		
CO2	5	5	4	3	4	5	4	4	5	5	4	4	5	4.4		
CO3	5	5	5	3	4	5	5	5	5	5	4	3	5	4.5		
CO4	5	5	5	5	4	5	5	5	5	5	4	5	5	4.8		
CO5	5	4	4	4	4	5	5	5	5	5	3	3	5	4.3		
CO6	5	5	5	3	4	5	5	5	5	5	4	3	5	4.5		
Mean Overall Score														4.5		

Result: The Score for this Course is 4.5 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: III
17UGH310003

Hours/Week: 4
Credits: 3

HINDI-III

Learning Outcomes

At the end of the course, a student should be able to demonstrate...

- * the ability to enable the students to complete the pre-reading task to comprehend the local and global issues in the lessons.
- * the ability to enable the students to complete the post-reading task centering on Grammar and Skill Development.
- * the relevance of Bhakthi Movement in Hindi Literature.
- * the ability to imagine and write poems.
- * the ability to quote poetry in Speeches.
- * the ability to write friendly and formal letters.

Unit-I 8 hours

Tera Sneh Na Kho oon, Kavi Parichaya, Patra Likne ke Kaaran, Patra Kee Avashyakatha, Sandhi keeye, Vighra Keejiye

Unit-II 12 hours

Ek boondh, Tera Sneh Na Kho oon kavitha kee manovygnaik stiti, Chutti Patra, Sandhi

Unit-III 12 hours

Ekloondh Kavitha Ka Uddeshya, Kabir Ke Dohe, Nagar Palika ko Patra, Samas

Unit-IV 14 hours

Vimal Indu Kee Vishal Kiranen, Rahim Ke Dohe, Naukari Keliye Avedan Patra, Upasarga

Unit-V 14 hours

Thulasi ke Dohe, Kitab Maangne Keliye Patra, Pratyaya, Kaviparichaya

Books Recommended

1. Dakshina Bharath Hindi Prachara Sabha, Thiagaraya Nagar, Subodh Hindi, Paatamala-3, Chennai-600 017, Hindi, 2016.
2. DBHP Sabha, T.Nagar, Chennai-600 017, Abihav Patralekhan, 2016
3. Ram Dev, Vyakaran Pradeep, Hindi Bhavan, 63 Tagore Nagar, Alahabad 2, 2016.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UGH310003	Title of the Paper Hindi-III										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	4	4	4	3	4	3	3	3	4	4	4	3.6	
CO2	3	3	2	3	2	3	3	3	5	3	5	3.0	
CO3	3	3	3	3	4	3	3	4	3	3	3	3.2	
CO4	3	2	2	3	3	3	3	3	3	3	4	2.9	
CO5	3	3	3	3	3	3	4	3	3	3	4	3.2	
CO6	4	4	4	4	3	3	3	3	3	3	3	3.3	
Mean Overall Score												3.2	

Result: The Score for this Course is 3.2 (High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: III
17UGF310003

Heures /Semaine: 4
Points : 3

FRANÇAIS-III

Course Outcomes

- * Comparer la culture de l'Inde et de la France
- * Familiariser l'étudiant avec le vocabulaire, la grammaire et les conversations
- * Connaître des journaux, des courriels, des lettres
- * Parler des projets de vacances
- * Exprimer l'étonnement
- * Parler de ses projets d'avenir, exprimer l'opposition.

Unit-I: Un entretien et Au restaurant (10 heures)

Demander des informations personnelles à quelqu'un, donner des informations, répondre à une proposition. Réserver une table, demander la carte, commander, apprécier les plats, demander l'addition.

Grammaire: Imparfait, Imparfait et passé composé, expression du temps, expression de la conséquence. Le futur, présent des verbes peser, rejoindre, le passé récent, le présent progressif, le futur proche, Restriction-ne...que, moi aussi...

Unit-II : Enfin les vacances ! et Un autre institut (10 heures)

Raconter son emploi du temps quotidien, parler des projets de vacances, exprimer l'étonnement. Rassurer/consoler, s'indigner

Grammaire: Verbes pronominaux, pronom y, quelqu'un/ne...personne, quelque chose/ne...rien, ne...jamais, Déjà/ne...pas encore, chacun, adjectifs indéfinis. Pronoms relatifs, impératif, indicateurs de temps : de...à, à partir de...jusqu'à, depuis, pendant.

Unit-III : Un Indien célèbre visite la France et Qui dépense plus? (10 heures)

Demander des informations sur quelqu'un, demander une opinion, donner son opinion. Dire à quelqu'un d'être prudent, faire des reproches à quelqu'un, se justifier.

Grammaire: Pronoms relatifs composés, pronoms compléments d'objet directs et indirectes, opposition savoir/Connaitre, connecteurs chronologiques, nombre ordinaux. Le comparatif, c'est+ nom+ qui, il reste, encore, il y a, souvent.

Unit-IV: Penser à son avenir - (15 heures)

Parler de ses projets d'avenir, exprimer l'opposition.

Grammaire : Style direct/indirect, proposition introduite par que, mots d'enchaînement – donc, pourtant.

Unit-V: L'astrologie (15 heures)

Exprimer des conditions, dire quelque chose n'a pas d'importance, proposer quelque chose.

Grammaire: Le conditionnel – la condition.

Manuel:

1. K.Madanagobalane, **Synchronie-II**, Samhitâ Publication, 2011.

Livre de référence :

1. Annie Berthet /B_atrix Sampsonis/ Catherine Hugot /V_ronique M Kizirian / Monique Waendendries, **Alter Ego A1**, Hachette, 2006.
2. Yves Loiseau/R_gineM_rieux, Connexions 1, Didier, 2011.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UGF310003	Title of the Paper French-III					Hours 4	Credits 3				
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1	4	4	2	3	4	4	2	3	3	2	2	3.0
CO2	3	3	3	3	4	4	2	3	4	2	3	3.1
CO3	3	2	3	2	4	3	4	3	3	3	3	3.0
CO4	3	3	4	3	4	2	3	3	3	4	4	3.3
CO5	3	3	4	3	4	2	3	3	4	4	4	3.4
CO6	3	4	3	3	3	3	3	3	4	4	4	3.4
Mean Overall Score												3.2

Result: The Score for this Course is 3.2 (High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester: III
17UGS310001

Hours/Week: 4
Credits : 3

SANSKRIT-III

Course Outcomes

At the end of the course, a student should be able to demonstrate...

- * Knowledge and understanding of essential Sanskrit vocabulary in a given topic
- * Knowledge and understanding of the appropriateness of basic Sanskrit structures in Slokas
- * Knowledge of the basic Sanskrit poetry.
- * An idea on Epics and Puranas.
- * The usage of – Upasargas.
- * The familiarization the history of Sankrit literature Vedas – Puranas and Natakas.

Unit-I **8 hours**

Romodantam. Balakandam. 1-15

Unit-II **12 hours**

Romodantam. Balakandam. 15-30

Unit-III **12 hours**

Vedas – Vedangas. vivaranam.

Unit-IV **14 hours**

Puranas. Upanishads.

Unit-V **14 hours**

Upasargas. Bhavishyat Kaalah

Books recommended:

1. Parameshwara, Ramodantam, LIFCO, Chaennai, 2015.
2. R.S. Vadhyar & Sons, Book-Sellers and Publishers, Kalpathi, Palghat-678003, Kerala, South India, History of Sanskrit Literature, 2015.
3. Kulapathy, K.M., Saral Sanskrit Balabodh, Bharathiya Vidya Bhavan, Munshimarg, Mumbai-400 007, 2015.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UGS310003	Title of the Paper Sanskrit-III					Hours 4	Credits 3				
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	Mean Score of COs
	CO1	5	3	5	4	4	3	3	3	3	4	3.1
	CO2	4	3	4	4	4	4	3	3	4	4	3.1
	CO3	4	3	3	4	4	4	4	3	3	4	3.1
	CO4	4	3	3	4	3	4	4	3	4	4	3.1
	CO5	4	4	4	3	4	3	3	4	3	4	3.1
	CO6	5	4	4	4	4	3	3	3	4	3	3.1
Mean Overall Score												3.1

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester: III
17UGS320103

Hours/Week: 5
Credits: 3

GENERAL ENGLISH-III

Course Outcomes

- * Comprehend the local and global issues through the lessons
- * Do the tasks centering on skill development and enhance their Grammar Using and Writing Skills
- * Use interactive skills
- * Train and develop the Listening and Reading Skills of the learners through teacher-led reading practice
- * Enhance their Listening, Reading, Speaking, and Writing Skills
- * Develop their Creative and Critical Thinking and Speaking Skills

Unit-I: *Suggestions to Develop Your Reading Habit

- 1.0 Introduction
- 1.1 Objectives
- 1.2 Listening and Reading Skills through Teacher-led Reading Practice
- 1.3 Glossary
 - 1.3.1 Words
 - 1.3.2 Phrases
- 1.4 Reading Comprehension
- 1.5 Critical Analysis
- 1.6 Creative Task
- 1.7 General Writing Skill: Letter Writing: Informal
- 1.8 Grammar: Simple Present Tense
- 1.9 **Non-Detailed Text:** Dickens, Charles. *Hard Times*.

Unit-II: *The Secret of Success: An Anecdote

- 2.0 Introduction
- 2.1 Objectives
- 2.2 Listening and Reading Skills through Teacher-led Reading Practice
- 2.3 Glossary
 - 2.3.1 Words
 - 2.3.2 Phrases
- 2.4 Reading Comprehension
- 2.5 Critical Analysis
- 2.6 Creative Task

- 2.7 General Writing Skills: Letter Writing: Formal
- 2.8 Grammar: Present Continuous Tense
- 2.9 **Non-Detailed Text:** Dickens, Charles. *Hard Times*.

Unit-III: *The Impact of Liquor Consumption on the Society

- 3.0 Introduction
- 3.1 Objectives
- 3.2 Listening and Reading Skills through Teacher-led Reading Practice
- 3.3 Glossary
 - 3.3.1 Words
 - 3.3.2 Phrases
- 3.4 Reading Comprehension
- 3.5 Critical Analysis
- 3.6 Creative Task
- 3.7 General Writing Skills: Letter to Newspaper
- 3.8 Grammar: Simple Past Tense
- 3.9 **Non-Detailed Text:** Dickens, Charles. *Hard Times*.

Unit-IV: * Dr. A.P.J. Abdul Kalam: A Short Biography

- 4.0 Introduction
- 4.1 Objectives
- 4.2 Listening and Reading Skills through Teacher-led Reading Practice
- 4.3 Glossary
 - 4.3.1 Words
 - 4.3.2 Phrases
- 4.4 Reading Comprehension
- 4.5 Critical Analysis
- 4.6 Creative Task
- 4.7 General Writing Skill: Write a letter applying for a job
- 4.8 Grammar: Past Continuous Tense
- 4.9 **Non-Detailed Text:** Dickens, Charles. *Hard Times*.

Unit-V: *Golden Rule: A Poem

- 5.0 Introduction
- 5.1 Objectives
- 5.2 Listening and Reading Skills through Teacher-led Reading Practice
- 5.3 Glossary

- 5.3.1 Words
- 5.3.2 Phrases
- 5.4 Reading Comprehension
- 5.5 Critical Analysis
- 5.6 Creative Task
- 5.7 Grammar: Simple Future Tense
- 5.8 General Writing Skill: Circular-Writing
- 5.9 **Non-Detailed Text: Dickens, Charles. *Hard Times*.**

Unit-VI: *Hygiene

- 6.0 Introduction
- 6.1 Objectives
- 6.2 Listening and Reading Skills through Teacher-led Reading Practice
- 6.3 Glossary
 - 6.3.1 Words
 - 6.3.2 Phrases
- 6.4 Reading Comprehension
- 6.5 Critical Analysis
- 6.6 Creative Task
- 6.7 General Writing Skill: Writing an Agenda for a Meeting
- 6.8 Grammar: Future Continuous Tense
- 6.9 **Non-Detailed Text: Dickens, Charles. *Hard Times*.**

Textbook

1. Jayraj, S. Joseph Arul et al. *Trend-Setter: An Interactive General English Textbook for Under Graduate Students*. New Delhi: Trinity, 2016. Print.

Non-Detailed Text:

1. Dickens, Charles. *Hard Times*. Wordsworth: Printing Press, 1854. Print.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UGE320103	Title of the Paper General English-III												Hours 5	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	4	5	5	5	5	5	5	5	4	4.84	
CO2	5	5	5	5	5	5	5	5	5	5	5	5	4	4.92	
CO3	5	5	5	5	5	5	5	5	5	5	5	5	4	4.92	
CO4	5	5	5	5	4	5	5	5	5	5	5	5	4	4.84	
CO5	5	5	5	5	4	5	5	5	5	5	5	5	4	4.84	
CO6	5	5	5	5	4	5	5	5	5	5	5	5	4	4.84	
Mean Overall Score															4.86

74

Result: The Score for this Course is 4.86 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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**Semester III
17UCO330205**

**L P C
6 - 4**

BUSINESS LAW

Course Outcomes

After completing this course the student will be able to

1. Gain exposure on the frame work of Indian Contract Act.
2. Know the significant aspects of contingent contracts and special contracts.
3. Familiarize with Bailment and Pledge through case studies.
4. Assimilate various kinds of Agencies.
5. Acquaint with the Sale of Goods Act 1930.
6. Comprehend consumer protection laws and the functional aspects of consumer dispute redressal forums.

Unit I (18 Hours)

The Indian Contract Act - Nature of contract - Offer and Acceptance - Consideration - Capacity to Contract - Free Consent - Legality of Object - Void Agreements.

Unit II (18 Hours)

Contingent Contract - Performance and discharge of contract - Remedies for breach of contract - Quasi contract. Special Contracts: Contract of Indemnity and Guarantee - Distinction between Indemnity and Guarantee - Kinds of guarantee - Rights of surety - Discharge of surety.

Unit III (18 Hours)

Bailment and Pledge - Classification - Duties and rights of Bailer and Bailee - Finder of goods - Termination of bailment - Pledge - Differences between bailment and pledge - Rights and duties of Pawnor and Pawnee - Pledge of non-owners.

Unit IV (18 Hours)

Law of Agency - Definition - Various kinds of Agencies - Agents by Estoppels - Agency by Ratification - Rights and duties of principal and agent - Termination of Agencies. (18 Hours)

Unit V (18 Hours)

Sale of Goods Act - Difference between Sale and other Disposition of goods - Implied conditions and warranties - Transfer of property in and title to goods - Unpaid Sellers rights - Consumer Protection Act - Definitions -

75

Central & State Consumer Protection Council – Consumer disputes redressal Forum and Commission.

Textbook

1. N.D. Kapoor, (2014), Elements of Mercantile Law, Sultan and Sons, New Delhi.

Books for Reference

1. M.C. Shukla, (2013), Manual of Mercantile Law, S. Chand & Co., New Delhi.
2. J. Jayasankar (2013), Business Law, Margham publications, Chennai
3. P.C.Tulsian (3rd Edition) Tata McGraw Hill Education Pvt. Limited, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UCO330205	Title of the Paper BUSINESS LAW													Hours 6	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	4	5	5	4	5	5	2	4	5	2	2	5	2	3.8		
CO2	5	5	4	4	5	5	2	5	5	2	2	5	2	3.9		
CO3	5	5	5	4	5	5	2	5	4	2	3	5	1	3.9		
CO4	5	5	4	4	5	5	3	5	5	2	2	5	1	3.9		
CO5	5	5	4	5	4	5	2	5	5	2	2	5	1	3.8		
CO6	5	5	5	4	5	5	2	5	4	2	2	4	1	3.7		
Mean Overall Score														3.8		

Result: The Score for this Course is 3.8 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester III
17UCO330206

L P C
3 - 2

ACCOUNTING PACKAGES

Course Outcomes

After completing this course the student will be able to

1. Understand the basics of accounting packages and create, alter and delete companies, accounting groups and ledgers.
2. Equip with skills of entering transactions in the appropriate accounting vouchers and creation and application of cost centres.
3. Acquaint with creation of inventory masters and use various inventory features.
4. Know to enter transactions with VAT, TDS and TCS and Prepare payrolls and budgets.
5. Configure various masters and vouchers and extract accounting and inventory reports.
6. Work in the real time computerized business environment as an accountant or a store keeper.

Unit I (9 Hours)

Introduction to Accounting Packages – Features of computerized Accounting–Introduction to Tally – creation – alteration and Deletion of company - Company Details- Accounting Features (F11) –Accounting Groups – Predefined Groups- User defined groups (creation, alteration and deletion) – Ledgers (Creation, alteration and deletion): Preparation of Final accounts with adjustments and Balance sheet using ledger balances.

Unit II (9 Hours)

Accounting Vouchers-various types of accounting Vouchers and their short cut keys – Voucher entries in double and single entry modes – Day book – Cost Centres – Cost categories – Cost centre class – Bill wise details – Interest calculation

Unit III (9 Hours)

Inventory Masters: Creation, alteration and deletion of stock groups, Stock categories, Units of Measure, Godown and stock items- Batch wise details – Bill of materials – Purchase and sales order processing – Pure Inventory Vouchers – Entries in Accounting and Inventory vouchers using stock items.

Unit IV (9 Hours)

Budgets creation and alteration – variance analysis – Payroll preparation – Statutory Features (F11)- Voucher entries using TDS,TCS & VAT applicable to various transactions

Unit V (9 Hours)

F12 – Configurations – Accounting and Inventory reports - Accounting and Inventory books – Statements of Accounts and Inventory books – Statements of Accounts and Inventory – Group Company – Security control – Tally Audit - BRS – Extraction of Ratios, cash flow statement and fund flow statement

Textbook

1. Asok K Nadhani, (2016), Tally ERP 9 Training guide, BPB Publications, New Delhi.

Books for Reference

1. Soumya Ranjan Behera (2014), Learn Tally ERP in 30 days, B. K. Publications Pvt. Ltd, Bhubaneswar
2. Shraddha Singh and Navneet Mehra(2014), Tally ERP 9 - Power of simplicity, V & S Publishers, New Delhi

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UCO330206	Title of the Paper ACCOUNTING PACKAGES													Hours 3	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	4	5	5	3	5	4	3	4	4	4	5	5	4.3		
CO2	5	4	5	5	3	5	4	3	4	4	4	5	5	4.3		
CO3	5	4	4	5	4	5	4	4	5	5	3	5	5	4.5		
CO4	5	5	5	5	5	5	4	4	5	5	4	5	5	4.8		
CO5	5	4	4	5	4	5	4	4	5	5	4	5	5	4.5		
CO6	5	4	5	5	3	5	4	3	4	4	4	5	5	4.3		
Mean Overall Score															4.4	

Result: The Score for this Course is 4.4 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester III
17UCO330207

L P C
- 2 2

SOFTWARE LAB FOR ACCOUNTING PACKAGES

Course Outcomes

After completing this course the student will be able to

1. Create, alter and delete companies and groups.
2. Extract profit and loss account and balance sheet through ledger account balances and adjustment entries.
3. Pass entries for transactions in accounting vouchers with or without stock items.
4. Pass entries for transactions requiring special features such as TDS, VAT, TCS, Cost centers and Payrolls.
5. Carry out order processing and maintain accounting records along with inventory records and generate reports.
6. Work as an accountant or a storekeeper in the computerized environment of business organizations.

Exercises

1. Creation, alteration and deletion of companies and user defined Accounting groups.
2. Creation, alteration and deletion of ledgers and final accounts and Balance sheet Preparations.
3. Voucher entries in double entry mode.
4. Voucher entries in single entry mode.
5. Voucher entries using Cost centres and Cost categories.
6. Voucher entries using bill wise details and interest calculation.
7. Creation and alteration of budgets and variance analysis.
8. Creation, alteration and deletion of inventory masters.
9. Accounting voucher entries using stock items.
10. Order processing and voucher entries using accounting and inventory vouchers.
11. Payroll preparation and applying TDS and TCS.
12. Generation of Accounting and Inventory Reports.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UCO330207	Title of the Paper SOFTWARE LAB FOR ACCOUNTING PACKAGES													Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	4	4	4	3	5	4	3	4	5	3	5	3	4.00		
CO2	4	4	3	4	3	4	4	3	4	5	3	4	3	3.69		
CO3	4	5	4	5	4	5	5	4	4	5	4	5	4	4.46		
CO4	5	4	4	4	3	5	4	3	4	5	3	5	5	4.15		
CO5	4	4	3	4	3	4	4	3	4	5	3	5	5	3.92		
CO6	5	4	4	4	3	5	4	3	4	5	3	5	3	4.00		
Mean Overall Score															4.03	

Result: The Score for this Course is 4.0 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester III
17UCO330403A

L P C
6 - 5

Allied: ELEMENTS OF MATHEMATICS

Course Outcomes

1. Learning the fundamentals of Mathematics.
2. Understanding the permutation and combination.
3. Understanding the basic meaning in the areas of elementary function and financial mathematics.
4. Solving problems related to simple integration and applications.
5. Learning the techniques in Simple Mathematics.
6. Problems on indices and powers
7. Concepts of Integration and differentiation
8. Applications of Matrices

UNIT-I

Indices - positive indices - fractional indices - operations with power functions - logarithms - laws and operations - change of base (simple problems only). Sections 6.1-6.4, Pages 142-163, Sections 7.1, 7.3, Pages 191-220.

UNIT-II

Permutations - combinations (concepts & simple problems only) - Arithmetic progression - Geometric progression (simple problems only). Sections 9.2-9.11, Pages 302-331, Sections 12.1, 12.2, Pages 384-395, Sections 12.4, 12.5, Pages 411-424.

UNIT-III

Differentiation of functions of the form $(ax + b)^n$, e^{ax+b} , $\log(ax + b)$ - function of one variable - power function - constant multiple of a function - sum of functions - product of two functions - quotient of two functions - function of functions - maxima and minima of functions of order 2 and 3 (algebraic functions only, trigonometric functions excluded & simple problems only). Sections 17.1-17.8, Pages 645-659, Sections 17.19, Pages 703-713.

UNIT-IV

Integration of functions of the form $(ax + b)^n$, e^{ax+b} , $\log(ax + b)$ - indefinite integral - rules - integration by substitution - integration by parts - integration by partial functions (algebraic functions only, trigonometric functions

excluded & simple problems only). Sections 18.1, 18.2, 18.4, Pages 723-736, Sections 18.8, 18.9, Pages 746-757.

UNIT-V

Matrices - types of matrices - operations on matrices - determinants of order 2 and 3 - Cramer's rule - inverse of a matrix of order 2 and 3 - solving simultaneous equations using matrices and determinants (simple problems only). Sections 20.1-20.15, Pages 791-828, Sections 20.22, 20.23, Pages 840-849.

Textbook

1. D.C. Sanchetti and V.K. Kapoor, Business Mathematics, Eleventh thoroughly Revised Edition Sultan Chand and Sons, New Delhi, 2002.

References

1. P.R. Vittal, Business Mathematics, Revised Edition, Margham Publications, New Delhi, 2001.
2. V.K. Kapoor, Introductory to Business Mathematics, S. Chand and Sons, New Delhi, 2009.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UC0330403A	Title of the Paper Allied: ELEMENTS OF MATHEMATICS										Hours 6	Credits 5	
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO2	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO3	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO6	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO7	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO8	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Overall Score													5	

Result: The Score for this Course is 5 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Allied:
BUSINESS MATHEMATICS

Course Outcomes

1. Learning basic Mathematics problems.
2. Basic Knowledge of whole numbers, fraction, logarithm
3. Basic Knowledge of A.P and G.P.
4. Understanding basic terms in the areas of business Calculus and financial Mathematics.
5. Solving problems related to integration and applications.
6. Learning the fundamentals of matrix.
7. Problems in input output model
- 8 Applying the Mathematical skills to various business problems for optimization.

UNIT-I

Indices - positive indices - fractional indices - operations with power functions - logarithms - laws and operations - change of base - Arithmetic progression - Geometric progression (simple problems only) Sections 6.1-6.4, pages 142-163, Sections 7.1, 7.3, Pages 191-220, Sections 12.1, 12.2, Pages 384-395, Sections 12.4, 12.5, Pages 411-424.

UNIT-II

Differentiation of functions of the form $(ax + b)^n$, e^{ax+b} , $\log(ax + b)$ - function of one variable - power function - constant multiple of a function - sum of functions - product of two functions - quotient of two functions - function of functions - maxima and minima of functions of order 2 and 3 (algebraic functions only & trigonometric functions excluded) - Applications of differentiation - elasticity - marginal revenue - average & marginal cost - profit maximization (simple problems & business applications only) Sections 17.1-17.8, Pages 645-659, Sections 17.19, Pages 703-713, ACE 9-ACE 30

UNIT-III

Integration of functions of the form $(ax + b)^n$, e^{ax+b} , $\log(ax + b)$ - indefinite integral - rules - integration by substitution - integration by parts - integration by partial functions (algebraic functions only & trigonometric functions excluded) - Applications of integration - total cost - total revenue - maximum profits - consumer's & producer's surplus (simple problems & business

applications only) Sections 18.1, 18.2, 18.4, Pages - 723-736, 4 1 Sections 18.8, 18.9, Pages 746-757, ACE 90 -ACE 110.

UNIT-IV

Matrices - types of matrices - operations on matrices - determinants of order 2 and 3 - Cramer's rule - inverse of a matrix of order 2 and 3 - solving simultaneous equations using matrices and determinants (simple problems only) - Applications to matrices - Input - Output model (simple problems & business applications only) Sections 20.1-20.15, Pages 791- 828, Sections 20.22, 20.23, Pages 840-849, ACE 133 -ACE 150.

UNIT-V

Linear programming - mathematical formulation of LP Model - graphical method - simplex method (simple problems & business applications only) LP 1 - LP 40.

Textbook

1. D.C. Sanchetti and V.K. Kapoor, Business Mathematics, Eleventh thoroughly Revised Edition Sultan Chand and Sons, New Delhi, 2002.

References

1. P.R. Vittal, Business Mathematics, Revised Edition, Margham Publications, New Delhi, 2001.
2. V.K. Kapoor, Introductory to Business Mathematics, S. Chand and Sons, New Delhi, 2009.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UCO330403B	Title of the Paper Allied: BUSINESS MATHEMATICS												Hours 6	Credits 5
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO2	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO3	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO6	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO7	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO8	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Overall Score														5	

Result: The Score for this Course is 5 (Very High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester III
17UFC340901

Hours/Week: 2
Credits: 2

ENVIRONMENTAL STUDIES

Course Outcomes

1. To ensure understanding the significance of environment in which we live.
2. To ensure imparting knowledge on the recent issues associated with environment.
3. To ensure educating the youth the causes and consequences of various types of pollutions.
4. To ensure sensitizing the youth the increasing threats to nature and the misery mankind faces.
5. To ensure the limitations of the available natural resources and the need to sustain them.
6. To ensure imparting the knowledge on the concept of biodiversity and its advantages.

Unit-I: Environmental Studies

Environment - Scope and Importance - Environmental Movements in India - Eco-feminism - Public Awareness.

Unit-II: Natural Resources

Food Resources - L and Resources - Forest Resources - Mineral Resources - Water Resources - Energy Resources

Unit-III: Ecosystems, Biodiversity and Conservation

General structure - Functions of ecosystem - Energy flow and ecological pyramids - Biodiversity and conservation - Hot spots of Biodiversity - Endangered and Endemic Species - Value of Biodiversity - Threats to Biodiversity - Conservation of Biodiversity

Unit-IV: Environmental Pollution

Air pollution - Water pollution - Oil pollution - Soil pollution - Marine pollution - Noise pollution - Thermal pollution - Radiation pollution

Unit-V: Environment, Human Population & Social Issues

Human population growth - Urgent steps required for sustainable development - Conserving water - Current Environmental Issues

Text Book:

1. **Environmental studies**, Department of Foundation course, St. Joseph's College, Tiruchirappalli-2, 2015.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester III	Course Code 17UFC340901	Title of the Paper ENVIRONMENTAL STUDIES													Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	5	5	5	3	5	4	4	4	5	3	4	3	4.0		
CO2	5	4	5	5	4	4	5	5	5	4	4	4	4	4.5		
CO3	5	4	5	5	3	5	4	4	5	3	3	4	2	4.0		
CO4	5	4	4	4	4	4	4	5	4	5	4	4	3	4.2		
CO5	5	5	4	5	4	3	5	5	4	4	5	3	4	4.3		
CO6	5	5	4	4	3	4	4	3	3	4	3	2	4	3.7		
Mean Overall Score															4.1	

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester III
17UFC341003A

Hours/Week: 2
Credits: 2

FORMATION OF YOUTH-I

Course Outcomes

1. To expose the students to the presence of unjust structures in society
2. To ensure that students to acquire social ethics and social responsibility.
3. To ensure the students learn to face the global challenges with determination.
4. To ensure living with integrity in personal life and the responsibilities in public life.
5. To ensure preparing the students to seek amicable solutions to common problems.
6. To ensure training the students to inculcate business ethics.

Unit-I:

Introduction to Social Ethics

Social ethics, Social ethics and Social responsibility, Social ethics play an important role of the areas, Religion influences social changes and vice versa, Social ethics and corporate dynamics, Forms of social ethics

Unit-II:

The Economic and Political Systems of Today

Planned Economy and Communism, Feudalism, Market Economy and Capitalism, Socialism, Mixed Economy, The Emerging Market Economy, Political System, Totalitarian System, Oligarchic System

Unit-III:

Characteristics of a New World

Global Challenges, The Future is with the Educated Youth, Cost of the Sacrifice, Crusaders against corruption, Responsibility of the Educated Youth, Positive Global Scenario, The right to education, Eradicating gender inequality, Sustainable human development, Social Integration, Elimination of crime, Integration with global markets

Unit-IV:

Integrity in Public Life and National Integration

What is integrity, Public Life, Integrity and Public Life, Integrity in a Democratic State, India as a Democratic State, Behaviour of an Elected Representative of India, Noticeable degradation acts of Elected Representatives, Suggestions to stem this rot, Types of integrity, Transparency can be a guarantee for integrity

Unit-V:**Business Ethics and Cyber Crime**

Business Ethics, Business ethics permeates the whole organisation, Measuring business ethics, The Vital factors highlighting the importance of business ethics, Cyber Crime, Strategies in Committing Cyber Crimes, Factors aiding Cyber Crime, Computer Hacking, Cyber-Bullying, Telecommunications Piracy, Countermeasures to Cyber Crime, Ethical Hacking

Text Book:

1. **Formation of Youth**, Department of Foundation course, St.Joseph's College, Tiruchirappalli-2, 2016.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UFC441004A	Title of the Paper FORMATION OF YOUTH-II												Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	4	4	5	4	5	5	3	4	5	5	4	5	4	4	4.4
CO2	4	4	4	4	4	5	4	3	4	4	4	5	5	5	4.2
CO3	5	3	5	4	5	4	4	3	4	4	4	5	5	5	4.2
CO4	3	4	5	4	4	5	4	4	4	4	4	3	4	4	4.0
CO5	2	4	4	4	5	5	4	4	5	5	5	4	5	5	4.3
CO6	4	3	4	4	5	3	4	5	5	4	5	5	4	4	4.2
Mean Overall Score														4.2	

Result: The Score for this Course is 4.2 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester- III
17UFC341003B

Hours/Week: 2
Credits: 2

RELIGIOUS DOCTRINE-I

Course Outcomes

1. To ensure the understanding of the salvation history and experience the God.
2. To ensure enrichment of the young minds with catholic teachings.
3. To ensure the understanding the spiritual truth that human hearts depend on God.
4. To ensure the knowledge of the person of Jesus and follow his footsteps.
5. To ensure the understanding the hand of God in establishing justice and love.
6. To ensure the edification of the youth in faith and love to transcend all human barriers.

Unit: I-Salvation History

Recognizing God - Human Beings: Their worth & Gifts - The Fall - Hope of Salvation - Prophets' Promises

Unit: II-The Gospel of Jesus Christ

Introduction - According to: St. Mathew - St. Mark - St. Luke - St. John - Symbols

Unit: III-The Holy Spirit

Introduction - Holy Spirit in the Old Testament- Holy Spirit in the New Testament- Holy Spirit in Tradition-Biblical Images of the Spirit—Gifts & Fruits of the Holy Spirit

Unit: IV- Social Justice in the Prophets

Introduction-Prophet and Prophecy-Role of Prophets

Unit: V-The Catholic Church

Mystical Body of Christ-Visible Church on Earth-The Marks or Identifying Characteristics of the Church - Hierarchical Constitution of the Church - The Magisterium or Teaching of the Church - The Church and Salvation

Text Book:

1. **Life in the Lord**, Department of Foundation course, St. Joseph's College, Tiruchirappalli-2, 2011.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UFC441004B	Title of the Paper RELIGIOUS DOCTRINE-II														Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	4	1	4	3	3	4	4	4	5	4	5	5	5	3.9			
CO2	4	1	4	3	3	4	4	4	5	4	5	5	5	3.9			
CO3	4	3	4	4	3	4	4	5	4	4	5	5	5	4.2			
CO4	4	1	4	3	3	4	4	4	5	4	5	5	5	3.9			
CO5	4	1	4	3	3	4	4	4	5	4	4	4	5	3.8			
CO6	4	1	4	3	3	5	5	5	5	4	5	4	4	4.0			
Mean Overall Score															3.9		

Result: The Score for this Course is 3.9 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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பருவம்: 4
17UGT410004

மணி நேரம்: 4
புள்ளிகள்: 3

பொதுத்தமிழ்-IV

பாடத்தின் விளைவு

- நாகத்தின் போக்குகள், உத்திகள், பாத்திரப்படைப்பு, உரையாடல் முறை, கற்பனைத்திறம் போன்றவற்றை அறிந்துகொள்ளுதல்.
- புதிய நாடகங்களைப் படைக்கும் திறனைப் பெறுதல்.
- நாடகங்களை நடிக்கும் திறன் பெறுதல்
- கிரேக்க, ஆங்கில நாடகங்களை அடியொற்றி தமிழ்நாடகம் தோன்றிய வரலாறு அறியச் செய்தல்.
- சங்ககாலம் தொட்டு இக்காலம் வரை காதல் பற்றிய உணர்வுகளை எடுத்துரைத்தல்.
- தமிழ் வரலாற்றின் மன்னர்களின் ஆட்சியின் சிறப்புகளையும் வீழ்ச்சிகளையும் எடுத்துக்காட்டுதல்.

அலகு-1 (12 மணி நேரம்)
மனோன்மனியம், பாயிரம், அங்கம் - 1, களம் 1 - 5 வரை.

அலகு-2 (12 மணி நேரம்)
மனோன்மனியம், அங்கம் - 2, களம் 1 - 3 வரை.
இலக்கிய வரலாறு நான்காம் பாகம் - தமிழும் பிற துறைகளும் பக்கம் (365-387).

அலகு-3 (12 மணி நேரம்)
மனோன்மனியம், அங்கம் - 3, களம் 1 - 4 வரை.
உரைநடை நாடகம் (கௌதம புத்தர்)

அலகு-4 (12 மணி நேரம்)
மனோன்மனியம், அங்கம் - 4, களம் 1 - 5 வரை.
இலக்கிய வரலாறு நான்காம் பாகம் - சமயத்தவரின் தமிழ்ப்பணி (பக்கம் 391-402)

அலகு-5 (12 மணி நேரம்)
மனோன்மனியம், அங்கம் - 5, களம் 1 - 3 வரை.
இலக்கிய வரலாறு நான்காம் பாகம் - வெளிநாடுகள் தந்த தமிழ் இலக்கியம் (பக்கம் 410-435)

பாடநூல்கள் :

1. சுந்தரனார், மனோன்மனியம், தமிழாய்வுத்துறை (பதிப்பு), தூய வளனார் கல்லூரி, திருச்சிராப்பள்ளி-2. (அங்கம் : 3 களம் : 4 நீங்கலாக)
2. பாலசுப்பிரமணியம். கு.வெ, கௌதம புத்தர், அய்யா நிலையம், தஞ்சாவூர்
3. சமூகவியல் நோக்கில் தமிழிலக்கிய வரலாறு, தமிழாய்வுத்துறை வெளியீடு, 2014.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UGT410004	Title of the Paper பொதுத்தமிழ்-IV													Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	4	3	4	5	5	5	5	5	4	4	5	5	5	4.5		
CO2	5	4	3	5	4	5	5	4	4	3	4	5	5	4.3		
CO3	4	3	3	5	4	3	3	4	3	3	4	5	5	3.7		
CO4	5	5	4	5	5	5	5	5	5	4	5	5	5	4.8		
CO5	3	4	4	5	5	4	4	4	5	4	4	4	4	4.1		
CO6	4	3	4	5	5	4	3	3	4	3	2	2	3	3.4		
Mean Overall Score														4.1		

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: IV
17UGH410004

Hours/Week: 4
Credits: 3

HINDI-IV

Course Outcomes

At the end of the course, a student should be able to demonstrate...

- * the ability to empower the students with globally employable soft skills
- * the ability to translate Hindi passages to English
- * the ideas on human values
- * the ability to instruct the moral values given by the Bhakthi Saints
- * the knowledge of Indian festivals .
- * the knowledge of culture and tradition

Unit-I 8 hours

Vidyarthi, Banking Shabda, Anuvad, Anuvad Lesson – 1, Adhikal, Premchand

Unit-II 12 hours

Pusthakalaya, Nemikaryalaya Tippaniyan, Anuvadak, Anuvad lesson-2, Bakthikal-Gyan Marg, Mahadevivarma

Unit-III 12 hours

Thyohar, Anuvad Ke Gun, Anuvad lesson – 3, Bakthi, Tippaniyaan, Prem Marg, Pant

Unit-IV 14 hours

Yugpuresh Gandhi, Anuvadak Ke Gun, Anuvad Lesson – 4 Bakthikal, Bakthikal – Ram Bakthi Kal - Krishna Bakthi, Dinkar

Unit-V 14 hours

Braman, Anuvad ek kala, Swarnayug Bakthikal, Anuvad Lesson - 5, Reetikal, Chayavad

Books Recommended

1. Kendriya Sachivalaya, Hindi Parishad New Delhi, Karyalaya Sahayika, 2016.
2. Dakshin Bharat Hindi Prachar Sabha Chennai-17, Niband Radhana, Hindi, 2016.
3. DBHP Sabha, Chennai-17, Anuvad Aabyas-3, Hindi, 2016
4. Rajnath Sharma, Hindi Sahitya ka Itihas, Vinkod Pustak Mandir, Agra-2, 2016.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UGH410004	Title of the Paper Hindi-IV										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	4	4	4	3	4	3	3	4	5	4	4	3.5	
CO2	3	3	2	3	3	3	5	3	4	3	3	3.1	
CO3	3	3	3	3	4	3	3	3	4	3	3	3.1	
CO4	3	2	2	3	2	3	3	3	3	3	3	2.7	
CO5	3	3	3	3	3	3	5	3	3	4	4	3.3	
CO6	4	4	4	4	3	5	3	5	4	4	3	3.9	
Mean Overall Score												3.3	

Result: The Score for this Course is 3.3 (High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semestre: IV
17UGF410004

Heures /Semaine: 4
Points : 3

FRANÇAIS-IV

Course Outcomes

- * Comparer la culture de l'Inde et de la France
- * Familiariser l'étudiant avec le vocabulaire, la grammaire et les conversations
- * Connaître les auteurs français (20 auteurs) et leurs œuvres
- * Dire qu'on aime quelqu'un/ quelque chose
- * Demander des informations
- * Exprimer une opinion personnelle et Justifier son opinion.

Unit-I : Prières du Nouvel An (10 heures)

Exprimer l'inquiétude, le regret, le souhait, l'obligation, la sympathie.

Grammaire : Le subjonctif, verbe craindre

Unit-II : Retrouvailles (10 heures)

Marquer la surprise

Grammaire : Le subjonctif, pronoms possessifs.

Unit-III : C'est lui le meilleur ! (10 heures)

Dire qu'on aime quelqu'un/ quelque chose, donner son opinion, insister.

Grammaire : Le superlatif, les pronoms démonstratif.

Unit-IV Sauvons notre Terre ! (15 heures)

Enchaînement de cause et d'effet, demander à quelqu'un de tenir compte de quelque chose.

Grammaire : Le plus-que-parfait, il y a.

Unit-V : Le jour des élections s'approche et les auteurs français (20 auteurs) et leurs œuvres (15 heures)

Demander des informations, dire qu'une action n'est pas utile, exprimer une opinion personnelle, Justifier son opinion.

Grammaire : Le participe présent – le gérondif, la voix passive.

Manuel:

1. K.Madanagobalane, **Synchronie-II**, Samhitâ Publication, 2011.

Livre de référence:

1. Annie Berthet /B_atrix Sampsonis/ Catherine Hugot /V_ronique M Kizirian / Monique Waendendries, **Alter Ego A1**, Hachette, 2006.
2. Yves Loiseau/R_gineM_rieux, Connexions 1, Didier, 2011.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UGF410004	Title of the Paper French-IV										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	4	4	2	3	4	4	2	3	2	2	3	3.0	
CO2	3	3	3	3	4	4	2	4	3	2	3	3.1	
CO3	3	2	3	2	4	3	4	3	3	3	4	3.1	
CO4	3	3	4	3	4	1	2	2	4	3	3	2.9	
CO5	3	3	4	3	4	3	2	2	4	4	5	3.4	
CO6	3	4	3	3	3	4	4	2	4	3	4	3.4	
Mean Overall Score												3.2	

Result: The Score for this Course is 3.2 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester: IV
17UGS410004

Hours/Week: 4
Credits : 3

SANSKRIT-IV

Course Outcomes

At the end of the course, a student should be able to demonstrate...

- * knowledge and understanding of the history of Sanskrit Drama.
- * knowledge and understanding of the Nataka vivaranam.
- * the introduction of Functional - Sanskrit conversation Letter writing.
- * the ability to apply relevant theoretical perspectives to topics within the field of study
- * the competence in academic writing and oral presentation skills.
- * the ability to work both independently and in groups on presentations and/or development of Projects.

Unit-I **8 hours**

Paataah – Asta, Nava Dasha, Sankhya prayogah.

Unit-II **12 hours**

Lot lakaarah. Prqayaogah. Kartari Vaakyaani

Unit-III **12 hours**

Naatakasya Itihaasah.

Unit-IV **14 hours**

Karnabhaaram. Naatakam.

Unit-V **14 hours**

Kathaapaatra Vailaksharnyam.

Books recommended:

1. R.S.Vadhyar & Sons, Book-Sellers and Publishers, Kalpathi, Palghat 678003, Kerala, South India, History of Sanskrit Literature, 2014.
2. Samskritha Bharathi, Aksharam 8th Cross, 2nd Phase, Giri Nagar, Bangalore. Vadatu Sanskritam – Samskara Binduhu, 2014.
3. R.S. Vadhyar & Sons, Book-Sellers and Publishers, Kalpathi, Palghat 678003, Kerala, South India. Karnabharam, 2014.
4. Kulapathy, K.M., Saral Sanskrit Balabodh, Bharathiya vidya Bhavan, Munshimarg, Mumbai 400007, 2014.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UGS410004	Title of the Paper Sanskrit-IV										Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)						Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
CO1	5	3	5	4	4	3	3	3	3	3	4	3.1	
CO2	4	3	4	4	4	3	3	4	3	4	3	3.1	
CO3	4	3	3	4	4	3	4	4	4	4	4	3.2	
CO4	4	3	3	4	3	3	3	4	4	4	4	3.1	
CO5	4	4	4	3	4	3	4	3	4	4	4	3.0	
CO6	5	4	4	4	4	3	3	3	3	3	4	3.2	
Mean Overall Score												3.1	

Result: The Score for this Course is 3.1 (High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester: IV
17UGE420104

Hours/Week: 5
Credits: 3

GENERAL ENGLISH-IV

Course Outcomes

- * Comprehend the local and global issues through the lessons
- * Do the tasks centering on skill development and enhance their Grammar Using and Writing Skills
- * Use interactive skills
- * Train and develop the Listening and Reading Skills of the learners through teacher-led reading practice
- * Improve their General Writing Skills such as Note-Taking, Note-Making, Précis Writing, Paragraph Writing, and Writing Short Essays on Current Issues/General Topics
- * Understanding the social background and human character of the period

Unit-VII:

***Women through the Eyes of Media**

- 7.0 Introduction
- 7.1 Objectives
- 7.2 Listening and Reading Skills through Teacher-led Reading Practice
- 7.3 Glossary
- 7.3.1 Words
- 7.3.2 Phrases
- 7.4 Reading Comprehension
- 7.5 Critical Analysis
- 7.6 Creative Task
- 7.7 General Writing Skill: Writing Minutes of a Meeting
- 7.8 Grammar: Present Perfect Tense
- 7.9 **Non -Detailed Poem:** Thomas Hood (1799–1845): “Silence”

Unit-VIII:

***Effects of Tobacco Smoking**

- 8.0 Introduction
- 8.1 Objectives
- 8.2 Listening and Reading Skills through Teacher-led Reading Practice
- 8.3 Glossary
- 8.3.1 Words
- 8.3.2 Phrases

- 8.4 Reading Comprehension
- 8.5 Critical Analysis
- 8.6 Creative Task
- 8.7 General Writing Skill: Note-Taking
- 8.8 Grammar: Present Perfect Continuous Tense
- 8.9 **Non -Detailed Poem:** Coventry Patmore (1823-1896): “The Toys”

Unit-IX:

*** Short Message Service (SMS)**

- 9.0 Introduction
- 9.1 Objectives
- 9.2 Listening and Reading Skills through Teacher-led Reading Practice
- 9.3 Glossary
- 9.3.1 Words
- 9.3.2 Phrases
- 9.4 Reading Comprehension
- 9.5 Critical Analysis
- 9.6 Creative Task
- 9.7 General Writing Skill: Note-Making
- 9.8 Grammar: Past Perfect Tense
- 9.9 **Non -Detailed Poem:** Stephen Spender (1909-1995): “Daybreak”

Unit-X:

***An Engineer Kills Self as Crow Sat on his Head: A News Paper Report**

- 10.0 Introduction
- 10.1 Objectives
- 10.2 Listening and Reading Skills through Teacher-led Reading Practice
- 10.3 Glossary
- 10.3.1 Words
- 10.3.2 Phrases
- 10.4 Reading Comprehension
- 10.5 Critical Analysis
- 10.6 Creative Task
- 10.7 General Writing Skill: Précis Writing
- 10.8 Grammar: Past Perfect Continuous Tense
- 10.9 **Non -Detailed Poem:** Gabriel Imomotimi Okara (1921): “Once Upon a Time”

Unit-XI:

*Traffic Rules

- 11.0 Introduction
- 11.1 Objectives
- 11.2 Listening and Reading Skills through Teacher-led Reading Practice
- 11.3 Glossary
 - 11.3.1 Words
 - 11.3.2 Phrases
- 11.4 Reading Comprehension
- 11.5 Critical Analysis
- 11.6 Creative Task
- 11.7 General Writing Skill: Paragraph Writing
- 11.8 Grammar: Future Perfect Tense
- 11.9 **Non -Detailed Poem:** Robert Winner (1930-1986): “Opportunity”

Unit-XII:

*A Handful of Answers: A Zen Tale

- 12.0 Introduction
- 12.1 Objectives
- 12.2 Listening and Reading Skills through Teacher-led Reading Practice
- 12.3 Glossary
 - 12.3.1 Words
 - 12.3.2 Phrases
- 12.4 Reading Comprehension
- 12.5 Critical Analysis
- 12.6 Creative Task
- 12.7 General Writing Skill: Writing Short Essays on Current Issues/General Topics
- 12.8 Grammar: Future Perfect Continuous Tense
- 12.9 **Non -Detailed Poem:** Ted Hughes (1930–1998): “The Harvest Moon”

Textbook

1. Jayraj, S. Joseph Arul et al. *Trend-Setter: An Interactive General English Textbook for Under Graduate Students*. New Delhi: Trinity, 2016. Print.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UGE420104	Title of the Paper General English-IV										Hours 5	Credits 3	
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1	5	4	5	5	4	4	4	5	5	5	4	5	5	4.61
CO2	5	4	5	5	3	4	5	5	5	5	5	5	5	4.69
CO3	4	4	5	4	4	3	4	4	5	5	4	4	5	4.23
CO4	4	4	5	4	4	3	4	5	5	5	4	4	5	4.30
CO5	5	4	5	4	4	4	4	4	5	5	4	4	5	4.38
CO6	5	5	5	5	4	4	4	5	5	5	4	4	5	4.61
Mean Overall Score														4.47

Result: The Score for this Course is 4.47 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSO s}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester IV
17UCO430208

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5 - 3

CORPORATE ACCOUNTING

Course Outcomes

After completing this course the student will be able to

1. Make accounting entries for the issue of equity and preference shares and redemption of preference shares.
2. Prepare financial statements in accordance with Generally Accepted Accounting Principles.
3. Apply provisions of the Companies Act and accounting standards while preparing financial statements.
4. Be acquainted with accounting procedures for Mergers and acquisitions as per AS14.
5. Prepare consolidated financial statements of Holding company and its subsidiary companies as per AS21.
6. Understand the accounting procedures related to Liquidation.

Unit I (15 hours)

Shares – Issue of shares– Forfeiture and Reissue of Shares – Different forms of issue of shares - Book building - Price band - Issue and Redemption of Preference Shares - Buyback of shares

Unit II (15 hours)

Preparation of Company Final Accounts & Company Balance Sheet Preparation (As per revised schedule)

Unit III (15 hours)

Amalgamation of companies as Merger and Purchase – Purchase consideration Methods – Closing Entries in the books of Vendor Company – Opening Entries in the books of Buying Company as per AS 14 (Inter Company Investments Excluded)

Unit IV (15 hours)

Holding companies – Subsidiary companies – Capital profit – revenue profit – Minority interest – Cost of control - Consolidated Balance Sheet as per AS 21 of Holding Company and its subsidiary companies (Excluding Inter-Company Holdings)

Unit V (15 hours)

Liquidation – Statement of Affairs and Deficiency Accounts – Liquidator's Final Statement of Receipts and Payments (problems) -Environmental accounting and reporting (theory only)

Textbook

1. S.P. Jain & K.L. Narang, (2014), Advance Accountancy Volume-II, Kalyani Publishers, New Delhi

Books for Reference

1. T.S. Reddy and A. Murthy (2013), Corporate Accounting, Margham Publications, Chennai
2. Shukla MC, Grewal TS & Gupta SC (2016), Advanced Accounts, Vol. II, S. Chand & Company Ltd, New Delhi
3. R. L. Gupta & M. Radhaswamy (2013), Corporate Accounting, Sultan Chand & Sons, New Delhi

Theory 25%

Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UCO430208	Title of the Paper CORPORATE ACCOUNTING												Hours 5	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)						Programme Specific Outcomes (PSOs)						Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1	5	5	4	5	5		5	4	4	5	5	4	3	5	4.54
CO2	5	5	4	5	5		5	4	4	5	5	4	3	5	4.54
CO3	5	5	4	5	5		5	4	4	5	5	4	3	5	4.54
CO4	5	5	4	5	5		5	4	4	5	5	4	3	5	4.54
CO5	5	5	4	5	5		5	4	4	5	5	4	3	5	4.54
CO6	5	5	4	5	5		5	4	4	5	5	4	3	5	4.54
Mean Overall Score															4.54

Result: The Score for this Course is 4.5 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester IV
17UCO430209

L P C
4 - 2

SECURITYANALYSIS

Course Outcomes

After completing this course the student will be able to

1. Analyze and evaluate financial markets and investors' behaviour
2. Appreciate the various investment avenues those benefit the individuals and the nation as a whole
3. Understand the functions of stock market and practical aspects of share price movements.
4. Gain exposure on the application of various tools and techniques of risks and return analysis.
5. Be acquainted with the basic technical analysis to predict price movements in stock market.
6. understand and evaluate futures and option contracts.

Unit-I (12 hours)

Investments: Meaning, Objectives and Characteristics–Types of Investors - Investment process - Speculation - Security Analysis –Portfolio – Meaning - Construction of portfolio - Negotiable and non-negotiable securities – Participatory notes - Mutual Funds – Debt and equity based funds

Unit-II (12 hours)

New issue market - Methods of issues -Placement of the issues - Pricing of new issues - Investors protection - The secondary market - History of stock exchange - Its function - Types of orders - Share groups - scrips traded on stock exchanges– Trading and Settlement cycle - Online trading – Stock Market Indices – Major Stock market indices– Computation of Benchmark and Stock Index value – Observation of BSE and NSE share prices – Observation of selected BSE and NSE listed share price movements.

Unit-III (12 hours)

Risk and Return Analysis- Systematic risk - Unsystematic risk - Measurement of systematic and unsystematic risk - Capital Asset Pricing Model- Security Market Line - and Fundamental Analysis - Economic Analysis - Industry Analysis - Company Analysis - Quantitative Analysis.

Unit IV (12 hours)

Technical Analysis - Assumptions - History of technical analysis -Technical tools - Dow Theory - Primary trend - Secondary trend - Mirror trends- Short

Selling- Odd Lot Trading - Moving Average - Efficient Market Theory and Hypothesis.

Unit V (12 hours)

Futures and Options - Meaning - Types - Factors affecting the value of option - Futures - Types.

Textbook

1. Natarajan L, (2016), Investment Management, Security Analysis and Portfolio management, Margham Publications, Chennai.

Books for Reference

1. PunithavathiPandian, (2013), Security Analysis and Portfolio Management, Vikas Publishing House Pvt Ltd, New Delhi.
2. Avadhani VA, (2014), Investment and Securities Market in India, Himalaya Publishing House, Mumbai.
3. Bhalla VK, (2014), Investment Management, Security Analysis and Portfolio Management, S.Chand and Company Ltd, New Delhi.

Webliography

1. http://www.streetdirectory.com/travel_guide/150083/investment/investor_types_what_type_of_investor_are_you.html
2. <http://www.bseindia.com/>
3. <https://www.nseindia.com/>

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UCO430209	Title of the Paper SECURITY ANALYSIS												Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	5	5	5	5	5	5	4	5	5	4.9	
CO2	5	5	4	5	5	5	5	5	5	5	5	5	5	4.9	
CO3	5	5	4	5	5	5	5	5	5	5	5	5	5	4.9	
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	5.0	
CO5	5	5	4	5	5	5	5	5	5	5	5	5	5	4.9	
CO6	5	5	4	5	5	5	5	5	5	5	4	5	5	4.8	
Mean Overall Score														4.9	

Result: The Score for this Course is 4.9 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester IV
17UCO430301A

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4 - 4

**Core Elective-I (WD):
FINANCIAL MANAGEMENT**

Course Outcomes (CO)

After completing this course the student will be able to

1. Understand the role of financial managers in business corporations.
2. Know the basic concepts and scope of Financial Management.
3. Determine working capital with the given information.
4. Ascertain cost of capital and interpret the effects of leverages on the same.
5. Appreciate the relevance of capital structure theories.
6. Understand the significance of various dividend theories and their effect on prices of shares.

Unit-I (12 hours)

Nature, Meaning and scope of Financial Management - Goals of financial management -Importance -Financial Planning and forecasting - Factors affecting financial planning- Time value of money – computing techniques – discounting/ Present value Techniques.

Unit-II (12 hours)

Working capital management - Concept of working capital - liquidity vs. Profitability- Need and importance of working capital. Determinants of working capital- Components of working capital - Computation of working capital.

Unit-III (12 hours)

Cost of Capital - Concept - Importance and types of cost of capital - Measurement of cost of capital - Weighted average cost of capital – Operating, financial and combined leverages and interpretation.

Unit-IV (12 hours)

Capital structure - Meaning, factors affecting capital structure -Capital structure Theories.

Unit V (12 hours)

Dividend Policy - dividend themes - Walter's model - Gordon's model - Modigliani Miller model - Determinants of dividend policy - forms of dividend.

Textbook

I.M.Y.Khan and P.K.Jain, (Latest Ed.), Financial Management, Tata McGraw Hill, New Delhi.

Books for References

1. V.K. Saxena and C.D.Vashis, Essentials of Financial Management (Latest Ed.), Sultan Chand and Sons, New Delhi.
2. Brealey and Mysers, (Latest Ed.), Principles of Corporate Finance, Tata McGraw Hill, New Delhi.
3. Prasanna Chandra, (Latest Ed.), Financial Management Theory and Practice - Tata McGraw Hill, New Delhi.
4. T.S. Reddy & Y. Hari Prasad & Reddy (Latest Ed.), Financial Management, Margham Publications, Chennai.

Theory 25%

Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UCO430301A	Title of the Paper FINANCIAL MANAGEMENT													Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	3	5	4	3	4	4	4	5	4	2	4	5	4	4.00		
CO2	4	5	4	3	4	4	4	5	4	3	4	5	4	4.15		
CO3	4	5	4	3	4	4	3	5	5	3	3	5	4	4.08		
CO4	5	5	4	3	4	4	3	5	4	3	4	5	4	4.15		
CO5	5	5	4	3	4	4	4	5	5	4	2	4	5	4.23		
CO6	4	5	5	4	4	4	4	4	5	4	3	3	5	4.15		
Mean Overall Score														4.12		

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester IV
17UCO430301B

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4 - 4

Core Elective-I (WD): SECRETARIAL PRACTICES

Course Outcomes:

After completing this course, the students will be able to

1. Be acquainted with significant aspects of joint stock companies and their formation and registration.
2. Appreciate the rights, duties, functions and importance of company secretary in a Joint stock companies.
3. Know various aspects of Board of Directors of Joint stock companies.
4. Well verse with different kinds of meetings conducted in a corporate.
5. Draft notices, minutes, chairman's speech of company meetings.
6. Know the different types of companies and the qualities of a company secretary.

Unit-I (12 hours)

Introduction to company - Meaning, Definition, Features & Types, Conversion of Public & Private company & Reconversion of Private & Public Company - company Formation Procedure for formation and Registration- Consequences of Non- Registration, Filing of Periodical Returns & Penalties therein. Procedure for getting compliance certificate. Specimens.

Unit-II (12 hours)

Company Secretary - Who is a Secretary? Importance - Types - Positions - Qualities - Qualifications - Appointments and dismissals - Powers - Rights - Duties - Liabilities. Role of Company Secretary as a Statutory Officer, as a coordinator and as a Administrative Officer.

Unit-III (12 hours)

Appointment of Director - Removal of Director - Rights - Liabilities. Law Governing Meetings - Requisites of valid meeting - Chairman of a meeting Appointments - Duties and Powers - Notice - Agenda - Quorum - Motion Resolution - Methods of Voting - Minutes.

Unit-IV (12 hours)

Kinds of Company Meetings - Board of Directors meetings - Statuary meetings - Annual General meeting - Extraordinary General meeting - Duties of a Company secretary relating to the meetings.

Unit V (12 hours)
 Drafting of Correspondence - Relating to the meetings - Notices - Agenda - Chairman's speech - Writing of minutes.

Textbooks

1. Kapoor, N.D, (Latest), 'Elements of Company Law', Sultan Chand & Sons, New Delhi.
2. Kuchhal, M.C, (Latest), 'Secretarial Practice' Vikas Publishing House Pvt. Ltd., New Delhi.

Books for Reference

1. Prasanta K. Gosh and Balachandran, V, (Latest), Company Law and Practice - I & II, Sultan Chand & Sons, New Delhi.
2. Autar Singh, (Latest), 'Company Law', Eastern book Co., Lucknow.
3. Ashok K. Bagriyal, (Latest), 'Company Law', Vikas Publishing House Pvt. Ltd., New Delhi.
4. Bansal, CL, (2005), Corporate Governance-Law, Practice, procedures with case studies, Taxmann Allied services (P) Ltd.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Outcomes (COs)	Course Code 17UCO430301B		Title of the Paper SECRETARIAL PRACTICES										Hours 4	Credits 4
		Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs
		PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
	CO1	3	5	4	3	4	4	5	5	4	2	4	5	4	4.00
	CO2	4	5	4	3	4	4	5	5	4	3	4	5	4	4.15
	CO3	4	5	4	3	4	3	5	5	5	3	3	5	4	4.08
	CO4	5	5	4	3	4	3	5	5	4	3	4	5	4	4.15
	CO5	5	5	4	3	4	4	5	5	4	2	4	5	5	4.23
	CO6	4	5	5	4	4	4	4	4	5	4	3	3	5	4.15
Mean Overall Score															4.12

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester IV
17UCO430404A

L P C
6 - 5

Allied:
ELEMENTS OF STATISTICS

Course Outcomes:

1. Measures in central tendency and standard deviation
2. Applications of central tendency
3. Measures of Skewness and Correlation Analysis
4. Application of Correlation Analysis
5. Method of constructing indices and least squares
6. Knowledge of Time series analysis
7. Basic concepts of probability
8. Using SPSS

UNIT I

Measures of central tendency - arithmetic mean, median, mode - computation of individual, discrete and continuous series - Measures of dispersion - standard deviation - coefficient of variation (simple problems & business applications only) Chapter 7 (Vol. I), Pages 177-188, 196-205, 211-218, Chapter 10 (Vol. I), Pages 282-297.

UNIT II

Measures of Skewness - computation of Karl Pearson's coefficient of skewness - Correlation analysis - types of correlation - calculation - rank correlation without tie in ranks (simple problems & business applications only) Chapter 9 (Vol. I), Pages 330-338, Chapter 10 (Vol. I), Pages 377- 382, 386-393, 404-407.

UNIT III

Index numbers - Methods of constructing indices - simple aggregative method - Weighted aggregative indices - Laspeyre's, Paasche's, Bowley's & Fisher's ideal method - quantity & value indices - Time series analysis - components - method of least squares - fitting a straight line trend only (simple problems & business applications only) Chapter 13 (Vol. I), Pages 515-525, 529-534, 537-539, Chapter 14 (Vol. I), Pages 590-598, 613-619.

UNIT IV

Probability - concepts of probability - applications of addition theorem & multiplication theorem (no proofs, simple problems & business applications only) Chapter 1 (Vol. II), Pages 751-765, 774-792.

UNIT V

SPSS - introduction - Basic statistical concepts - Research in behavioral sciences - Types of variables - Reliability and Validity - summarizing data - Basic concepts - Measures central tendency - Variation - Skewness. Chapter 1, Chapter 2, Sections 2.1-2.3, Chapter 3, Sections 3.1.1, 3.1.2, 3.1.4.

Textbooks

1. S.P. Gupta, Statistical method, 33rd revised edition, Sultan Chand & Sons, New Delhi, 2005. (For Units I, II, III & IV).
2. Ajai S. Gaur and Sanjaya S. Gaur, Statistical Methods for Practice and Research - A Guide to Data Analysis Using SPSS, Second Edition, SAGE Publications Pvt. Ltd., 2009. (For Unit V).

References

1. Vijaya Krishnan and Sivathanu Pillai, Statistics for Beginners, Atlantic Books, 2011.
2. Eelko Huizingh, Applied Statistics with SPSS, SAGE Publications Pvt. Ltd., 2007.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UCO430404A	Title of the Paper ELEMENTS OF STATISTICS												Hours 6	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO2	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO3	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO6	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO7	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO8	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Overall Score														5	

Result: The Score for this Course is 5 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester IV
17UCO430404B

L P C
6 - 4

Allied:
BUSINESS STATISTICS

Course Outcomes:

1. Fundamentals of Statistics.
2. Understanding the concept of measure of central tendency.
3. Application of central tendency.
4. Solving problems related to measure of dispersion.
5. Application of skewness and correlation analysis.
6. Trained to solve the problems related to probability.
7. Applying the index number techniques in business.
8. Using the SPSS software for statistical measures.

UNIT-I

Measures of central tendency - arithmetic mean, median & mode - correction of incorrect values - Open end classes - weighted AM - combined AM - median for unequal intervals - quartiles, deciles & percentiles - relation between AM, median & mode - Measures of dispersion - Range - Quartile deviation - Mean deviation - standard deviation - combined SD - relation between QD, MD & SD - coefficient of variation (simple problems & business applications only). Chapter 7 (Vol. I), Pages 177-222, Chapter 8 (Vol. I), Pages 268-301.

UNIT-II

Measures of Skewness - computation of Karl Pearson's & Bowley's coefficient of skewness - Correlation analysis - types of correlation - calculation - rank correlation without tie in ranks - Association of two attributes - types of association - consistency of data - Comparison of observed and expected frequencies - Yule's coefficient of association (simple problems & business applications only) Chapter 9 (Vol. I), Pages 330-341, Chapter 10 (Vol. I), Pages 377-382, 386-393, 404-408, Chapter 12 (Vol. I), Pages 478-488.

UNIT-III

Index numbers - Methods of constructing indices - simple aggregative method - Weighted aggregative indices - Laspeyre's, Paasche's, Bowley's & Fisher's ideal method - weighted aggregative indices - quantity & value indices - test of adequacy of indices - time reversal test - factor reversal test - family budget method - method of least squares - fitting a straight line

trend only (simple problems & business applications only) Chapter 13 (Vol. I), Pages 515-545, 557-560, Chapter 14 (Vol. I), Pages 613-619.

UNIT-IV

Probability - concepts of probability - application of addition & multiplication theorems - conditional probability - Baye's theorem (no proofs, simple problems & business applications only) Chapter 1 Vol. II), Pages 751-771, 774-792.

UNIT-V

SPSS - introduction - Basic statistical concepts - Research in behavioral sciences - Types of variables - Reliability & Validity - summarizing data - Basic concepts - Measures of central tendency - Variation - Percentiles, quartiles & Inter quartile range - Skewness. Chapter 1, Chapter 2, Sections 2.1-2.3, Chapter 3, Sections 3.1, 3.2.

Textbooks

1. S.P. Gupta, Statistical method, 33rd revised edition, Sultan Chand & Sons, New Delhi, 2005. (For Units I, II, III & IV).
2. Ajai S. Gaur and Sanjaya S. Gaur, Statistical Methods for Practice and Research - A Guide to Data Analysis Using SPSS, Second Edition, SAGE Publications Pvt. Ltd., 2009. (For Unit V).

References

1. Vijaya Krishnan and Sivathanu Pillai, Statistics for Beginners, Atlantic Books, 2011.
2. Eelko Huizingh, Applied Statistics with SPSS, SAGE Publications Pvt. Ltd., 2007.

Theory - 80%

Problems - 20%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UCO430404B	Title of the Paper BUSINESS STATISTICS												Hours 6	Credits 5
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO2	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO3	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO6	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO7	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
CO8	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Overall Score														5	

Result: The Score for this Course is 5 (Very High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester IV
17UFC441004A

Hours/Week: 2
Credits: 2

FORMATION OF YOUTH-II

Course Outcome

1. To ensure preparing the students to live in harmony with nature.
2. To ensure the youth the significance of public health and the related issues.
3. To ensure sensitizing the youth about addictions and their consequences.
4. To ensure educating the youth on disaster management and First-Aid.
5. To ensure enlightening on the developmental issues and challenges of youth today.
6. To ensure the value of counselling for attaining positive mental health.

Unit-I: Harmony with Nature

What is environment, Why should we think of harmony, Longing for human well-being, Principles to conserve environmental resources, Causes of disharmony, The fruits of harmony with nature, Forest resources, Water resources, Mineral resources, Food resources, Fruits of disharmony, Economic values and growth, Environmental Ethics, Guidelines to live in harmony with nature, Towards life-centered system for better quality of life

Unit-II: Public Health

Health related issues, Health Care in India vs Developed Countries, Health and Heredity, Public Health - The Indian Scenario, Objectives of public health in India, Public Health System in India, Failure on the public health front, Role of the central government, Hospitals Services in India, Health and Abortion, Health and Drug Addiction, Drug abuse

Unit-III: Disaster Management and First-Aid

Disaster Management, Types of disaster, Plans of disaster management, Technology to manage natural disasters and catastrophes, Disaster Management, Rehabilitation and Reconstruction, Human-induced disaster, First Aid, The importance of First-aid, Disaster Declaration and Response

Unit-IV: Issues Dealing with Science

What is Science, Science and Religion, Social Relevance of Science and Technology, Science and technology for social justice, Difference caused by Science and Technology, Need for indigenous technology, Science, Technology and Innovation Policy of India, Harnessing the forces of science and technology for the future

Unit-V: Counselling for the Adolescents

High Risk Behaviours, Developmental Changes in Adolescents, Key Issues of the Adolescents, Need for Counselling, Nature of Counselling, Counselling Goals, Does helping help? The Good and the Bad news.

Text Book:

1. **Formation of Youth**, Department of Foundation course, St. Joseph's College, Tiruchirappalli-2, 2016.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UFC441004A	Title of the Paper FORMATION OF YOUTH-II												Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	4	4	5	4	5	5	3	4	5	5	4	5	4	4.4	
CO2	4	4	4	4	4	5	4	3	4	4	4	5	5	4.2	
CO3	5	3	5	4	5	4	4	3	4	4	4	5	5	4.2	
CO4	3	4	5	4	4	5	4	4	4	4	4	3	4	4.0	
CO5	2	4	4	4	5	5	4	4	5	5	5	4	5	4.3	
CO6	4	3	4	4	5	3	4	5	5	4	5	5	4	4.2	
Mean Overall Score														4.2	

Result: The Score for this Course is 4.2 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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**Semester IV
17UFC441004B**

**Hours/Week: 2
Credits: 2**

RELIGIOUS DOCTRINE-II

Course Outcome

1. To ensure appreciation of the harmony of religion.
2. To ensure training the youth in the power of prayer.
3. To ensure the understanding of Mary's role in salvation history and Marian Dogmas.
4. To ensure enlightening the graces and invisible effects of the sacraments.
5. To ensure the youth with the promise that God forgives failings on repentance.
6. To ensure understanding the concept of salvation and the promise of eternal life.

Unit: I Harmony of Religions

Introduction - Religions of India - Buddhism - Jainism - Sikhism - Judaism - Confucianism - Christianity - Zoroastrianism - Islam

Unit: II The Christian Prayer

Prayer Defined - Reasons to pray - The Way to Pray - Types of Prayer - Obstacles for Prayer - Prayer in Old -The Lord's Prayer

Unit: III Mary, the Blessed Virgin, Mother of God

Introduction - Marian Dogmas - Mary in need of Redemption - Mary in the New Testament - Apparitions of Mary - Devotion to Mary

Unit: IV Sacraments of Initiation

Introduction - An Overview - Baptism - Confirmation - Holy Eucharist

Unit: V Sacraments of Healing & at the Service of the Community

Reconciliation - Anointing of the Sick - Holy Orders – Matrimony

Text Book:

1. **Life in the Lord**, Department of Foundation course, St. Joseph's College, Tiruchirappalli-2, 2011.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester IV	Course Code 17UFC441004B	Title of the Paper RELIGIOUS DOCTRINE-II												Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	4	1	4	3	3	4	4	4	5	4	5	5	5	3.9	
CO2	4	1	4	3	3	4	4	4	5	4	5	5	5	3.9	
CO3	4	3	4	4	3	4	4	5	4	4	5	5	5	4.2	
CO4	4	1	4	3	3	4	4	4	5	4	5	5	5	3.9	
CO5	4	1	4	3	3	4	4	4	5	4	4	4	5	3.8	
CO6	4	1	4	3	3	5	5	5	4	4	5	4	4	4.0	
Mean Overall Score														3.9	

Result: The Score for this Course is 3.9 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530210

L P C
6 - 4

FUNDAMENTALS OF COST ACCOUNTING

Course Outcomes:

After completing this course, students will be able to :

1. Be familiar with cost accounting principles and concepts and prepare cost sheets.
2. Calculate issue price of materials and understand significant aspects of inventory management and control.
3. Determine wages payable under different plans.
4. Ascertain, allocate, appropriate and absorb overheads of different departments.
5. Reconcile costing profits with financial profits and integrate cost accounting with financial accounting.
6. Understand and assume the role of a cost accountant in relevance to today's economic scenario.

Unit I (18 hours)

Introduction-evolution of cost accounting -cost concepts and cost objects- cost classification -cost organization and its relationship with other departments - preparation of cost sheet - Tender and quotations.

Unit II (18 hours)

Material cost-purchase procedure, store keeping and stock control, pricing, issue of materials and accounting thereof, identification of slow, non-moving item. ABC analysis - levels of inventories and economic order quantity- Analysis - investigation and corrective steps for treatment of stock discrepancies-control through other means like JIT analysis, VED analysis and scrap analysis. Treatment of Normal loss and abnormal loss of materials

Unit III (18 hours)

Labour cost - remuneration methods - monetary and non-monetary incentive schemes - pay roll procedures- labour analysis and idle time -measurement of labour efficiency and productivity- analysis of non-productive time and their cost - labour turnover and remedial measures- treatment of idle time and over time.

Unit IV (18 hours)

Overheads-indirect expenses-nature, collection and classification of indirect expenses and treatment-production overheads-distribution, appropriation,

absorption by products- use of predetermined recovery rates, treatment of under and over -absorption of overheads.

Unit V (18 hours)

Cost accounting records- Cost ledgers- Reconciliation of cost and Financial accounts and integrated accounts.

Textbook

1. Alex K (2012), Cost Accounting, Pearson Education, New Delhi.

Books for Reference

1. Jain & Narang, (2016), Cost Accounting Principles and Practices, Kalyani Publishers, New Delhi.
2. Bannerjee, (Latest Ed.), Cost Accounting, 12th edition, Macmillan Publishers, New Delhi.
3. S.N. Maheswari, (Latest Ed.), Cost Accounting, S.Chand & Co, New Delhi.

Theory 25%

Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530210	Title of the Paper FUNDAMENTALS OF COST ACCOUNTING														Hours 6	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO2	5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO3	5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO4	5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO5	5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO6	5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
Mean Overall Score															4.8		

Result: The Score for this Course is 4.8 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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BUSINESSMANAGEMENT

Course Outcomes:

After completing this course, students will be able to :

1. Know the basic concepts, principles and theories of management
2. Execute the meaning, characteristics and process of management
3. Plan and execute an event.
4. Understand the concepts, theories and process of organizing
5. Distinguish centralization and decentralization and different types of departmentation.
6. Understand the elements of direction and practice the appropriate method of leadership.

Unit-I (15 Hours)

Introduction: Concept – nature- process- and significance of Management: Managerial roles- An overview of functional areas of management - Development of management thought; Classical and neo classical systems; Contingency approaches- Lean Management concepts

Unit-II (15 Hours)

Planning: Meaning – process - types - Decision making – meaning and process- Management by objectives; corporate planning.

Unit-III (15 Hours)

Organizing: Meaning - nature - process- significance - Authority and responsibility relationships - Centralization and decentralization- Departmentation- Organization structure – forms and contingency factors - Matrix organisation – Concept of 5s - Coordination.

Unit IV (15 Hours)

Motivation: Motivating and leading people at work: Motivation – meaning; Theories – Maslow, Herzberg, McGregor, and Ouchi; Financial and non-financial incentives.

Unit V (15 Hours)

Leadership and Control: Leadership – meaning and leadership styles; Servant leadership. Leadership theories (Including continuum theory); Likert's System management. Communication – nature - process - networks, and barriers-effective communication. Control- Concept and process-

effective control system - Techniques of control – TQM, Six Sigma, Responsibility Accounting, Kaizen, Pareto Chart, Fish-bone diagram etc.

Textbook

1. Dinkar Pagare (2013), Business Management, Sultan Chand & Sons, New Delhi

Books for References

1. Prasad LM, (2015), Principles & Practice of Management, Sultan Chand & Sons New Delhi.
2. Drucker Peter F, (2014), Practice of Management, Harper Collins Publishers of India Ltd., New Delhi
3. Drucker Peter F, (2014), Management Challenges for the 21st Century; Butterworth Heinemann, Oxford.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530211	Title of the Paper BUSINESS MANAGEMENT												Hours 5	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	4	5	4	5	5	5	4	4	4	4	4.53	
CO2	4	4	5	4	4	5	4	4	4	5	5	5	4	4.38	
CO3	4	5	4	5	5	4	5	5	5	5	4	4	4	4.53	
CO4	5	5	4	4	5	5	5	5	5	4	5	4	5	4.69	
CO5	5	4	4	5	5	5	5	4	5	5	5	5	4	4.69	
CO6	5	4	5	5	5	4	5	4	5	4	5	4	4	4.53	
Mean Overall Score														4.55	

Result: The Score for this Course is 4.5 (Very High Relationship)

Note:

Mapping Scale	1	21-40%	41-60%	61-80%	81-100%
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530212

L P C
5 - 4

AUDITING

Course Outcomes:

After completing this course, students will be able to :

1. Be proficient with the general principles of auditing.
2. Know the significances of vouching principles and procedures.
3. Understand the process of verification and valuation of the assets and liabilities.
4. Know the statutory rights, duties, roles and qualification of auditors in joint stock companies.
5. Familiarize with the EDP based environment
6. Disseminate the knowledge of online policy on auditing to the society.

Unit I: (15 hours)

Origin of audit - definition of audit - book-keeping and accountancy, auditing and investigation - qualities of an auditor - objectives of audit – Auditing Assurance standards -internal audit and statutory audit - status of internal auditor - test check -meaning and objectives of internal check - auditors duty with regard to internal check - consideration at the commencement of a new audit - audit programme - audit note book - working papers.

Unit II: (15 hours)

Vouching - meaning - voucher - points to be noted in a voucher -internal check as regards cash - vouching the debit side and credit side of the cash book - teeming and lading method of frauds - vouching of trading transactions - internal check as regards purchases - duty of an auditor in connection with credit purchases, purchase return, credit sales, the duties of an auditor in connection with credit sales, sales return, goods sold on sale or return system and goods sent on consignment.

Unit III: (15 hours)

Verification and valuation of assets and liabilities - meaning of verification - problems in the valuation of assets - valuation of assets during inflationary period - fixed assets - mode of valuation of fixed assets - floating or current assets - mode of valuation of floating assets - wasting assets -valuation of wasting assets - intangible assets - auditors position as regards the valuation of assets - verification of assets - verification of liabilities, share capital, trade creditors, bills payable, outstanding expenses, contingent liabilities.

Unit IV: (15 hours)
 Audit of joint stock companies - Requirements of CARO as per Companies Act- qualifications and - disqualification appointment, rotation, and removal of auditor - remuneration and expenses of an auditor - powers and duties of an auditor - status of an auditor - auditors lien - audit of share capital - audit of share transfer, unclaimed dividends - duty of an auditor in connection with the payment of dividends; auditor's report- liabilities of an auditor - liabilities of an auditor under Companies Act law of agency - liability of an auditor to third parties.

Unit V (15 hours)
 EDP Auditing - definition - Need for Control - Effects of EDP Auditing- Foundations of EDP Auditing - steps in EDP Audit - Some major Audit Decisions - Legal influences of EDP Audit - Division of Auditing in EDP Environment - Online Computer Systems - Documentation under CAAT - Using CAAT in Small Business Computer Environment.

Textbook

1. B.N. Tandon, (Latest Ed.), Principles of Auditing, S.Chand & Company, New Delhi.
2. Ravinderkumar and Virender Sharma, (Latest Ed.), Auditing Principles and Practice, PHI learning Pvt. Ltd. Revised Edition, New Delhi.

Books for Reference

1. Ghatalaia, Spicer and Pegler's Practical Auditing, S. Chand & Co., New Delhi.
2. Depaula, (Latest Ed.), "Principles of Auditing", Deep & Deep Publishing House, Delhi.
3. Dicksee, (Latest Ed.), "Principles of Auditing", Vikas Publishing House, New Delhi.
4. Batlibai, (Latest Ed.), Principles of Auditing, S. Chand & Co., New Delhi.
5. S.Vengadamani (2013), Practical Auditing, Margham Publications, Chennai.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530212	Title of the Paper AUDITING														Hours 5	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	5	5	5	4	5	4	5	5	5	4	4	4	4	4.53			
CO2	4	4	5	4	4	5	4	4	4	5	5	5	4	4.38			
CO3	4	5	4	5	5	4	5	5	5	5	4	4	4	4.53			
CO4	5	5	4	4	5	5	5	5	5	4	5	4	5	4.69			
CO5	5	4	4	5	5	5	5	4	5	5	5	5	4	4.69			
CO6	5	4	5	5	5	4	5	4	5	4	5	4	4	4.53			
Mean Overall Score														4.55			

Result: The Score for this Course is 4.5 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation Quality	1	2	3	4	5
	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530213

L P C
6 - 4

MANAGEMENT ACCOUNTING

Course Outcomes:

After completing this course, students will be able to :

1. Appreciate various tools and techniques of Management accounting and its importance in decision making.
2. Calculate accounting ratios and interpret them relevantly.
3. Prepare Fund flow statement and cash flow statement as per AS3.
4. Apply capital budgeting methods to evaluate capital expenditure proposals.
5. Draft various kinds of budgets for a business concern.
6. Relate the concept of zero base budgeting with real life decision environment

Unit I (15 Hours)

Management Accounting: Meaning- nature scope and functions of management accounting- role of management accounting in decision making; management accounting vs. financial accounting- tools and techniques of management accounting. Financial statements- meaning and types of financial statement- objectives and methods of financial statements analysis-comparative and common size statements.

Unit II (15 Hours)

Ratio analysis; Accounting Ratios -classification of ratios-profitability ratios-turnover ratios -liquidity ratios -Solvency ratios- advantages of ratio analysis-limitations of accounting ratios. – Calculation of accounting ratios – Preparation of Profit and loss a/c and Balance sheet from accounting ratios and given information

Unit III (15 Hours)

Fund flow statement - objectives - uses and limitations - preparation of fund flow statement - schedule of changes in working capital – non fund items - adjusted profit and loss account - cash flow statement - significance-preparation of cash flow statement as per AS3

Unit IV (15 Hours)

Capital expenditure decisions - need and importance - methods of evaluating capital expenditure proposals - pay-back period - Accounting rate of return - discounted cash flow methods.

Unit V (15 Hours)

Budgeting for profit planning and control: meaning of budget and budgetary control; Objectives, Merits and Limitations of budgets; - Functional budgets- Production budget- sales budget – purchase budget – cash budget- control ratios- Fixed and Flexible budgets; Zero base budgeting;

Textbook

1. Khan M. Y. and Jain P. K. (2013), Management Accounting, Tata McGraw Hill Company Ltd., New Delhi.

Books for References

1. Pillai.R. S. N. and Bagavathi V (2010), Management Accounting, Sultan Chand Company Ltd., New Delhi,
2. Shashi K. Gupta, Sharma R.K, (2005), Management Accounting Principles and Practices, New Delhi.
3. T.S. Reddy & Y. Hari Prasad Reddy (Latest edition), Management Accounting, Margham Publications, Chennai.

Theory 25%

Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530213	Title of the Paper MANAGEMENT ACCOUNTING													Hours 6	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO2	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO3	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO4	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO5	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
CO6	5	5	5	5	5	5	4	4	5	5	5	5	5	4.8		
Mean Overall Score														4.8		

Result: The Score for this Course is 4.8 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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**Semester V
17UCO530302A**

**L P C
4 - 4**

Core Elective (WS): HUMANRESOURCEMANAGEMENT

Course Outcomes:

After completing this course, students will be able to :

1. Gain exposure on the principles and practices of Human resource management.
2. Understand various aspects of recruitment.
3. Assimilate various dimensions of training and development.
4. Knows significant features of Job evaluation techniques and compensation policies and procedures.
5. Be familiar with various factors influencing motivation and different mechanisms available for grievance handling.
6. Work as HR personnel in organizations.

Unit I

(12 Hours)

Human Resource Management an Introduction - Meaning and –Objectives of Human resource management (HRM) - scope - Functions of Human Resource Management - Qualities of HR Manager-Human resource management as a Profession - Strategic HRM- an overview-Human Resource Information System (HRIS).

Unit II

(12 Hours)

HR- Procurement - Job Analysis-meaning and process-Job Design- Human Resource Planning (HRP) - meaning and significance-factors affecting HRP- Steps in HRP process Recruitment – process and sources – Selection- phases of selection process - Placement, Orientation and Socialization.

Unit III

(12 Hours)

HR –DEVELOPMENT- Career Planning- meaning and benefits-Employee Training- meaning and significance- methods of employee training - Management Development programmes.

Unit IV

(12 Hours)

HR– EVALUATION AND COMPENSATION- Performance Evaluation- meaning and objectives- process and methods of performance evaluation- Job Evaluation- an overview Compensation Administration- Factors Influencing Wages and Salary Administration -Components of Wage and Salary Administration-Incentives and Benefits- elements.

Unit V**(12 hours)**

HR – Maintenance - Employee Safety and health- Essential of an effective safety programmes-Discipline and Disciplinary Action- Employee Grievance- Human Resources Audit- Human Resources Accounting- International Human Resource Management practices – HR Practices in India. – trade unions

Textbook:

1. Durai Pravin (2010), Human Resource Management, Pearson Education, New Delhi

Books for Reference:

1. Mamoria C. B. & Gankar S. V (2008), Human Resource Management, Himalaya Publishing House New Delhi
2. Monappa A and Saiyadain, M (2001) Personnel management, Mc-Graw Hill Education, New Delhi
3. DeCenzo, D.A. & Robbins, S.P (2001), Fundamentals of Human Resource Management, John Wiley and Sons, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530302A	Title of the Paper HUMAN RESOURCE MANAGEMENT														Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	3	5	4	3	4	4	4	5	5	4	2	4	5	4	4.00		
CO2	4	5	4	3	4	4	4	5	5	4	3	4	5	4	4.15		
CO3	4	5	4	3	4	3	3	5	5	5	3	3	5	4	4.08		
CO4	5	5	4	3	4	3	3	5	5	4	3	4	5	4	4.15		
CO5	5	5	4	3	4	4	4	5	5	4	2	4	5	5	4.23		
CO6	4	5	5	4	4	4	4	4	5	4	3	3	5	5	4.15		
Mean Overall Score																4.12	

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530302B

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4 - 4

**Core Elective (WS):
BUSINESS CORRESPONDENCE**

Course Outcomes:

After completing this course, students will be able to :

1. Imbibe meaning of Business Communication and the general principles of communication.
2. Identify different types of organisational communications.
3. Learn the mechanical structure of letters and drafting of others forms of communications viz. Orders, Memo, Agenda, and Minutes.
4. Familiarise with vocabulary used in business communication, often misspelt and correct usage.
5. Understand the mechanism of writing business reports.
6. Draft different kinds of business letters and communications.

Unit I (12 Hours)

Business Communication – Introduction – Objectives - Media of Communication -Principles of Communication - Non-Verbal Communication- Barriers to Communication.

Unit II (12 Hours)

Organizational Communication – Downward – Upward – Horizontal – Informal Communication – Email as a means of Communication.

Unit III (12 Hours)

Need - Functions and kinds of Business Letter - Essentials of an effective business letter. Layout – Physical appearance – Mechanical structure of a letter, style and punctuation. Process of writing, Order of writing, the final draft, check lists for reports. Writing of Memorandum, Inter - office Memo, Notices, Agenda, Minutes, and Job application letters.

Unit IV (12 Hours)

Vocabulary: Words often confused, Words often misspelt, Common errors in English. Oral Presentation: Importance, Characteristics, Presentation Plan, Power point presentation, Visual aids.

Unit V (12 Hours)

Report Writing – Meaning - Importance of reports - Characteristics of a good report -Preparation of report - Report by individual - Report by Committee.

Textbook

1. Rajendra Pal, J.S. Kolharlli, (2014), Essentials of Business Communication, Sultan Chand & Sons, New Delhi

Books for Reference

1. Sharma, Business Correspondence & Report Writing, (2008), Tata McGraw-hill Education (India) Ltd., New Delhi.
2. G.S.R.K. BabuRao, (2005), Business Communication and Report Writing, Himalaya Publishing House, New Delhi.
3. Asha Kaul, (2000), Effective Business Communication, Prentice Hall of India, New Delhi.
4. Access Series (2011) Communication for Business, Tata McGraw Hill, New Delhi
5. Monippally, (2014) Business Communication, Tata McGraw Hill, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530302B	Title of the Paper BUSINESS CORRESPONDENCE										Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)							
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	5	4	3	4	4	5	5	4	2	4	5	4
CO2	4	5	4	3	4	4	5	5	4	3	4	5	4
CO3	4	5	4	3	4	3	5	5	5	3	3	5	4
CO4	5	5	4	3	4	3	5	5	4	3	4	5	4
CO5	5	5	4	3	4	4	5	5	4	2	4	5	5
CO6	4	5	5	4	4	4	4	4	5	4	3	3	5
Mean Overall Score													4.12

Result: The Score for this Course is 4.1 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UEC530302

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4 - 4

Core Elective-2 (Within School) PRINCIPLES OF ECONOMICS

Course Outcome

- * To provide basic and conceptual understanding of economic concepts and principles.
- * To make the students understand the methods and measurement of national income.
- * To acquire knowledge of the key factors of production.
- * To understand the concept of inflation in the present era.
- * To know the basic ideas about the internal and international trade.
- * To know the important theories of international trade and terms of trade.

Unit-I: Nature and Scope of Economics

Meaning and Definitions of economics, nature, scope, Uses and Limitations.

Unit-II: Demand Analysis

Meaning – Law of Demand and its determinants – Meaning, types and degrees of Elasticity – Measurement of price elasticity- Meaning- factors involved in forecasting- Methods of forecasting – criteria for good forecasting.

Unit-III: Production and Costs Analysis

Law of variable proportions- Law of returns to scale – Cost concepts – cost-output relationship- Economies and Diseconomies of scale.

Unit-IV: Pricing Techniques

Full-cost pricing- Marginal Pricing- Target pricing- Peak-load pricing- Going-rate pricing- Cyclical pricing- Customary pricing- Product line pricing- skimming pricing- Penetrating pricing.

Unit-V: National Income and Economic Policies

National Income- components - Methods and Difficulties in the calculation of National Income- Monetary policy and Fiscal policy.

Textbook:

1. S.Sankaran, (1991), Micro Economics, Margham Publications, Madras.
2. Ahuja H.L. (1996), *Principles of Micro Economics, A New look at Economic Theory*, S.Chand, New Delhi.

Books for Reference

1. Kennedy, Maria John M., (1999). Advanced Micro Economic Theory (Second Edition) Himalaya, Publishing House, NewDelhi.
2. Stigler, G.. (1996). Theory of Price (Fourth Edition) PrenticeHall of India, New Delhi.
3. Jhingan M. L., (1992). *Micro Economic Theory*, Konark, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UEC530302	Title of the Paper Part-III: Principles of Economics													Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	3	3	4	3	2	4	5	2	3	4	4	3	4	3.38		
CO2	3	2	3	1	3	4	4	3	4	3	3	4	5	3.23		
CO3	4	3	3	4	1	3	3	4	4	2	2	4	4	3.15		
CO4	3	4	3	2	4	3	4	3	3	3	4	4	5	3.46		
CO5	2	3	2	4	4	2	3	2	5	4	3	4	3	3.15		
CO6	3	4	3	2	4	1	4	3	2	2	4	4	4	3.08		
Mean Overall Score														3.24		

Result: The Score for this Course is 3.24 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UBU530302A

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**Core Elective-I (WS):
PROJECT MANAGEMENT**

Course Outcomes

1. To understand the project management concepts
2. To impart knowledge on Project identification & Appraisal
3. To help the students to identify feasible projects
4. To know the methods of financing such projects and controlling its cost
5. To learn and understand about project evaluation
6. To know about how to prepare project in Business

UNIT I: INTRODUCTION

Nature and contents of project management: project characteristics-Attributes of a good project manager- Taxonomy of projects- Projects environment – History of project management – Project as a conversion process – project life cycle – project roles – A System approaches to project management.

UNIT II: PROJECT IDENTIFICATION & APPRAISAL

Introduction – Government & the regular – project identification – Project preparation – Tax incentives and Project investment decisions – Tax planning for project investment decisions – Zero based project formulation – Technical, Commercial, Economic, Financial and Management appraisal – Social cost benefit analysis and project risk analysis.

UNIT III: PROJECT FINANCING

Project cost estimation – Project financing – Financial evaluation of projects – Financial Projections – Project planning and scheduling – Estimation, Resource analysis, Justification and Evaluation – Teams and organization – Projects cost control.

UNIT IV: PROJECT REVIEW

Role of management and leadership in project environment – Problem – solving and decision making – Project review Rehabilitation of sick Units – Project organization – Project Contracts

UNIT V: PROJECT EVALUATION

Meaning – Project review and administrative aspects – Computer aided project management – Options in projects – Risk analysis – Topics of interest on project management.

Textbook

1. Chandraprasanna, Projects-Planning, Analysis, Selection, Implementation and Review Tata McGraw Hill, New Delhi 2004.

References

1. Maylor Harvey, Project management, Pearson Education, New Delhi, 2004
2. Rao P.C.K, Project Management & Control, Sultan Chand & Sons, New Delhi, 2004.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UBU530302A	Title of the Paper PROJECT MANAGEMENT													Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	3	3	4	4	3	3	3	4	3	4	3	2	4	3.30		
CO2	4	4	3	4	4	5	4	3	1	3	4	3	4	3.53		
CO3	3	3	3	3	3	4	4	3	3	2	1	3	4	3.00		
CO4	3	2	3	4	2	3	4	2	4	3	2	3	4	3.00		
CO5	3	3	4	2	3	4	1	4	3	4	3	3	3	3.07		
CO6	3	4	3	5	4	3	2	4	3	2	3	3	3	3.23		
Mean Overall Score														3.18		

Result: The Score for this Course is 3.18 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UBU530302B

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4 - 4

Core Elective-I (WS): LOGISTICS & SUPPLY CHAIN MANAGEMENT

Course Outcomes

1. To understand about Logistics & Supply chain management concepts
2. To learn the importance on logistic and supply chain management in the current business Scenario
3. To identify various dimensions of financial supply chain management
4. To learn the perspective of E-Finance and its Legal Aspects
5. To Understand the Global logistics concepts
6. Students have get some idea about Logistics and supply chain management Planning

Unit-I:

INTRODUCTION TO LOGISTICS

Fundamentals of Logistics- Definition and Activities-Aims and importance-Progress in Logistics and Current Trends-Organization and Achieving Integration.

Unit-II:

PLANNING THE SUPPLY CHAIN

Logistics Strategy-Implementing the Strategy-Locating Facilities-Planning Resources-Controlling Material Flow

Unit-III:

MEASURING AND IMPROVING PERFORMANCE OF SUPPLY CHAIN

Procurement-Inventory Management-Warehousing and Material Handling Transport-Global Logistics

Unit-IV:

SUPPLY CHAIN MANAGEMENT:

Basic Concepts of supply Chain Management-Planning and Sourcing-Making and Delivering>Returns-It and Supply Chain Management.

Unit-V:

FINANCIAL SUPPLY CHAIN MANAGEMENT

Financial Supply Chain- Elements of Financial Supply Chain Management-The Evolution of e-Financial Supply Chain-E-Financial supply chain- E-

Financial supply chain banks Perspective-Legal Aspects of E-Financial Supply Chain.

Textbook:

1. Raghuram G. & Rangaraj. N., Logistics and supply Chain Management, Macmillan Publication, 2012

References:

1. Agarwal B.K., Logistics and supply chain Management, Macmillan publication, 2009
2. Martin Christopher., Logistics and Supply Chain Management: Creating Value-Adding Networks, Ft Prentice Hall, 2010

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UBU530302B	Title of the Paper LOGISTICS AND SUPPLY CHAIN MANAGEMENT														Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)							Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	4	5	3	5	4	5	4	3	2	5	5	4	5	3	4	4.69	
CO2	3	4	2	3	2	5	4	3	5	2	4	5	3	2	4	3.92	
CO3	4	5	4	4	4	4	5	4	4	3	3	3	1	1	1	3.84	
CO4	3	2	4	4	3	3	4	3	3	4	4	5	1	3	3	3.77	
CO5	4	3	2	5	2	1	3	2	4	1	5	2	1	3	4	3.23	
CO6	3	4	3	4	3	4	4	3	4	4	5	1	3	4	3	4.00	
Mean Overall Score																3.90	

Result: The Score for this Course is 3.9 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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L	P	C
4	-	4

Course Outcomes:

1. Know the evaluation of E-commerce
2. Identify different technologies and models for electronic commerce
3. Learn the various approaches to safe E-Commerce
4. Familiarize with E-cash and payment schemes and security
5. To study the different features and characteristics in E-Commerce.
6. To analyse the improved efficiency of cloud computing in this computer modern world.

Definitions – Needs and Importance - E-commerce Vs Traditional Commerce – Advantages, Impact of Internet on Business – Evolution and Growth in India - Environment and opportunities – Classifications.

Electronic market place technologies - Electronic data interchange – Http, TCP/IP – HTML - XML– electronic commerce with World Wide Web

Overview – safe transport protocols – secure transactions – secured electronic payment protocol – SET certificates for authentication – Security on web servers and enterprise networks – conclusion.

Internet monetary payment and security requirements - payment and purchase order process – online electronic cash

Need for computer security – specific intruder approaches – security strategies and tools – Encryption – Enterprise networking and access to internet – Antivirus programs – security teams

1. Web commerce technology handbooks – Daniel Minoli, Emma Minoli

1. E-Commerce – Kamlesh K Bajaj and Debjani Nag

Result: The Score for this Course is 3.3 (High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0

Values Scaling:

Mean Score of COs =		Total of Values	Total of Mean Scores Total No. of COs
$\frac{T_1 + T_2 + T_3 + T_4 + T_5 + T_6 + T_7 + T_8 + T_9 + T_{10} + T_{11} + T_{12} + T_{13} + T_{14} + T_{15} + T_{16} + T_{17} + T_{18} + T_{19} + T_{20} + T_{21} + T_{22} + T_{23} + T_{24} + T_{25} + T_{26} + T_{27} + T_{28} + T_{29} + T_{30} + T_{31} + T_{32} + T_{33} + T_{34} + T_{35} + T_{36} + T_{37} + T_{38} + T_{39} + T_{40} + T_{41} + T_{42} + T_{43} + T_{44} + T_{45} + T_{46} + T_{47} + T_{48} + T_{49} + T_{50} + T_{51} + T_{52} + T_{53} + T_{54} + T_{55} + T_{56} + T_{57} + T_{58} + T_{59} + T_{60} + T_{61} + T_{62} + T_{63} + T_{64} + T_{65} + T_{66} + T_{67} + T_{68} + T_{69} + T_{70} + T_{71} + T_{72} + T_{73} + T_{74} + T_{75} + T_{76} + T_{77} + T_{78} + T_{79} + T_{80} + T_{81} + T_{82} + T_{83} + T_{84} + T_{85} + T_{86} + T_{87} + T_{88} + T_{89} + T_{90} + T_{91} + T_{92} + T_{93} + T_{94} + T_{95} + T_{96} + T_{97} + T_{98} + T_{99} + T_{100}}{100}$		$\frac{T_1 + T_2 + T_3 + T_4 + T_5 + T_6 + T_7 + T_8 + T_9 + T_{10} + T_{11} + T_{12} + T_{13} + T_{14} + T_{15} + T_{16} + T_{17} + T_{18} + T_{19} + T_{20} + T_{21} + T_{22} + T_{23} + T_{24} + T_{25} + T_{26} + T_{27} + T_{28} + T_{29} + T_{30} + T_{31} + T_{32} + T_{33} + T_{34} + T_{35} + T_{36} + T_{37} + T_{38} + T_{39} + T_{40} + T_{41} + T_{42} + T_{43} + T_{44} + T_{45} + T_{46} + T_{47} + T_{48} + T_{49} + T_{50} + T_{51} + T_{52} + T_{53} + T_{54} + T_{55} + T_{56} + T_{57} + T_{58} + T_{59} + T_{60} + T_{61} + T_{62} + T_{63} + T_{64} + T_{65} + T_{66} + T_{67} + T_{68} + T_{69} + T_{70} + T_{71} + T_{72} + T_{73} + T_{74} + T_{75} + T_{76} + T_{77} + T_{78} + T_{79} + T_{80} + T_{81} + T_{82} + T_{83} + T_{84} + T_{85} + T_{86} + T_{87} + T_{88} + T_{89} + T_{90} + T_{91} + T_{92} + T_{93} + T_{94} + T_{95} + T_{96} + T_{97} + T_{98} + T_{99} + T_{100}}{100}$	
Mean Overall Score for COs =			

Semester V
17UCO530215A

L P C
- - 2

**Self-Paced Course-I (POC):
SOCIAL NETWORKING SERVICES**

Course Outcomes:

After completing this course, the students will be able to

1. Gain knowledge on the social networking services and uses.
2. Know the different Social Networking Sites.
3. Deal with various Social Networking Apps.
4. Gain practical insights of Facebook.
5. Understand the comprehensive framework of Twitter and LinkedIn.
6. Gain communication and presentation skills required in social networking.

Unit-I

Social Networking Service–Meaning and Definition – History – Social Impact - Features – Emerging Trends – Professional, Curriculum and Learning Uses - Niche Networks – Trading Network – Business Model – Social Interaction – Issues - Psychological effects of Social Networking.

Unit-II

Social Networking Sites (SNS) -Meaning – Basic concepts – Risk and Benefits- Types – Facebook –YouTube – Instagram - Twitter – Reddit - Vine (shut down soon) – Ask.fm -Tumblr -Flickr- Google+ - LinkedIn – Pinterest –VK- ClassMates -Meetup

Unit-III

Social Networking Apps- Meaning – Functions – Features – Benefits – Types – Messenger – WhatsApp; Calls – Chats -Contacts – Group – Broadcasting – Status – Gallery – Document – Location – Settings - QQ Chat – WeChat – QZone – Instagram – Viber – LINE - Snapchat - YY

Unit-IV

Facebook - Create a Profile –Events – Pages – Groups – Sharing – Message – Friend request – Photos/videos- Tag friends – Post- Understand the privacy options - Deactivate a social network profile - Set profile permissions and privacy settings

Unit-V:

Twitter – How does it work – Create an account –Signing Up - Tweets – Following – Followers - Notification – Message –Disadvantage of Twitter –

Deactivation of account – LinkedIn–Profile –My network – Learning – Jobs – interests – Posts – Groups – Privacy and Settings.

References

1. https://en.wikipedia.org/wiki/Social_networking_service
2. http://www.slideshare.net/ShrutiArya10/introduction-to-social-networking-sites-and-websites?qid=16074485-0621-4c19-8c0b-5937c59e69dd&v=&b=&from_search=1
3. http://www.uws.edu.au/__data/assets/pdf_file/0003/476337/The-Benefits-of-Social-Networking-Services.pdf
4. <https://www.dreamgrow.com/top-15-most-popular-social-networking-sites/>
5. <http://mashable.com/2012/05/16/facebook-for-beginners/#zt.hb.qTluqt>
6. <https://www.facebook.com/>
7. <http://mashable.com/guidebook/twitter/>
8. <https://twitter.com/>
9. <http://mashable.com/2012/05/23/linkedin-beginners/#HcgfpgK2QGqW>

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530215A	Title of the Paper SOCIAL NETWORKING SERVICES												Hours -	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	5	5	5	5	4	5	5	5	5	5	4	4	4.8	
CO2	5	4	4	5	5	4	5	5	5	5	4	4	5	4.6	
CO3	5	4	4	5	5	4	5	5	5	5	4	4	5	4.6	
CO4	5	5	4	4	5	4	5	5	5	5	5	4	5	4.7	
CO5	5	5	5	5	5	4	5	5	5	5	4	5	5	4.8	
CO6	5	5	5	5	5	5	5	5	5	5	5	5	4	4.9	
Mean Overall Score														4.7	

Result: The Score for this Course is 4.7 (Very High Relationship)
Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530215B

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- - 2

Self-Paced Course-II (POC): ENTREPRENEURSHIP

Course Outcomes:

After completing this course, the students will be able to

1. Understand various concepts, features and kinds of entrepreneurship.
2. Appreciate the significant sources of ideas and techniques used to generate them.
3. Know the procedures of drafting projects and evaluation of the same
4. Advocate with various funding and lending agencies and their schemes
5. Synthesis various forms assistances provided by government and its nodal agencies
6. Be aware of the choice of selection of Small, Medium and Large scale enterprise.

Unit I: Introduction

Entrepreneurship concepts -characteristics – Classification – Role of Entrepreneurship in economic development –Start-ups - Entrepreneurship as a Career – Entrepreneurial Personality - Characteristics of Successful, Entrepreneur – Knowledge and Skills of Entrepreneur.

Unit II: Idea Generation and Opportunity Assessment:

Ideas in Entrepreneurships – Sources of New Ideas – Techniques for generating ideas – Opportunity Recognition – Steps in tapping opportunities

Unit III: Project Formulation and Appraisal:

Preparation of Project Report –Content; Guidelines for Report preparation – Project Appraisal techniques –economic – Steps Analysis; Financial Analysis; Market Analysis; Technical Feasibility.

Unit IV: Institutions Supporting Small Business Enterprises:

National level Institutions: NABARD; SIDBI, NIC, KVIC; SIDIO; NSIC Ltd; etc. – state level Institutions –DICs- SFC- SSIDC- Other financial assistance.

Unit V: Government Policy and Taxation Benefits:

Government Policy for SSIs - tax Incentives and Concessions – Non-tax Concessions –Rehabilitation and Investment Allowances

Textbook

1. Anil Kumar, S., ET.al., (2011)Entrepreneurship Development New Age, International Publishers, New Delhi.

Books for Reference

1. Arya Kumar (2012), Entrepreneurship, Pearson, Delhi,.
2. Poornima M.CH (2009), Entrepreneurship Development –Small Business Enterprises, Pearson, Delhi,
3. Michael H. Morris, ET. A (2011)., Entrepreneurship and Innovation, Cengage Learning, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCOS30215B	Title of the Paper ENTREPRENEURSHIP													Hours -	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	4	5	4	4	5	4	5	4	4	4	4	4	4	4.23		
CO2	5	4	4	4	4	5	4	4	4	5	5	5	5	4.46		
CO3	4	5	4	5	4	4	5	5	4	5	4	4	4	4.30		
CO4	5	5	4	4	4	5	5	5	5	3	5	4	3	4.53		
CO5	5	4	4	5	5	5	5	3	5	5	5	5	4	4.64		
CO6	5	4	5	5	5	4	5	4	5	4	5	4	4	4.53		
Mean Overall Score														4.46		

Result: The Score for this Course is 4.5 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530215C

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Self-Paced Course-III (POC):
SALESMANSHIP AND PERSONAL SELLING

Course Outcomes:

After completing this course, the students will be able to

1. Understand the basic principles and concepts associated with personal selling and Salesmanship.
2. Be enlightened to the motives of buyers.
3. Know the selling process in detail.
4. Be empowered with the nuances of preparing sales reports.
5. Become proficient with sales promotional techniques and methods.
6. Gain familiarity with the promotional mix decisions

Unit-I:

Introduction to Personal Selling: Nature and importance of personal selling, myths of selling, Difference between Personal Selling, Salesmanship and Sales Management, Characteristics of a good salesman, types of selling situations, types of salespersons, Career opportunities in selling, Measures for making selling an attractive career.

Unit-II:

Buying Motives: Concept of motivation, Maslow's theory of need hierarchy; Dynamic nature of motivation; Buying motives and their uses in personal selling

Unit-III:

Selling Process: Prospecting and qualifying; Pre-approach; Approach; Presentation and demonstration; handling of objections; Closing the sale; Post sales activities.

Unit-IV:

Sales Reports: reports and documents; sales manual, Order Book, Cash Memo; Tour Diary, Daily and Periodical Reports; Ethical aspects of Selling

Unit-V:

Promotion: Nature and importance of promotion; Communication process. Types of promotion: advertising, personal selling, public relations & sales promotion, and their distinctive characteristics; Promotion mix and factors affecting promotion mix decisions.

Textbook:

1. C. L. Tyagi and Arun Kumar(2005), Sales Management, Atlantic Publishers and Distributors Pvt. Ltd, New Delhi

References:

1. S. K. Sarangi (2011), Marketing Management II, Asian books Private Limited, New Delhi

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530215C	Title of the Paper SALESMANSHIP AND PERSONAL SELLING										Hours	Credits
Course Outcomes (COs)	Programme Outcomes (POs)										Mean Score of COs		
	Programme Specific Outcomes (PSOs)										Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	5	4	3	4	5	3	4	3	5	3	3	4	3
CO2	5	4	4	4	5	3	4	3	5	3	3	4	3
CO3	5	4	3	4	5	3	4	3	5	3	2	4	3
CO4	5	4	3	4	4	3	3	3	5	3	3	4	3
CO5	5	4	4	4	5	3	4	3	5	3	3	4	3
CO6	5	4	4	4	5	3	4	3	5	3	3	4	3
Mean Overall Score													3.76

168

Result: The Score for this Course is 3.7 (High Relationship)

Note:

Mapping Scale	1	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0	5
Quality	Very poor	Poor	Moderate	High	Very High	

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530215DL P C
- - 2Self-Paced Course-IV (POC):
BUSINESS ENVIRONMENT

Course Outcomes:

After completing this course, the students will be able to

1. Have an overview of business Environment in India.
2. Understand the present scenario in the relationship between government and business in India.
3. Analyse the recent developments in the economic, fiscal and monetary policies of the government.
4. Know the cultural environment and the impact of foreign culture over Indian Business.
5. Understand the constituents of Financial System and environment.
6. Critically evaluate the business problems different dimensions of environment.

Unit-I: Business Environment

It's Nature & Significance - Types - Micro & Macro Environment - Environmental Analysis & Strategic Management process- Importance & limitations-Approaches to Environmental Analysis

Unit- II: Political Environment

Constitutional Environment - Features - Fundamental Rights & Duties- Government and business relationship in India – Provision of Constitution Pertaining to Business

Unit-III: Economic Environment

Features and Functions of Economic System - Types of Economic System – Economic System and their Impact of Business – Plan Investment – Union Budget – Fiscal deficit and revenue deficit – Previous five year plans and Niti Aayog

Unit- IV: Social & Cultural Environment

Social Attitudes – Impact of foreign culture on business – Types of social organisation - Business Ethics - Social Responsibilities of business towards different groups

Unit-V: Financial Environment

Financial System – Financial Institutions – RBI Stock Exchange – IDBI – Non Banking Financial Companies (NBFCs)

169

Textbooks

1. Gupta C.B (2014)., Business Environment, Sultan & Chand Publications, New Delhi

Books for Reference

1. Francis Cherunilam(2014), Business Environment, Himalaya Publishing House, Mumbai
2. Dr. N. Premavathy, Business Environment, Sri Vishnu Publications, Chennai
3. Sankaran, Business Environment, Margham Publications, Chennai

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UC0530215D	Title of the Paper BUSINESS ENVIRONMENT													Hours -	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	4	3	4	5	3	4	3	5	3	3	4	3	3.76		
CO2	5	4	4	4	5	3	4	3	5	3	3	4	3	3.84		
CO3	5	4	3	4	5	3	4	3	5	3	2	4	3	3.69		
CO4	5	4	3	4	4	3	3	3	5	3	3	4	3	3.61		
CO5	5	4	4	4	5	3	4	3	5	3	3	4	3	3.84		
CO6	5	4	4	4	5	3	4	3	5	3	3	4	3	3.84		
Mean Overall Score														3.76		

Result: The Score for this Course is 3.7 (High Relationship)

Note:

Mapping Scale Relation Quality	1-20% 1 0.0-1.0 Very poor	21-40% 2 1.1-2.0 Poor	41-60% 3 2.1-3.0 Moderate	61-80% 4 3.1-4.0 High	81-100% 5 4.1-5.0 Very High
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Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO530215E

L P C
- - 2

**Self-Paced Course-V (POC):
INNOVATION MANAGEMENT**

Course Outcomes:

1. Understand the basics of innovation.
2. Appreciate the value of creativity.
3. Gain exposure to various theories of innovation.
4. Comprehend the innovation process.
5. Inculcate the nuances of innovation for the success of business.
6. Formulate innovative ideas and develop a project proposal

Unit I: Innovation and Competitive Advantage

Innovation -Introduction, meaning, definition, concepts, nature, importance, early stage of innovation-identifying opportunities-Discovering new points of differentiation, Innovation drivers-State-Technology-Types of Innovations; Descriptions of Technological, Marketing and organization.

Unit II: Innovation and Creativity:

Creativity-Meaning, definition, need for and importance of creativity-Factors influencing creativity. Individual-Self evaluation of individual-SWOT analysis-Team-Group dynamics-Meaning, Characteristics, Stages, Types, Factors affecting group behavior and team building- Leadership –meaning and nature-creating Breakthroughs in Innovation. Perception –Meaning, Definition, Perceptual process, Factors affecting perception and techniques to improve perception.

Unit III: Innovation Theories

Major Contemporary theories: Disruptive –Networked-Open; Alternative theories: Evolutionary – Uncontested – Adaptive –Green Initiatives

Unit IV: Innovation Process

New product development – Criticality of the value proposition, differentiation – paths to market – systems of ideation – Experimentation and Proto typing – Innovation lapse

Unit V: Success and Innovation

Transformation of Business – Business processes – Recognition – execution strategies – designing winning innovative culture – Patents – Intellectual properties – successful innovation case studies (any two)

Textbooks

1. Prahalad C.K and Krishna.(2008) The New Age of Innovation: Driving Concreted Value Through Global Networks, MS McGraw hill.

Reference Books

1. Tidd Joe, and Besant John (2009), Managing Innovation, John Wiley and Sons, Chichester, UK
2. Westland, JC (2008), Global Innovation Management: A strategic approach, Palgrave Macmillian.
3. Moore, G. A. (2006), Dealing With Darwin: How Great Companies Innovate at Every Phase of Their Evolution, Capstone
4. Collins, J. (2009). How the Mighty Fall: And Why Some Companies Never Give in Random House.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO530215E	Title of the Paper INNOVATION MANAGEMENT												Hours	Credits
Course Outcomes (COs)	Programme Outcomes (POs)						Programme Specific Outcomes (PSOs)						Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1	5	5	4	5	5		5	3	4	4	4	4	3	4	4.77
CO2	4	4	4	4	4		4	3	4	4	4	4	3	4	3.84
CO3	3	5	4	4	5		4	3	4	4	4	4	3	4	3.92
CO4	3	5	4	4	5		4	3	4	4	4	4	3	4	3.92
CO5	3	3	4	4	4		5	3	4	3	4	5	4	4	3.85
CO6	3	3	4	4	4		5	3	4	3	4	5	4	4	3.85
Mean Overall Score														4.92	

Result: The Score for this Course is 4.0 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs =	Total of Values Total No. of POs & PSOs	Mean Overall Score for COs =	Total of Mean Scores Total No. of COs
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Semester V
17UCO540601A

L P C
1 1 2

Skill Based Elective-I: FUNDAMENTALS OF ACCOUNTING PACKAGES

Course Outcomes:

After completing this course, the students will be able to

1. Understand and navigate through the various Elements of MS Excel interface.
2. Open, save, and enter data in a Worksheet and Workbook.
3. Perform basic operations like opening, saving and editing Worksheets, and Workbook.
4. Enter data in cells and carry out calculations using 'Formulas'.
5. Carry out various arithmetic operations using 'Functions'.
6. Draw charts based on the data in the Excel Worksheet.

Unit I:

(6 hours)

Elements of the User Interface - Selection and navigation, moving around a spreadsheet. Entering and editing information into cells, types of data (text, numbers, and dates). Basic formatting, working with multiple worksheets. Copying, pasting, inserting and deleting cells, ranges of cells, rows, columns and Worksheets. 'Special' pasting – to copy just formulas, or just values, Fill Handle and Flash Fill.

Skill Tested: Entering different types of data and formulas

Unit II:

(6 hours)

Entering labels, values, and dates. Create formulas, apply cell styles and font commands, apply number and date formats. Build addition, subtraction, multiplication and division formulas. Set highlight cell rules. Use relative, absolute, and mixed references. Copy and group worksheets.

Skill tested : Formatting data and performing various arithmetic operations through formulas

Unit III:

(6 hours)

Exploring Functions – using insert function –Keying and pointing to enter functions – Navigating with and creating named ranges – using range names in Functions - Exploring Functions categories: Dates and Time, Financial, Information, Logical, Statistical, Math and Text.

Skill tested: Processing data using different functions

Unit IV: (6 hours)

Basic Functions : Max, Min, Sum, Average, Power, SQT, Mod, Count, Counta, Countblank, Date, Time, Now, Second, Today, Weekday, Year, FV, IRR, NPV, PMT, Rate

Skill Tested: Processing Financial data with Financial and mathematical functions

Unit V: (6 hours)

Building worksheet charts – create chart sheets and chart objects – create combined charts – Insert spark lines. Create Excel tables – sort and filter records in a table – Identify structured references – create a calculated columns in a table – set print areas and custom views. Consolidating Data and linking workbooks. Working with external data sources – get data from Word, export data from Excel and web sources– manage imported data. Using Data Tables and Pivot tables – build a one-variable data table – build a two-variable data table – format a data table- build a Pivot Table – use calculations in a Pivot Tables – create a Pivot Chart.

Skill Tested: Creating charts and building Pivot table

Textbook:

1. Kathleen Stewart (2011), Microsoft Office Excel 2010 - a lesson approach, complete, McGraw Hill, New York

Books for References:

1. Kogent Solutions Inc (2010), Excel 2007 in simple steps, Dreamtech Press, New Delhi.
2. Leon, (2012), Introduction to computers, Vikas Publishing House Pvt. Ltd., New Delhi
3. Alexix Leon and Mathew Leon, (2012), Introduction to computers with Ms Office 2000, TMH, New Delhi

Theory 1 hour

Practical 1 hour

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester V	Course Code 17UCO540601A	Title of the Paper SBE: FUNDAMENTALS OF ACCOUNTING PACKAGES														Hours 6	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	5	3	3	5	5	3	4	3	5	5	2	4	4	3.92			
CO2	5	3	3	5	5	3	4	3	5	5	2	4	4	3.92			
CO3	5	3	3	5	5	3	4	3	5	5	2	4	4	3.92			
CO4	5	3	3	5	5	3	4	3	5	5	2	4	4	3.92			
CO5	5	3	3	5	5	3	4	3	5	5	2	4	4	3.92			
CO6	5	3	3	5	5	3	4	3	5	5	2	4	4	3.92			
Mean Overall Score														3.92			

Result: The Score for this Course is 3.9 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation Quality	1 0.0-1.0 Very poor	2 1.1-2.0 Poor	3 2.1-3.0 Moderate	4 3.1-4.0 High	5 4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17UCO540601B

L P C
1 1 2

Skill Based Elective-2:
BUSINESS APPLICATIONS OF SPREAD SHEET

Course Outcomes:

After completing this course, the students will be able to

1. Pass journal entries and post them to ledger
2. Know to create, alter and delete companies and ledgers
3. Create vouchers for financial transactions
4. Form inventory masters and enter financial transactions with stock items
5. Create orders, inventory vouchers and extract reports.
6. Pass entries using vouchers for given Journal entry problems with or without stock items.

Unit I: (6 hours)

Introduction to Accounting - Meaning -Types of Accounts - Journal -ledger- Trial balance.

Skill tested: Passing Journal entries, Preparation of accounts in ledger and Trial Balance.

Unit II: (6 hours)

Accounting Packages- Introduction to Tally - Features-Creation and alteration of Companies - Accounting groups- Ledgers creation, alteration and deletion - Final accounts and Balance sheet extraction.-Accounting Features.

Skill Tested : Creation, alteration and deletion of companies and ledgers

Unit III: (6 hours)

Accounting Vouchers - Types of vouchers (short cut keys)- Voucher entries -Extraction of Day book and Trial balance.

Skill tested: Entering transactions through vouchers.

Unit IV: (6 hours)

Inventory Masters: Creation, alteration and deletion of Stock groups, Stock categories, Units of Measures, Godowns and Stock items - Inventory Features.

Skill tested: Creation of inventory masters such as stock items, stock groups and units of measures. Entering transactions in accounting vouchers using stock items.

Unit V: (6 hours)

Batch wise details - Bill of materials-Purchase and sales order processing - Pure Inventory Vouchers - Entries in Accounting and Inventory vouchers using stock items.

Skill tested: Preparation of orders and creation of inventory vouchers as store keeper.

Textbooks

1. Reddy TS and Murthy, Financial Accounting (2016), Margham Publications, Chennai. (UNIT I)
2. Asok K Nadhani ,(2016) , Tally ERP 9 Training guide, BPB Publications, New Delhi. (Unit II- Unit V).

Books for Reference

1. Soumya Ranjan Behera(2014) , Learn Tally ERP in 30 days, B. K. Publications Pvt. Ltd, Bhubaneswar
2. Shraddha Singh and Navneet Mehra (2014), Tally ERP 9 - Power of simplicity, V & S Publishers, New Delhi

Theory 1 hour

Practical 1 hour

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester	Course Code	Title of the Paper												Hours	Credits
V	17UCO540601B	SBE: BUSINESS APPLICATIONS OF SPREADSHEET												2	2
Course Outcomes (COs)	Programme Outcomes (POs)				Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7			PSO8
CO1	4	1	1	4	1	2	-	-	-	5	-	2	-	1.5	
CO2	4	1	1	4	1	2	-	-	-	5	-	2	-	1.5	
CO3	4	1	1	4	1	2	-	-	-	5	-	2	-	1.5	
CO4	4	1	1	4	1	2	-	-	-	5	-	2	-	1.5	
CO5	4	1	1	4	1	2	-	-	-	5	-	2	-	1.5	
CO6	4	1	1	4	1	2	-	-	-	5	-	2	-	1.5	
Mean Overall Score														1.5	

Result: The Score for this Course is 1.5 (Poor Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester V
17USS540701A

L P C
2 - 2

Inter Departmental Courses (IDC): SOFT SKILLS

Course Outcomes

1. To augment the level of confidence in articulation of the students in their communication.
2. To ensure that the students learn to speak and interact with one another as social beings
3. To equip them and train to present the best of themselves as job seekers.
4. To equip with conversation techniques, presentation skills and grooming
5. To prepare them write their own resume and enhance their interview skills required by employers
6. To ensure that the students learn the parameters of group dynamics a key component of conversation

Module I

Basics of Communication: Definition of communication, Barriers of Communication, Grooming, Presentations & Practicum.

Module II

Resume Writing & Interview Skills: Resume Writing: What is resume? Types of Resume - Chronological, Functional and Mixed Resume, Steps in preparation of Resume. **Interview Skills:** Preparation

Module III

Group Discussion: Basics of Group Discussion, Parameters of GD, Essential Points for GD preparation, and GD Topics and Practicum.

Module IV

Personal Effectiveness: Self Discovery; and Goal Setting; Questioners & Presentations for interview, Common interview questions, Attitude, Body Language, The mock interviews and Practicum

Module V

Numerical Ability: Calendar, Average, Percentage; Profit and Loss, Simple Interest, Compound Interest; Time and Work, Pipes and Cisterns; Time and Distance, Problems on Trains, Boats and Streams; Ratios and Proportions.

Module VI

Test of Reasoning - Verbal Reasoning: Series Completion, Analogy; Data Sufficiency, Assertion and Reasoning; and Logical Deduction. **Non-Verbal Reasoning:** Series; and Classification

Textbook

1. JASS, 2016. *Straight from the traits: Securing the soft skills*. St. Joseph's College, Trichy

References

1. Aggarwal, R.S. 2010. *A Modern Approach to Verbal and Non Verbal Reasoning*. S.Chand, New Delhi.
2. Aggarwal, R.S. 2001. *Quantitative Aptitude*. S.Chand. New Delhi
3. Covey, Stephen. 2004. *7 Habits of Highly effective people*, Free Press.
- Egan, Gerard. (1994). *The Skilled Helper* (5th Ed). Pacific Grove, Brooks/Cole.
4. Khera ,Shiv 2003. *You Can Win*. Macmillan Books , Revised Edition.
5. Murphy, Raymond. 1998. *Essential English Grammar*. 2nd ed., Cambridge University Press.
- Sankaran, K., & Kumar, M. *Group Discussion and Public Speaking*. M.I. Pub, Agra, 5th ed., Adams, Media.
6. Trishna's 2006. *How to do well in GDs & Interviews*, Trishna Knowledge Systems.
7. Yate, Martin. 2005. *Hiring the Best: A Manager's Guide to Effective Interviewing and Recruiting**

Evaluation Pattern

Modules	Topic	Examination Pattern	
		CIA	Online
I	Basics of Communication	15	5
II	Resume Writing & Interview Skills	15	5
III	Group Discussion	10	10
IV	Personal Effectiveness	10	10
V	Numerical Ability (Common Session)	-	10
VI	Test of Reasoning (Common Session)	-	10
	Total	50	50

Semester V
17USS540701B

Hours/Week: 2
Credits: 2

Inter Departmental Courses (IDC): NATIONAL CADET CORPS

Course Outcomes

1. NCC 'C' and 'B' certificates are very much useful and increase credit marks in UPSC and SSB examinations..
2. They learnt discipline punctual and leadership quality.
3. They got physical fitness for Army and Police selection.
4. They learnt general knowledge find political issue.
5. They got trained for social service and volunteers for disaster.
6. They will be the best citizens of India.

Unit-I: About NCC - Personality Development - Self Awareness (6 hours)

NCC Aims and objectives of NCC - Organization and training and NCC song Incentives for cadets in NCC - NCC ranks Religion, culture , traditions and customs of India.- National integration – importance and necessity - Freedom struggle and nationalist movement in India - Personality development - Introduction to personality development - Factors influencing / shaping personality – Physical , social, psychological and philosophical Self awareness – know yourself / insight . - Change your mindset.

Unit-II: Interpersonal Relationship and Communication - NDMA (6 hours)

Interpersonal relationship and communication - Communication skills Leadership traits - Types of leadership Attitude – assertiveness and negotiation - Time management - Effects of leadership with historical examples - Stress management skills - Interview skills - Conflict motives.- Importance of group – team work - Disaster Management - Civil defence organization and its duties – NDMA Types of emergencies / natural disasters- Assistance during natural / other calamities / floods / cyclone / earth quake / accident - Setting up of relief camp during disaster Management - Collection and distribution of aid material .

Unit-III: Social Awareness and Community Development - Hygiene and Sanitation (6 hours)

Social awareness and community development - Basics of social service- weaker sections of our society and their needs - Health and Hygiene Structure and functioning of the human body - Hygiene and sanitation- Physical and mental health - Infectious and contagious diseases and its prevention -

Basic of home nursing and first aid in common medical emergencies - Wounds and fractures - Introduction to yoga and exercises

Unit-IV: AIR-WING (6 hours)

Principles of flight – Elementary Mechanics – Atmosphere - Venturi effect and Bernauli’s theorem - Glossary of terms; Aero engines – Aero-engine components; Aircraft components – Airframe structure; Metereology – Importance of Metereology in Aviation; Air Navigation – Why a pilot should study Navigation; Airmanship – Airmanship; Aeromodelling – History of Aeromodelling – Materials used in Aeromodelling – Types of Aeromodels.

Unit-V: NAVAL (6 hours)

Naval orientation - history of Indian Navy – Navy head quarters commands fleets- ships shore establishment war ships and their role - induction to Anti submarine warfare.- Types of war ships - types anchor parts of anchor - GPS RACON RADAR - types of firewater making in the ships- NBCD organization and structure - Damage flooding.

Text Book

1. Cadet’s hand book published by the Directorate General, National Cadet Corps, Ministry of Defence, R. K. Puram, New Delhi 110022, 2008.

Semester VI
17UCO630216

L P C
7 - 5

COSTING METHODS AND TECHNIQUES

Course Outcomes:

After completing this course, the students will be able to

1. Know to ascertain cost of products through job and batch costing techniques
2. Prepare the cost sheet based contract costing to know the realized and unrealized profits and to close the contract accounts.
3. Compute the price of services based on service costing
4. Compute the cost of different processes under different circumstances through process costing
5. Understand the basics involved in the preparation of cost sheets for canteens and hotels using a group of costing methods.
6. Prepare the cost sheet for power houses and hospitals
7. Learn the nuances of Marginal costing and identify the appropriate situations for its applications.
8. Choose and apply standard costing in different situations.

Unit-I (21 hours)

Introduction to costing methods and Techniques-Job costing Batch Costing - Contract Costing - Features of contract costing -Types of contracts - Recording of costs of contracts - Profit on contracts -Cost Plus Contracts - Escalation Clause.

Unit-II (21 hours)

Process costing-Simple process accounts including NL, AL and Abnormal gain treatments-Inter process profits-Equivalent Production Units-WIP-Accounting for Joint products and by-products.

Unit-III (21 hours)

Service or Operating Costing - Meaning of Service Costing -Transport Costing - Selection of Units - Service Cost and Management Decisions - Transport Costing - Canteen Costing - Power House Costing -Hospital Costing - Hotel Costing.

Unit-IV (21 hours)

Marginal costing-Basic concepts-Marginal and Absorption costing-CVP Analysis-BE analysis and charts-Limitation and application-Differential cost analysis-Relevant cost analysis-Applications for management decision making.

Unit-V (21 hours)
 Standard Costing-Concepts and uses- Setting of standard cost-Accounting methods-computation of simple variances relating to Materials, Labour, Overheads and Sales- Activity based costing – Target costing.

Textbook

1.Alex K (2012), Cost Accounting, Pearson Education, New Delhi.

Books for Referemces

1. Jain S.P. & Narang K.L., (2014), Cost Accounting Principles and Practice, Kalyani Publishers, New Delhi.
2. Banerjee, (12th edition), Cost Accounting, Macmillan Publishers, New Delhi.
3. S.N. Maheswari (Latest Ed.), Cost Accounting, S.Chand& Co, New Delhi.

Theory 25%
 Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UEC630216	Title of the Paper COSTING METHODS AND TECHNIQUES														Hours 7	Credits 5
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	5	4	3	5	4	5	2	1	5	3	3	5	4	3.77			
CO2	5	4	3	5	4	4	2	1	5	4	3	5	4	3.77			
CO3	4	4	3	5	4	4	2	1	5	4	3	5	4	3.69			
CO4	5	4	3	5	4	4	2	1	4	4	3	5	4	3.69			
CO5	4	4	4	5	4	5	2	1	4	4	3	5	4	3.77			
CO6	3	4	4	5	4	5	1	1	4	4	2	5	4	3.54			
CO7	5	4	5	5	4	4	1	1	4	4	2	5	4	3.69			
CO8	4	4	4	5	4	4	2	1	4	4	3	5	4	3.69			
Mean Overall Score														3.70			

Result: The Score for this Course is 3.7 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs =	$\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs =	$\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UCO630217

L P C
7 - 4

INCOME TAX, LAW AND PRACTICE

Course Outcomes:

After completing this course, the students will be able to

1. Have knowledge of the basic concepts of Income Tax Act, 1961
2. Analyze the components of taxable salary and compute it.
3. Classify the types of house properties and will be able to compute their taxable annual values.
4. Understand the basic concepts of and provisions relating to income from business or profession
5. Understand, classify and compute taxable capital gains
6. Know the income taxable under the head income from other sources and apply the provisions for deductions to and rates of tax and compute the tax.

Unit-I: (18 hours)

Definitions of Previous Year, Assessment Year, Persons, Assessee, Income and Gross Total Income, Capital and Revenue Receipts and Capital and Revenue Expenditures- Residential status and Incidence of Tax- Income exempt under sec.10.

Unit-II: (26 hours)

Meaning, forms and Taxability of Salary and Allowances - Valuation and Taxability of Perquisites- Deductions from Salary- Deductions for individuals U/S 80- Computation of Taxable salary.

Unit-III: (18 hours)

Meaning of GAV and NAV - Types of House Property - Deduction inv/s 24 - Computation of Income from House Property.

Unit-IV: (22 hours)

Basic Principles for Computing Business Income - Specific Deductions under the act, Specific Disallowances under the Act -Computation of Income from Business or profession.

Unit-V: (21 hours)

Definition of Capital Gain, Exceptions - Capital Gains exempt from Income Tax - Meaning of Transfer - Cost of Acquisitions and Cost Improvement - Meaning of Long Term and Short Term Capital Gain -Computation of Capital Gain - Grossing up of Interest - Computation of Income from other Sources.

Textbook

1. Dr.Vinod K Singhanian, "Students Guide to Income Tax", Taxmann Publications Pvt. Ltd., New Delhi, (Latest Edition).

Books for Reference

1. Bagavathi Prasad, "Income Tax Law and Practice", WishwaPrakashan, New Delhi (Latest Edition).
2. Hariharan (Latest Edition), Income Tax Law and Practice, Mcgraw-Hill Management, New Delhi.
3. T.S. Reddy & Y. Hari Prasad & Reddy (Latest edition), Income Tax Law and Practice, Margham Publications, Chennai.

Note:

1. This course has been designed to compute taxable income for individuals only.
2. Questions paper should contain questions only of the current Assessment Year.

Theory 25%

Problems 75%

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UEC630217	Title of the Paper INCOME TAX LAW AND PRACTICE												Hours 7	Credits 5
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	5	4	3	5	4	5	2	1	5	3	3	5	4	3.77	
CO2	5	4	3	5	4	4	2	1	5	4	3	5	4	3.77	
CO3	4	4	3	5	4	4	2	1	5	4	3	5	4	3.69	
CO4	5	4	3	5	4	4	2	1	4	4	3	5	4	3.69	
CO5	4	4	4	5	4	5	2	1	4	4	3	5	4	3.77	
CO6	3	4	4	5	4	5	1	1	4	4	2	5	4	3.54	
CO7	5	4	5	5	4	4	1	1	4	4	2	5	4	3.69	
CO8	4	4	4	5	4	4	2	1	4	4	3	5	4	3.69	
Mean Overall Score														3.70	

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Values of Scaling:

Overall Mean Score:	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High
Result:					

Result: The Score for this Course is 3.7 (High Relationship)

Semester VI
17UCO630218

L P C
4 - 3

INFORMATION TECHNOLOGY

Course Outcomes:

After completing this course, the students will be able to

1. Appreciate the uses of IT and various facets of IT.
2. Equip himself with the practical skills of various forms of Document creation.
3. Be familiar with the basic tenets of Spread sheet preparation.
4. Assimilate himself with advanced skills required for preparing various forms business and financial reports.
5. Know to design and develop presentations required in different circumstances.
6. Solve numerical problems related to business environment through spread sheet.

Unit I:

(12 hours)

Information Technology –Meaning – Need – Components, Role of IT – It in business, IT in manufacturing IT in mobile computing, IT in public sector ,Trends in IT , E-Commerce, IT and supply chain management ,IT and SIS ,Electronic Data Interchange (EDI) ,Mobile communication, Blue tooth, Global Positioning system (GPS), Infrared communication , Smart card , Blue Laser Disc, Nano Technology , DNA Computing, Quantum computer , Holographic Memory , IT and Ethical Issues , Privacy , Accuracy , Property and Accessibility Issues .

Unit II:

(12 hours)

Operating system Meaning and definitions , Functions ,Microsoft windows 2010 Task bar .Desktop And customizing , My computer ,setting .Control panel Components , Window explorer – using help and search features, System utilities – System and application – Word processing using Ms word 2010 Word Environment –Basics – Working with word – Formatting – Using Cut – Copy –Paste in Word. Bullet and numbering – Header and Footer –Working with Tables- using spelling and grammar dialog box using auto correct – Using synonyms and thesaurus- Adding graphics- Drawing objects –Mail merge.

Unit III:

(12 hours)

Spread sheet using Microsoft Excel 2010, Excel environment – Basics – Working with worksheet – Entering Data – Navigating through cells – Naming

and Renaming cells _ Editing a worksheet – Cut –Copy ,paste Functions – Find and replace features _ Formulas and Functions – Using auto sum and auto fill – Creating and inserting a chart and transporting to word and power point documents.

Unit IV: (12 hours)

Create , Manage and format pivot tables and pivot charts – the Excel mathematical functions –Create and write complex formulas- perform Data look ups – Create and use IF statements – Use Excel's data functions – Create and use data validation rules –Apply custom and prebuilt conditional formatting – Work with functions to manipulate strings of text and data – Create and use Macros- Trouble shoot and audit formulas- Use Queries to import external data – Import and clean data – Link and consolidate worksheets and work books .

Unit V: (12 hours)

Making presentation using Microsoft Power Point 2007 .Power point Environment –Basics – Designing and creating a Presentation – Using design templates, working with different views, Working with slides- creating a New slide- inserting a slide – cut –copy- paste functions – Navigating power point – Slide numbering –Running the slides – Working with text and Graphics – Adding multi media and animation – madding transition –inserting pictures and tables from other Office products. creating and using master slides .

Textbook

1. IT in Defence, IT in Media, IT in Publication, IT and Internet, Emerging ITL Education Solution Ltd, Introduction to Information Technology, Dorling, Kindersley (India) PVT. Ltd, NewDelhi.

Books for Reference

1. Bhen(2012), Information Technology for management, Mcgraw-hill management, New Delhi
2. Efraim Turban et al, (2006), Introduction to Information Technology, Wiley India P. Ltd., New Delhi.
3. Leon, (2006), Introduction to computers, Vikas Publishing House Pvt. Ltd., New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UEC630218	Title of the Paper INFORMATION TECHNOLOGY																Hours 4	Credits 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)											Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8						
CO1	5	5	5	5	5	5	5	5	5	5	4	5	5	4.9					
CO2	5	5	4	5	5	5	5	5	5	5	5	5	5	4.9					
CO3	5	5	4	5	5	5	5	5	5	5	5	5	5	4.9					
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	5.0					
CO5	5	5	4	5	5	5	5	5	5	5	5	5	5	4.9					
CO6	5	5	4	5	5	5	5	5	5	5	4	5	5	4.8					
															4.9				

Result: The Score for this Course is 4.9 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UCO630219

L	P	C
-	2	1

COMPUTER PRACTICAL FOR INFORMATION TECHNOLOGY

Course Outcomes:

After completing this course, the students will be able to

1. Create different forms of documents using MS Word.
2. Use mail merge options.
3. Know to use spreadsheet for generating reports.
4. Analyse Financial and statistical data through spread sheet.
5. Generate presentations with animation and other features.
6. solve numerical problems through spread sheet.

Practicals:

1. Typing and formatting a page in MS Word
2. Typing all kinds of letters.
3. Typing a Resume
4. Creation of tables in MSWord and entering text and numeric data
5. Use of mail Merge
6. Pay roll preparation in Excel
7. Mark Sheet preparation in Excel
8. Sales Report in Excel
9. Preparing a graph for a given data
10. Creating power point file using templates and master slides
11. Importing data from Word and Excel to power point slides
12. Inserting picture files and audio files
13. Using animation and slide transition schemes in slides

Practical Examination:

One exercise each in MS Word, MS Excel and MS Power point

Semester VI
17UCO630220A

L	P	C
4	-	3

INTERNATIONAL BUSINESS

Course Outcomes:

After completing this course, the students will be able to:

1. Understand the environment of International Business.
2. Give a broad outlook on FDI from Indian perspective.
3. Get a complete exposure on the nuances of Foreign Exchange.
4. Familiarise himself with the risks associated with the risks inherent in Foreign exchange.
5. Read and analyse balance of payments.
6. Critically evaluate the international economic events and their impact in global business.

Unit I: (12 Hours)

Growth of International Trade – Globalisation and its consequences. Multinational Companies – merits and demerits. International Financial System. International monetary system- the Gold Standard, the Bretton Woods system of exchange rates, current exchange rate regimes. International Monetary Fund, its resources and lending facilities.

Unit II: (12 Hours)

Foreign Direct Investment – meaning and definition. Strategies for Foreign Direct Investment – Modes of Investment – Joint ventures, Mergers and acquisitions. Benefits and costs of Foreign Direct Investment from host country and home country perspective.

Unit III: (12 Hours)

Foreign Exchange - meaning. Foreign Exchange dealings and transactions – spot market and forward market. Factors influencing Foreign Exchange rates. Foreign Exchange market – features and trading characteristics, market participants. Participants of Foreign Exchange market. Types of Transaction and Financial instruments of Foreign Exchange market.

Unit IV: (12 Hours)

Foreign Exchange Risk and Transaction risk. Types of Foreign Exchange exposure and risk: Transaction exposure – Operating exposure, Translation exposure, Management of Transaction Risk - hedging, currency diversification, risk sharing, invoicing, netting and offsetting. Management of Operating Risk. Management of Translation exposure.

Unit V: (12 Hours)

Balance of Payment and Balance of Trade: meaning, differences between Balance of Payment and Balance of Trade. The current account, the capital account, deficit and surplus, significance of Balance of Payment statement.

Textbook

1. Kevin S (2016), Fundamentals of International Financial Management, PHI Learning Private Ltd., Delhi.

Books for Reference

1. Aswathappa K (2010), International Business, Tata McGraw-Hill Education, New Delhi
2. Justin Paul(2010), International Business, Prentice Hall India Learning Private Limited, New Delhi.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UCO630220A	Title of the Paper INTERNATIONAL BUSINESS															Hr 4	Cr 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8					
CO1	4	5	4	4	5	4	5	4	3	4	4	4	4	4.15				
CO2	5	4	3	4	4	5	4	4	4	5	5	5	3	4.23				
CO3	4	5	4	5	4	4	5	5	3	5	4	4	4	4.30				
CO4	5	5	4	3	4	5	5	5	5	3	5	4	3	4.30				
CO5	5	4	4	5	5	5	5	3	5	5	5	5	4	4.61				
CO6	5	3	5	5	5	4	5	4	5	4	5	4	4	4.46				
														Mean Overall Score	4.34			

Result: The Score for this Course is 4.34 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester VI
17UCO630303A

L P C
4 - 4

**Core Elective-III (WS):
RETAILMANAGEMENT**

Course Outcomes:

After completing this course, the students will be able to:

1. Know various forms of retailing business techniques in India.
2. Gain knowledge on the store location, practical analysis of site and trading.
3. Acquire in depth knowledge of inventory management.
4. Appreciate critical elements of retail stores operations.
5. Equip with skills critical for Physical distribution and store keeping strategies.
6. Equip with Entrepreneurial and research oriented skills required to establish and run retail stores.

Unit I: (12 hours)

Retailing - Meaning - Definition - Characteristics - evolution of retailing in India - retailing principles - retail sales objectives - retailing in India - across the globe - reasons for retail growth - emerging trends in retailing - retail formats - store based; non-store based - traditional and non-traditional retailing - internet retailing - cyber retailing.

Unit II: (12hours)

Store location - importance - selection of loyalty - site analysis -trading analysis - demand and supply density - site availability - trends in store location - retail marketing segmentation - significance - market segmentation process - key retail segments.

Unit III: (12 hours)

Inventory - reasons for holding inventory - methods of inventory control - selective inventory management - EOQ model - ABC analysis-VED analysis-FSN analysis - HML analysis-inventory costs- material handling –latest development in inventory management.

Unit IV: (12 hours)

Retail store operations- elements of retail store operations management of retail store- the role of centralized retailer - an integrated retailing approach - operations master schedule - store maintenance- energy management - retailing success tips.

Unit V: (12 hours)

Distribution management - distribution channel - functions of a distribution channel - channel levels - elements of physical distribution -wholesaling - classification and characteristics - warehousing - need -benefits - functions- features and classifications of warehousing.

Textbook

1. Dr. Harjit Singh, (2014), Retail Management - A Global Perspective, Text and Cases, S.Chand & Company Ltd., New Delhi

Books for Reference

1. Gibson G Vedamani, (2011), Retail Management:- Functional Principles and Practices, Jaico Publishing House, New Delhi.
2. Gourav Ghosal, (2010), Retail Management, Maxford Books Publishing House, New Delhi.
3. Dr. L. Natarajan (2016), Retail Management, Margham Publications, Chennai.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UCO630303A	Title of the Paper RETAIL MANAGEMENT										Hr 4	Cr 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)					Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	5	5	4	5	5	5	5	5	5	5	5	5	5
CO2	5	5	4	5	4	5	5	5	5	5	4	5	5
CO3	5	4	4	5	5	5	5	5	5	4	4	5	5
CO4	5	5	4	5	5	5	5	5	5	5	4	5	5
CO5	5	5	5	5	5	5	5	5	5	5	5	5	4
CO6	5	5	5	5	5	5	5	4	5	5	5	5	5
Mean Overall Score											4.8		

200

Result: The Score for this Course is 4.8 (High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UCO630303B

L P C
4 - 4

Core Elective-III (WS): PRINCIPLES OF EVENT MANAGEMENT

Course Outcomes:

After completing this course, the students will be able to:

1. Understand the importance of event management as a managerial skill.
2. Identify event management procedure.
3. Learn the nuts and bolts of conducting an event.
4. Appreciate the significances of Public Relation in event management.
5. Plan and execute various corporate events.
6. Write a detailed report on corporate events

Unit I: (12 hours)

Event- Meaning- Why Event Management- Analysis of Event, Scope of Event, Decision Makers. Event Manager Technical Staff- Establishing of Policies & Procedure- Developing Record Keeping Systems.

Unit II: (12 hours)

Principles for holding an Event, General Details, Permissions- Policies, Government and Local Authorities, Phonographic Performance License, Utilities- Five Bridge Ambulance Catering, Electricity, Water Taxes Applicable.

Unit III: (12 hours)

Preparing a Planning Schedule, Organizing Tables, Assigning Responsibility, Communication and Budget of Event- Checklist, Computer aided Event Management– Roles & Responsibilities of Event Managers for Different Events.

Unit IV: (12 hours)

Introductions to Public Relations- Concept- Nature- Importance- Limitations- Media- Types of Media- Media Management, Public Relation Strategy & Planning. Brain Storming Sessions- Writings for Public Relations.

Unit V: (12 hours)

Planning of Corporate Event, Job Responsibility of Corporate Events Organizer, Arrangements, Budgeting, Safety of Guests and Participants, Creating Blue Print, Need for Entertainment in Corporate Events And Reporting.

201

Skill Development

1. Preparation of Event Plan for Association meetings, Parent teacher meetings, and other events
2. Preparing Budget for conduct of National level intercollegiate sports events.
3. Preparation of Event Plan for College day Celebrations
4. Preparation of Plan, Budget and Conducting COM CARNIVAL.

Textbook

1. Mark Sonder (2006), Event Entertainment and production, Wiley; 1st edition

Books for References:

1. Laura Capell (2013), Event Management for Dummies.
2. Susan Friedmann (2013), Meeting and Event Planning for Dummies.
3. Corporate Event Production, David Clement (2015), Entertainment Technology Press Ltd, Cambridge.
4. Savita Mohan (2012), Event Management and Public Relation, Enkay Publishing House.
5. Shannon Kikenny (2001), A Complete guide to Successful Event Planning, Indra Publishing House

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UC0630303B	Title of the Paper PRINCIPLES OF EVENT MANAGEMENT														Hr 4	Cr 3
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8				
CO1	5	4	3	4	5	3	4	4	5	4	4	5	4	4.15			
CO2	5	4	3	4	4	3	4	4	5	3	4	5	4	4.00			
CO3	5	4	3	4	4	3	4	4	5	3	4	5	4	4.00			
CO4	5	4	3	4	4	3	4	4	5	4	4	5	4	4.07			
CO5	5	4	3	4	4	3	4	4	5	3	4	5	4	4.00			
CO6	5	4	3	4	4	3	4	4	5	4	4	5	4	4.07			
Mean Overall Score														4.05			

Result: The Score for this Course is 4.0 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UEC630303

L P C
4 - 4

Core Elective (WS): ENVIRONMENTAL ECONOMICS

Course Outcome

- * To understand the basics of environmental and energy economics
- * To make them aware of environmental and energy issues
- * To know the Environmental impact on economic development
- * To know the importance of Energy Economics
- * To get to know the causes of Industrial pollution
- * To know the details of Environmental policies in India

Unit-I: Introduction to Environmental Economics (12 hours)

Definition, Role and significance of Environment- Ecology, Eco-system: components, kinds and functions of Eco-system- Trade off between economic growth and environment.

Unit-II: Conservation of Natural Resources (12 hours)

Need for conservation of resources: Forest, Water and Soil – Energy resources- Conservation of bio diversity- Methods of conservation.

Unit-III: Energy Economics (12 hours)

Meaning, Importance of energy economics- Energy Resources: Types and Classification Renewable and Non- Renewable sources-Conventional and Non- conventional sources of energy.

Unit-IV: Energy Problems and Planning in India (12 hours)

Nature of the Energy Problems in India -Present energy situation- Future energy demand- Energy Planning in India-Role of energy in economic development.

Unit-V: Environmental Issues and Legal Measures (12 hours)

Industrial pollution – Trade related environmental issues- Environmental Law- Air Act, Water Act, Pollution Control-Environmental Protection Act 1986 - Energy policies in India.

Textbook

1. Sankaran, Environmental Economics, Sterling, New Delhi, 2008.

Books for Reference

1. Dhulasi Birundha Varadarajan, Energy Economics, Sterling, New Delhi, 1993.
2. Karpagam, M., Environmental Economics, Sterling, New Delhi, 1999.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UEC630303	Title of the Paper Part-III: Environmental Economics												Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	4	3	4	3	2	5	3	3	5	5	3	3	4	3.615	
CO2	3	2	3	1	2	4	3	3	4	4	4	3	3	3.000	
CO3	3	3	2	2	2	4	3	3	4	3	3	4	3	3.000	
CO4	3	3	2	3	4	4	4	3	4	3	4	3	4	3.385	
CO5	2	2	2	2	3	3	2	3	5	3	2	3	3	2.692	
CO6	3	4	3	2	3	4	4	3	4	3	3	4	4	3.385	
Mean Overall Score														3.179	

Result: The Score for this Course is 3.17 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester VI
17UBU630303A

L P C
4 - 4

**Core Elective-III (WS):
SERVICE MARKETING**

Course Outcomes

1. Better exposure to students about the evolution and growth of service marketing sector
2. They gain expert knowledge on marketing of the wide variety of service also available
3. Concepts of service design and expanded service marketing mix becomes familiar to students offer better employability skills to students
4. Emerging Business sector like Healthcare, Hospitality, Tourism, Education, Logistics and Entertainment Industries
5. Students are more inclined to tackle challenges and opportunities in banking and financial service sector
6. To enable students to gain knowledge on marketing on various services

Unit-I: THE CONCEPTS OF SERVICE (8 Hours)

Meaning and definition of service – Service economy - services marketing – Nature and scope – Unique characteristics - evolution and growth of service sector – classification of services – difference between goods and service – significance – impact of social environment on the growth of services marketing in India – Challenges and issues.

Unit-II: SERVICE DESIGN (8 Hours)

Service design – expanded Marketing Mix - The Service process – factors to be considered in designing service process - Relationship between services and goods – Consumer Service – Buyer Behavior – Decision making process – types of service layout – service benchmarking - market segmentation, targeting and positioning.

Unit-III: SERVICE LIFE CYCLE (8 Hours)

Service Life Cycle – New service development – Service Blue Printing – GAP's model of service quality – Measuring service quality – SERVQUAL – Service Quality function development – service product concept – pricing in service – methods - service promotion.

Unit-IV: SERVICE AND CHANNEL OF DISTRIBUTION (8 Hours)

Location of service and channel of distribution – classification of location – factors governing location – role of service intermediaries – Franchising –

Agent Brokers – Quality of service - Service marketing triangle – Integrated Service marketing communication.

Unit-V: FINANCIAL SERVICE (8 Hours)

Marketing of Service – Financial services, Banking, Insurance, Health services, Hospitality – Tourism, Logistics, Education, Entertainment sectors, Professional or consultancy – Telecommunication services.

TEXT BOOKS

1. Service Marketing and Management by B.Balaji – S.Chand & Co., 2014

REFERENCE

1. Services Marketing Christopher H.Lovelock and Jochen Wirtz, Pearson Education, 2014.
2. Services Marketing by Vasanthi Venugopal and Raghu V.N. – Himalaya Publishing House, 2013.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UBU630303A		Title of the Paper SERVICE MARKETING										Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8	
CO1	4	3	5	4	3	4	4	3	3	5	4	3	4	3.76
CO2	3	4	4	3	4	4	3	3	3	4	4	3	4	3.66
CO3	4	4	4	4	3	3	4	4	4	2	3	3	4	3.46
CO4	4	5	3	4	4	4	3	4	3	4	4	4	4	3.84
CO5	3	4	4	3	4	3	4	4	4	3	4	3	3	3.54
CO6	4	3	4	4	3	4	4	3	3	4	3	4	4	3.69
Mean Overall Score														3.65

208

Result: The Score for this Course is 3.65 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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**Semester VI
17UBU630303B**

**L P C
4 - 4**

**Core Elective-III (WS):
STRATEGIC MANAGEMENT**

Course Outcomes

1. The students will come to know the various strategies used by the firms at different instances.
2. The students will inherit the strategic decision making skills
3. The students will have the knowledge of various business models
4. The students will understand the role of strategic management in business
5. The students will analyze how strategic implementation takes place in organizations
6. The students will evaluate the strategies operated in different firms

Unit-I : Strategic Management –An introduction (8 hrs)

Strategic management – conceptualization – features of strategy – differences between strategy and tactics – policy & strategy – a comparison – levels of strategy – corporate level, business level & functional level strategies.

Unit-II : Strategic Management – Process, role & limitations (8 hrs)

Strategic decision making – approaches to strategic decision making – strategic decision making process – role of Strategic Management in business and non business organizations – limitations of Strategic Management.

Unit-III: Corporate Strategies (8 hrs)

Stability strategy – Expansion or growth strategy – retrenchment strategy – combination strategy – corporate restructuring – forms of corporate restructuring.

Unit-IV: Choice of strategy & strategy Implementation (8 hrs)

Process of strategic choice - corporate portfolio analysis – assessment of portfolio analysis – strategy implementation – McKinsey's 7s model – structural implementation – behavioural implementation – functional and operational implementation.

Unit-V: Strategy evaluation and control (8 hrs)

Strategic evaluation – requirements – strategic control – types – differences between strategic and operational control – the control process – types of

209

operational control – evaluation techniques for strategic control and operational control.

Text book:

1. Dr. S. Sankaran, Strategic management, Margham Publications, 2013

REFERENCES :

1. Azar Kazmi, strategic management and business policy, Tata McGraw Hill Publication, 2011
2. L.M.Prasad, Business Policy and Strategic Management, Sultan chand and sons, 2010.
3. P.K.Ghosh, Strategic Planning and Management, Sultan chand& sons, 2010.
4. Wheelan & Rangarajan, Concepts in Strategic Management & Business Policy, Pearson Education, 2010.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UBU630303B	Title of the Paper STRATEGIC MANAGEMENT													Hours 4	Credits 4
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	3	5	5	4	4	4	4	5	5	4	4	5	3	4.30		
CO2	4	5	5	5	5	5	4	4	4	5	4	5	3	4.61		
CO3	3	5	5	4	5	3	3	4	3	5	4	5	3	4.00		
CO4	4	5	5	5	5	4	5	5	5	4	5	5	4	4.69		
CO5	3	5	4	4	4	5	5	2	3	4	2	4	4	3.76		
CO6	3	5	4	5	4	5	5	3	3	5	3	4	3	3.69		
Mean Overall Score														4.17		

Result: The Score for this Course is 4.17 (Very High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UCC630303

L P C
4 - 4

Core Elective-III (WS):
TOTAL QUALITY MANAGEMENT

Course Outcomes

After completing the course, the student will be able to

1. Understand the importance of product and service quality
2. Identify various quality management principles and process
3. Know about the tools of quality
4. Acquire knowledge about the techniques of total quality management
5. Learn the methodology of quality system
6. Identify the TQM implementation in manufacturing and service sectors.

Unit-I: INTRODUCTION (12 hr)

Introduction - Need for quality - Evolution of quality - Definition of quality - Dimensions of product and service quality - Basic concepts of TQM - TQM Framework - Contributions of Deming, Juran and Crosby-Barrier to TQM - Quality statements.

Unit-II: TQM PRINCIPLES (12 hr)

Leadership – strategic quality planning, quality councils – Employee involvement – Motivation, Empowerment, Team work, Quality circles Recognition and Reward, Performance appraisal – Continuous process improvement – PDCA cycle, 5S, Kaizen, - Supplier partnership – partnering, supplier selection, supplier rating.

Unit-III: TQM TOOLS AND TECHNIQUES I (12 hr)

The seven traditional tools of quality – New management tools, - Six sigma: concepts, methodology application to manufacturing, service sector including IT – Bench marking – Reason to bench mark, Bench marking process – FMEA- STAGES, types

Unit-IV: TQM TOOLS AND TECHNIQUES II (12 hr)

Control charts – Process capability – concepts of Six Sigma – Quality Function Development- Taguchi quality loss function- TPM- concepts, improvement needs – performance measures

Unit-V: QUALITY SYSTEMS (12 hr)

Need for ISO 9000- ISO 9001-2008 Quality system – Elements, Documentation, Quality Auditing – QS9000-ISO 14000- CONCEPTS, requirements and benefits – TQM implementation in manufacturing and service sectors.

Textbook:

1. Sharma. D.D., (2005), TQM- Principles, Practices and Cases, Delhi, Sultan Chand Publications

References:

1. James R. Evans and William M. Lindsay, “The Management and Control of Quality”, 8th Edition, First Indian Edition, Cengage Learning, 2012.
2. Suganthi.L and Anand Samuel, “Total Quality Management”, Prentice Hall (India) Pvt. Ltd., 2006.
3. Janakiraman. B and Gopal .R.K., “Total Quality Management – Text and Cases”, Prentice Hall (India) Pvt. Ltd., 2006.
4. Dale H. Besterfield, et al., “Total quality Management”, Pearson Education Asia, Third Edition, Indian Reprint 2006.
5. Krishnan. K, Karmegam. G and Somasundaram. R, TQM, Coimbatore, R.K.Publishers.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester	Course Code	Core Elective:											Hours	Credits
VI	17UCC630303	TOTAL QUALITY MANAGEMENT											4	4
		Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)							
		PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6		
Course Outcomes (COs)														Mean Score of COs
CO1		4	4	3	4	4	4	3	3	4	4	3		3.63
CO2		4	3	4	3	3	3	3	3	3	4	5		3.45
CO3		4	5	4	4	3	4	3	3	4	3	4		3.73
CO4		3	4	3	5	3	4	4	3	3	4	5		3.82
CO5		3	3	4	5	3	4	4	4	4	5	3		3.82
CO6		3	4	4	4	4	3	4	4	4	4	3		3.73
Mean Overall Score													3.70	

Result: The Score for this Course is 3.7 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation Quality	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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**Semester VI
17UCO640602A**

**L P C
2 - 2**

Skill Based Elective-II (WS): BASIC ACCOUNTING PRACTICES

Course Outcomes:

After completing this course, the student will be able to ...

1. Understand basic principles of Accounting
2. Identify accounts and apply golden rules for the financial transactions.
3. Pass journal entries and post them in ledger
4. Prepare subsidiary books
5. Prepare trial balances
6. Prepare Final accounts and balance sheet

Unit-I: (5 Hours)

Accounting Definition – Meaning – Objective – Types of Accounts – Golden Rules. Skill tested: Identification of accounts in transactions and application of golden rules.

Unit-II: (7 Hours)

Journal – Recording in Journal – Ledger – Posting in Ledger (Simple Sums). Skill tested: Passing Journal entries and post the same in ledger

Unit-III: (7 Hours)

Subsidiary books – Cash Book – Petty Cash Book – Purchase Book – Sales Book – Purchase return book – Sales Return Book. Skill tested: Preparation of Subsidiary books.

Unit-IV: (4 Hours)

Trial balance – Meaning – Methods and types – Preparation of Trial Balance. Skill tested: Preparation of Trial Balance for given balances of various accounts

Unit-V: (7 Hours)

Final Accounts – Trading Account profit and Loss Accounts – Balance Sheet (Simple Problems). Skill tested: Preparation of Final accounts and Balance sheet without adjustments.

Textbook

1. Reddy TS and Murthy (2011) , Financial Accounting, Margham Publications, Chennai.

Books for References

1. R. L. Gupta & M. Radhaswamy (2014), Financial Accounting, Sultan Chand & Sons, New Delhi.
2. Reddy TS and Hari Prasad Reddy Y (2008) , Financial and Management Accounting, Margham Publications, Chennai.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UCO640602A	Title of the Paper BASIC ACCOUNTING PRACTICES													Hr 2	Cr 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	4	3	5	4	3	4	2	5	2	3	4	4	3.69		
CO2	5	4	3	5	4	3	4	2	5	2	3	4	4	3.69		
CO3	5	4	3	5	4	3	4	2	5	2	3	4	4	3.69		
CO4	5	4	3	5	4	3	4	2	5	2	3	4	4	3.69		
CO5	5	4	3	5	4	3	4	2	5	2	3	4	4	3.69		
CO6	5	4	3	5	4	3	4	2	5	2	3	4	4	3.69		
Mean Overall Score														3.69		

Result: The Score for this Course is 3.6 (High Relationship)

Note:

Mapping	1-20%	21-40%	41-60%	61-80%	81-100%
Scale	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UCO640602B

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- - 2

Skill Based Elective-II (WS): PRACTICAL ADVERTISING

Course Outcomes:

1. Have the basic knowledge in various concepts of advertising.
2. Acquaint with the modern methods and avenues of Advertising.
3. Aware of various media of Advertising and their significances.
4. Possess the skills required for creating an advertisement copy.
5. Gain exposure in various Emotional appeals of advertising and its Importance.
6. Know the significance of portraying advertisement slogans with captions.

Unit-I: (6 hours)

Advertising - Meaning - Definitions - Origin - Growth - Development - Objectives - Nature - Scope - Functions - Primary and secondary functions - AIDA model.

Unit-II: (6 hours)

Advertising - Role - Importance - Benefits - Demerits - Legal regulations - Limitations - Truth in advertising - Ethics in advertising - Role of Advertising standards Council of India.

Unit-III: (6 hours)

Media selection - Factors influencing media selection - different types of Media - Press - Television - Radio - FM Radio - Internet - Merits - Demerits.

Unit-IV: (6 hours)

Advertisement copy - Meaning - Essentials of a good advertising copy - Types of Advertisement copy - components of Advertisement copy- Advertisement layout.

Unit-V: (6 hours)

Advertising appeals - meaning - Definition - Functions - Classifications - Principals. Skills tested: Brand awareness, advertisement slogan awareness, understanding concepts, Creating Advertisement slogans, evaluating contents of advertisements in different media through AIDA model, knowledge of advertisement copy and Creating advertisement copy.

Textbook

1. Mahendra Mohan, (2006) Advertising Management, Tata McGraw Hill Publishing Co. Ltd., New Delhi.

Books for References

1. Pillai & Bhagavathi (2000) 'Salesmanship', S. Chand & Co., New Delhi.
2. P. Saravanavel (2013), Advertiesment & Salesmanship, Margham Publication, Chennai.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UCO640602B	Title of the Paper PRACTICAL ADVERTISING													Hr 2	Cr 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
CO2	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
CO3	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
CO4	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
CO5	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
CO6	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
Mean Overall Score														5		

Result: The Score for this Course is 5.0 (Very High Relationship)

Note:

Mapping Scale	1-20% 1	21-40% 2	41-60% 3	61-80% 4	81-100% 5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester VI
17UEC640602

L P C
- - 2

**Skill Based Elective-II (WS):
PRACTICAL INSURANCE**

Course Outcomes:

1. This course intends to provide a basic understanding of the insurance mechanism.
2. To know the basic concepts and types of insurance.
3. To acquire the practical knowledge about the insurance companies.
4. To know the practical applications of insurance like premium, surrender and loan availability.
5. To understand the policy conditions of insurance companies.
6. To disseminate knowledge among the students and inculcate theoretical structure about insurance companies.

Unit-I: Nature and Importance of Insurance (6 Hours)

Definition - Evolution - Primary and Secondary Functions - Characteristics - Importance to Individual, Business and Society.

Unit-II: Insurance Contract and Risk Management (6 Hours)

Meaning of Contract - Insurable Interest - Utmost Good Faith - Principle of Indemnity and other Principles - Risk Management: Definition and Types - Management of Risk through Identification analysis and control.

Unit-III: Personal Life Insurance and Industrial Insurance (6 Hours)

Features of Life Insurance - Proximate Cause - Assignment and Nomination - Rate of Premium - Endowment Policies - Accident Benefit - Disability Benefits - Industrial Life Insurance: Purpose - Group Life Insurance - Benefits.

Unit-IV: Marine and Fire Insurance (6 Hours)

Marine Insurance: Nature - Procedures - Exceptions - Types - Premium Calculation and payment of Claims - Fire Insurance: Definition – Elements in Insurance - Contract - Policy Conditions - Rate Fixation - Payment of Claims.

Unit-V: Practical Insurance (6 Hours)

Premium calculation through table reading- surrender value estimation- Estimation of Loan availability- Practical applications of Insurance.

Textbook

1. Mishra M.N, *Insurance: Principles & Practices*, S. Chand., New Delhi, 2005.

Books for Reference

1. Srivatsava D.C & Shashank Srivastava, *Indian Insurance Industries Transition & Prospect*, New Century, New Delhi, 2001.
2. Holyoake, Julia & William Weipers, *Insurance*, AITBS Publications, New Delhi, 2002.

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UECC40602	Title of the Paper PRACTICAL INSURANCE												Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8		
CO1	4	3	5	4	3	4	5	3	5	4	5	4	3	4.00	
CO2	3	4	5	3	4	4	3	3	4	4	4	3	4	3.69	
CO3	5	5	4	4	3	3	4	4	2	3	4	5	3	3.76	
CO4	4	5	3	4	4	5	3	4	3	5	4	4	4	4.00	
CO5	3	4	4	3	4	3	4	4	4	3	4	5	5	3.84	
CO6	4	3	4	4	3	5	4	4	4	4	3	4	4	3.84	
Mean Overall Score														3.85	

Result: The Score for this Course is 3.85 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	0.0-1.0 Very poor	1.1-2.0 Poor	2.1-3.0 Moderate	3.1-4.0 High	4.1-5.0 Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UBU640602A

L P C
- - 2

**Skill Based Elective-II (WS):
PRACTICAL STOCK TRADING**

Course Outcomes

1. To impart the practical knowledge of stock trading
2. To learn and understand primary and Secondary Market
3. Students will have the knowledge of Trading Mechanism of stock Exchange
4. Students can learn the practical stock trading knowledge
5. Practical learning about in the field of Capital and Money Market
6. Students can learn Derivative market concept

Unit-I : The Primary & Secondary Market (5 Hours)

Functions of New Issue Market – Methods of Floating of New Issues – Operators in the New Issue Market – Listing of Securities. Secondary Market- National Stock Market System – Over the Counter Markets – SHCIL – Depository System – Stock Exchange – Derivatives (Practical Work)

Unit-II: Trading Mechanism of Stock Exchange (4 Hours)

Classification of Stock Markets – Listed Shares – Procedure for Buying and Selling Shares – Steps in Buying and Selling – Types of Delivery – Transfer of Securities – Stock Market Reporting – Stock Market Index – Insider Trading.

Unit-III: Options & Future (4 Hours)

Option – Meaning – Types – Option Trading – Margins Valuation of options – Valuation of put option – Index option - Option Markets - Hedgers and speculators – Future contracts – Future Markets – Clearing house – Margins future positions – Spot prices- Forward prices Vs Future Prices- Future Vs Options.

Unit-IV: Action Plan (Practical Work) (8 Hours)

1. Practical Learning in the field of Capital and Money Market
2. Day To-Day Practices of Stock Market
3. Model Demo of Share Trading
4. Online Trading
5. Spot Trading and DMA

Textbook:

1. M. Y.Khan, “Indian Financial System”, Tata Mc-Graw Hill.

- Clifford Gomez, “Financial Markets, Institutions and Financial Services”, PHI Learning Private Limited, New Delhi-2009.
- V.K Bhalla, Investment & Securities markets in India, Himalaya Publishing House, New Delhi.

References:

- R.P.Rustagi, “Financial Analysis and Financial Management”.
- L.C. Gupta, “Export Study of Tracking in Shares and Stock Exchange”.
- Report on Currency and Finance – RBI.
- P. N. Varshney and D.K.Mittal , “Indian Financial System”, Sulthan Chand & Sons
- H.R.Machiraju, “Indian Financial Sysem”, Vikas Publishing House.
- Online Trading: [Http://virtualstocks.icicidirect.com / Gamesite/customer/login.aspx](http://virtualstocks.icicidirect.com / Gamesite/customer/login.aspx)

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UBU640602A	Title of the Paper PRACTICAL STOCK TRADING										Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)										Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	4	3	5	4	3	4	5	3	5	4	5	4	3
CO2	3	4	5	3	4	4	3	3	4	4	4	3	4
CO3	5	5	4	4	3	3	4	4	2	3	4	5	3
CO4	4	5	3	4	4	5	3	4	3	5	4	4	4
CO5	3	4	4	3	4	3	4	4	4	3	4	5	5
CO6	4	3	4	4	3	5	4	4	4	4	3	4	4
Mean Overall Score												3.85	

Result: The Score for this Course is 3.85 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$		Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$	
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Semester VI
17UBU640602B

L P C
- - 2

Skill Based Elective-II (WS):
MANAGEMENT AND BUSINESS CASES

Course Outcomes

1. To enable the basic concepts in management with practical situations.
2. To understand the business and management cases
3. The student will analyze management cases and try to analyze cases
4. To know about practical knowledge in case studies
5. To know and understand the General Management Issues
6. To learn the recent management practices

Unit-I:

Introduction to Case Methods

Introduction to case method – principles underlying case method – Case Method of instruction – Case writing – Case Method and Roles.

Unit- II:

Case Studies & Major Concepts

Case studies on the major concepts of OB: Organizational culture – Organizational change – Leadership - Motivation

Unit-III:

Case Studies & Major Concepts of HRM

Case studies on the major concepts of HRM: Human resource development, Performance Management, Career Planning. Employee satisfaction – Case studies on the major concepts of Marketing management: Marketing strategy and Brand Management.

Unit-IV:

Case Studies on General Management

Case studies on General Management issues: Strategic management, Globalization, recent management practices, Ethics and social responsibility

Unit-V:

Case Studies from Famous Companies

Case studies from famous companies: General Management Issues - Current Management and Business issues and cases analysis.

Textbook

1. Neeta Basporkikar, Cases Methods- Cases in Management, 2nd Edition (2008), Himalya Publishing House, Hew Delhi

References:

1. Cases in Management, 1st Edition(2000) Excel Publishers Pvt Ltd., (All India Management Association) New Delhi.
2. G.P Capt., H.Kaushal, Cases study solutions, - Marketing 2nd ed., 2001, Macmillan India Limited, New Delhi.
3. G. P. Caps and H.Kaushal, Case study solutions – Human resources 2nd ed., Macmillan India Limited, New Delhi

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UBU640602B	Title of the Paper MANAGEMENT AND BUSINESS CASES													Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)								Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8			
CO1	4	4	5	4	3	3	4	3	5	4	3	4	4	3.84		
CO2	4	4	4	4	4	3	3	3	4	3	4	3	4	3.30		
CO3	4	4	4	4	3	3	4	4	2	3	3	5	3	3.15		
CO4	4	5	3	4	4	4	3	4	3	4	4	4	4	3.76		
CO5	3	4	4	3	4	3	4	4	4	3	4	3	3	3.53		
CO6	4	3	4	4	3	4	4	3	4	4	4	4	4	3.76		
Mean Overall Score														3.55		

Result: The Score for this Course is 3.55 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
Relation	1	2	3	4	5
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Semester VI
17UCC640602

L P C
- - 2

**Skill Based Elective-II (WS):
PRACTICAL BANKING**

Course Outcomes:

1. To impart practical knowledge on e-banking
2. To know the recent development in e banking system.
3. After completing this course, the student will be able to learn the concepts of banking.
4. To know the different banking services to the society.
5. Gain knowledge about the commercial banks
6. Understand the basic ideas and latest development of banking activities.

Unit-I:

Bank – Meaning – definitions – Banker - customer

Unit-II:

Indian Banking System – Structure – RBI - Functions – Commercial Banks – Rural banks – Cooperative Banks-Ombudsman.

Unit-III:

Drawing – Endorsing and Crossing of Cheques

Unit-IV:

Pay in slip – Demand Draft applications and preparation of demand drafts – online / off line filling up of account opening forms of time and demand deposits.

Unit-V:

Drawing, Endorsing of Bill of Exchange and promissory notes.

Reference Books:

1. M.Radlasawmy & S. Vasudevan, Banking
2. Ashok Desai, Indian Banking
3. H.L. Bedi, Practical Banking advance

Relationship Matrix for Course Outcomes, Programme Outcomes and Programme Specific Outcomes

Semester VI	Course Code 17UCC640602	Skill Based Electives: PRACTICAL BANKING															Hours 2	Credits 2
Course Outcomes (COs)	Programme Outcomes (POs)					Programme Specific Outcomes (PSOs)										Mean Score of COs		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8					
CO1	4	4	2	5	5	4	4	3	4	4	4	4	5	4.0				
CO2	5	3	2	4	4	4	3	4	4	3	4	4	5	3.7				
CO3	3	4	2	5	3	4	5	4	5	3	3	4	4	3.7				
CO4	4	4	2	3	4	5	3	4	4	3	4	3	5	3.6				
CO5	4	5	3	4	3	3	3	2	4	3	4	4	3	3.4				
CO6	5	3	3	3	5	5	4	4	3	4	4	3	4	3.8				
Mean Overall Score														3.5				

Result: The Score for this Course is 3.5 (High Relationship)

Note:

Mapping Scale	1-20%	21-40%	41-60%	61-80%	81-100%
	1	2	3	4	5
Relation	0.0-1.0	1.1-2.0	2.1-3.0	3.1-4.0	4.1-5.0
Quality	Very poor	Poor	Moderate	High	Very High

Values Scaling:

Mean Score of COs = $\frac{\text{Total of Values}}{\text{Total No. of POs \& PSOs}}$	Mean Overall Score for COs = $\frac{\text{Total of Mean Scores}}{\text{Total No. of COs}}$
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Notes

Notes

This image shows a full page of white paper with horizontal dotted lines. The lines are evenly spaced and run across the width of the page, providing a guide for handwriting practice. There are no margins, text, or other markings on the page.